PUBLIC RELATIONS REVIEW

A Global Journal of Research and Comment

AUTHOR INFORMATION PACK

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DESCRIPTION

The *Public Relations Review* is the oldest journal devoted to articles that examine public relations in depth. Most of the articles are based on empirical research undertaken by professionals and academics in the field. Each issue contains half-a-dozen major articles, notes on research in brief, book reviews, and precis of new books in the fields of **public relations**, mass **communications**, organizational communications, **public opinion** formations, social science research and evaluation, **marketing**, **management** and **public policy** formation.

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