



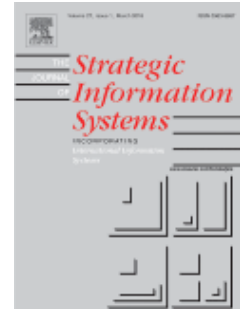
THE JOURNAL OF STRATEGIC INFORMATION SYSTEMS

incorporating INTERNATIONAL INFORMATION SYSTEMS

AUTHOR INFORMATION PACK

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DESCRIPTION

The Journal of Strategic Information Systems focuses on the strategic management, business and organizational issues associated with the introduction and utilization of information systems, and considers these issues in a global context. The emphasis is on the incorporation of IT into organizations' strategic thinking, strategy alignment, organizational arrangements and management of change issues. The journal publishes research from around the world which:

- investigate the changing nature of business in the context of emerging IT
- discuss the justification and evaluation of information systems
- discuss the organizational implications of IT
- consider how organizations have been transformed as a result of the astute management and application of IT

A transdisciplinary, critical approach/perspective is welcome.

Topics covered include:

- organizational transformation on the back of IT
- information systems/business strategy alignment
- inter-organizational systems
- global issues and cross-cultural issues
- the impact and significance of emerging IT

AUDIENCE

Information Systems and Management Academics; IT Executives; Management Consultants; Senior Business and Information Systems Managers

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INTRODUCTION

The **Journal of Strategic Information Systems** welcomes original papers from both academics and practitioners on research into the evaluation and application of Information Technology (IT) for strategic purposes. The focus of the Journal is on the management, business and organizational issues associated with the introduction and utilization of information systems as a strategic tool.

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