DESCRIPTION

Introduced in 1913, the monthly *The Journal of the American Dental Association* is the nation's premier dental journal - a reliable, peer-reviewed source of information on dentistry and dental science. Each issue of JADA is available in print, online at [JADA Online](http://jada.ada.org) and via a mobile Web application.

What Does JADA Have to Offer?

Today's JADA offers a wide range of information for ADA-member dentists and its other readers around the world: peer-reviewed research on current and developing topics in dentistry; clinical information in such areas as biomaterials, pharmacology, and cosmetic and esthetic dentistry as well as general dental practice; reports on the increasingly important relationship between dental health and overall health; news and views on the issues of the day; explorations of practice building and legal topics; a continuing education program.

Best-Read Dental Journal

Judging from the feedback received, The Journal is meeting the needs of its readers. Yearly independent readership studies consistently rank JADA as the nation's best-read dental journal. And ADA members rank it among the most important benefits of Association membership.

JADA's 100-Year History

In 1913 the ADA was known as the National Dental Association, and the publication that would become JADA was introduced as the quarterly Official Bulletin, later to be renamed *The Journal of the National Dental Association*. In 1917, the Journal expanded to a monthly publication, with a lengthy subscription list that placed it at the forefront of dental literature.

The Journal's ascendancy spurred a number of other, long-respected dental periodicals to cease publishing. The once venerable Dental Register stopped the presses for good in 1923. And even the Dental Cosmos, long the bellwether of dental journalism, disappeared in 1938. One year later, the Journal adopted its current title, *The Journal of the American Dental Association*, or JADA.

Just after World War II, JADA became a twice-monthly publication. The goal was to reduce the bulk of each issue and to boost readership and advertising revenues. But that experiment failed, and The Journal returned to a monthly publication schedule in 1948. Through the decades, JADA has changed with the times and the shifting needs of its readers, improving its appeal to its primary audience: dentists in clinical practice. Each issue includes full-text articles on emerging research and in-depth
reviews of cutting-edge clinical developments. JADA also provides editorials and feature articles on the many ethical and practice issues that dentists encounter each day. The Journal also covers the latest industry news, ADA events and updates on policies affecting dental practice.

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INTRODUCTION

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New manuscripts. All new manuscripts must be submitted via JADA’s online submission and review website, JADA ScholarOne Manuscripts. (Authors who do not yet have an account on the website should click the “Create Account” link on the JADA ScholarOne Manuscripts welcome page and follow the step-by-step process to open an account.) On the dashboard page, authors should select the Author Center. In the Author Center, they should click the “Click here to submit a new manuscript” link.

Author identification and roles. The author should include a letter providing each author’s name, degrees, professional title, work affiliations, complete address, telephone and fax numbers, and email address. That cover letter can be typed in on the JADA ScholarOne Manuscripts site in the field provided, or it can be uploaded to the site as a word-processed document. In addition, each author must provide a statement of responsibility detailing what he or she contributed to the manuscript. That statement can be uploaded as a separate document (it is recommended that statements from all authors be placed in a single document).

Originality and exclusivity. The JADA Editor will consider only articles that are original, have not been published elsewhere and have been submitted exclusively to JADA.

BEFORE YOU BEGIN

Use of inclusive language
Inclusive language acknowledges diversity, conveys respect to all people, is sensitive to differences, and promotes equal opportunities. Articles should make no assumptions about the beliefs or commitments of any reader, should contain nothing which might imply that one individual is superior to another on the grounds of race, sex, culture or any other characteristic, and should use inclusive language throughout. Authors should ensure that writing is free from bias, for instance by using 'he or she', 'his/her' instead of 'he' or 'his', and by making use of job titles that are free of stereotyping (e.g. 'chairperson' instead of 'chairman' and 'flight attendant' instead of 'stewardess').

Clinical trials
CONSORT statement. Authors of articles about clinical trials must adhere to the Consolidated Standards of Reporting Trials statement (http://www.consort-statement.org/consort-2010). Authors of manuscripts about clinical trials must use intention-to-treat analysis.

Registration of clinical trials. Effective March 1, 2013, as a condition for publication of any report of a clinical trial that began enrollment of participants on or after March 1, 2013, JADA requires that the clinical trial be registered publicly before any participants are enrolled in the study. Trials that began enrollment prior to March 1, 2013 also must be registered, but registration of such trials after enrollment of participants has begun is acceptable. The specific trial registry name and the registry number (for example, "ClinicalTrials.gov identifier NCT00000000" must be submitted with each manuscript that is a report of a clinical trial. Observational studies—those in which the investigator does not assign the intervention—will not require registration. JADA editors will check manuscripts on submission to determine if the study required registration. Clinical trials need not be registered on any specific website; a list of registries acceptable to JADA is available on the International Committee of Medical Journal Editors website (http://www.icmje.org/about-icmje/faqs/clinical-trials-registration). If such a manuscript is accepted for publication, the trial registry name and registration number will be published at the end of the article’s abstract.

