TOURISM MANAGEMENT

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DESCRIPTION

Tourism Management is the leading international journal for all those concerned with the management, including planning, of travel and tourism.

Tourism comprises a multitude of activities which together form one of the world's fastest growing international sectors. The journal takes an interdisciplinary approach and includes planning and policy aspects of international, national and regional tourism as well as specific management studies.

The journal's contents reflect its integrative approach - including primary research articles, discussion of current issues, case studies and book reviews. Articles are relevant to both academics and practitioners, and are the results of anonymous reviews by at least two referees chosen by the editor for their specialist knowledge.

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b) A list of the items used in scaled data is required that shows the means, standard deviations, skew and kurtosis. Many statistical techniques make assumptions of normality and referees and readers need to know that data does or does not conform to this requirement. The tables may be added as an appendix;
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d) Testing of the adequacy of the sample size should be undertaken; and
e) Details as to the means of collecting the sample should be provided.

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