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DESCRIPTION

Tourism Management is the leading international journal for all those concerned with the **planning** and **management** of **travel** and **tourism**.

Tourism comprises a multitude of activities which together form one of the world's fastest growing international sectors. The journal takes an interdisciplinary approach and includes planning and policy aspects of international, national and regional tourism as well as specific management studies.

The journal's contents reflect its integrative approach - including primary research articles, discussion of current issues, case studies, reports, book reviews and forthcoming meetings. Articles are relevant to both academics and practitioners, and are the results of anonymous reviews by at least two referees chosen by the [editor](#) for their specialist knowledge.

AUDIENCE

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Strunk, W., Jr., & White, E. B. (2000). *The elements of style*. (4th ed.). New York: Longman, (Chapter 4).

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