Animal studies. JADA does not publish animal studies.

ORCID identifiers
In April 2016, JADA began accepting author Open Researcher and Contributor IDs (ORCID). ORCID is a nonprofit organization that aims to solve the long-standing name ambiguity problem in research and scholarly communication through the creation and maintenance of a central registry of unique identifiers for individual researchers and an open, transparent linking mechanism between ORCID and other current author identifier schemes. To learn more about ORCID, please visit http://www.orcid.org. We encourage authors to register for an ORCID and include it in their submissions to JADA.
**Systematic reviews and meta-analyses**

**Manuscript designation**
When published, manuscripts will be placed in one of the JADA departments listed below. The editor will designate each submission to the appropriate section.

Unless otherwise noted, manuscripts must be no longer than 10 double-spaced pages (roughly 3,000 words), exclusive of title page, abstract, acknowledgments, references and illustrations (tables, figures, text boxes).

**Peer-reviewed articles**
Original Contributions. Articles with a clinical and practical focus, covering topics such as esthetic and restorative care, oral-systemic health, pharmacology, specialty dental practice, and informatics and technology; articles describing the results of clinical, laboratory and population-based research pertinent to dentistry and providing foundation knowledge for future application; articles regarding epidemiologic and policy issues.

**Non-peer-reviewed material**
Letters to the Editor. Brief comments on issues raised and articles published in JADA. A letter about a particular article will be forwarded to the article’s author for comment, if the letter is selected for publication. The JADA Editor reserves the right to edit the letters into a publishable format (550 words, maximum of five references, no illustrations). A letter concerning a recent JADA article will have the best chance of acceptance if it is received within two months of the article’s publication. Letters regarding articles published online ahead of print will be published after the article appears in print if the letter is selected for publication. Letter writers are asked to disclose any personal or professional affiliations or conflicts of interest that readers may wish to take into consideration in assessing their stated opinions. Brevity is appreciated. By sending a letter to the editor, the author acknowledges and agrees that the letter and all rights of the author in the letter become the property of The Journal. Letters may be submitted via email to jadaletters@ada.org; by fax to 312.440.3538; or by mail to 211 E. Chicago Ave., Chicago, Ill. 60611-2678.

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Length. Unless otherwise noted above, manuscripts must be no longer than 10 double-spaced pages (roughly 3,000 words), exclusive of title page, abstract, acknowledgments, references and illustrations.

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List of resources. When possible, authors should provide information on further resources regarding the clinical and practical implications of their articles.

Acknowledgments. Acknowledgments should be submitted on a separate page.

Illustrations. A maximum of four figures—charts, graphs or photographs—and four tables or any combination thereof may be submitted. (See next paragraph for an exception to this rule.) Each separate chart, graph or photograph will be counted as a separate illustration; illustrations should not be grouped together as a single illustration. Tables and figures should augment, not repeat, the text. Figures and tables should be numbered consecutively according to the order in which they are cited in the text. Regarding clinical figures, JADA will accept only digital files of at least 4 inches (roughly 100 millimeters) in width and at least 300 or more dots per inch and in JPEG, TIFF or EPS format. These may be uploaded on JADA ScholarOne Manuscripts. JADA cannot accept original histologic slides and radiographs. However, The Journal will accept digital files of radiographs, magnetic resonance images and magnetic resonance angiograms. The publisher reserves the right to reject any figure that does not meet the necessary quality standards for publication. (Exception. For only articles on esthetic care, authors are invited to provide sufficient numbers of high-quality photographs to present their material comprehensively, provided that there is an appropriate ratio of text to photographs: the length of the manuscript must be sufficient to support placement of photographs within the text. As a rule of thumb, assume an outside limit of three photographs per manuscript page.) Any patient who is clearly identified in the article (either in text or in photographs and/or videos) must sign a form indicating his or her consent to be thus depicted in the article. This consent form (PDF) must be submitted with the manuscript.
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Practical Implications (30 words). A description of the practical implications of the findings; in other words, an answer to the question, "What does this mean for a dentist's practice?" Where possible, authors should provide information on further resources regarding the clinical and practical implications of their articles.

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Practical Implications (30 words). A description of the practical implications of the findings; in other words, an answer to the question, "What does this mean for a dentist's practice?" Where possible, authors should provide information on further resources regarding the clinical and practical implications of their articles.

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(G Edmunds, DDS, oral communication, November 2004)

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Presentation

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