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DESCRIPTION

_She Ji_ is a peer-reviewed, trans-disciplinary design journal with a focus on economics and innovation, design process and design thinking. _She Ji_ is fully open access. Our mission is to enable design innovation in industry, business, non-profit services, and government through economic and social value creation. Innovation requires integrating ideas, economics, and technology to create new knowledge at the intersection of different fields. _She Ji_ provides a unique forum for such inquiry.

_She Ji_ addresses how societies, organizations, and individuals create, build, distribute, use, and enjoy goods and services, with added focus on strategy and management. It provides key articles in research methods and methodology, philosophy, and philosophy of science to support the core journal area. The journal also explores the way that organizations increasingly use design thinking to achieve success, and the journal examines how design thinking can inform wider social, managerial, and intellectual discourses.

_She Ji_ invites papers on a wide range of topics, including the following:
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- Cultural aspects of design and innovation
- Philosophy of design
- Philosophy of science for design research

In particular, _She Ji_ encourages three new dimensions in the literature of design and innovation: (1) serious economic inquiry and management inquiry; (2) rigorous research in design using the methods of the natural sciences, social sciences, and economics; (3) methodological contributions that deploy innovative research methods and processes.

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GUIDE FOR AUTHORS

INTRODUCTION

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2. Patricia Burns, e-mail message to author, December 15, 2008.

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