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DESCRIPTION

This interdisciplinary journal encompasses all facets of technological innovation. Innovation is considered from both the perspectives of process and product, social innovations (regulation and policy as well as creation of non-economic benefit), conceptualization of a new technology-based product or process through commercial utilization. Topics include technological trends and breakthroughs; capital for new product development and commercialization; displacement of existing products, management of technology-intensive entrepreneurial ventures; management of technological innovation in medium-sized and large organizations; appropriate organizational structures and practices; investment strategies related to new science-based or technology-based enterprises; the technological innovator as an entrepreneur, team-member, manager or employee; technology transfer to, from and between developing countries; technological innovation in all forms of: enterprise, political and economic systems.

AUDIENCE

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INTRODUCTION
The journal encompasses all facets of the process of technological innovation from conceptualization of a new technology-based product or process through commercial utilization. Topics include technological trends and breakthroughs which will support innovation, availability of capital for new product development and introduction, displacement of existing products, management of entrepreneurial ventures, management of innovation in medium-sized and large organizations, organizational structures intended to facilitate innovation, investment strategies related to new science- or technology-based enterprises, the innovator as an individual and as a personality type, and technology transfer to developing nations. Case studies which illustrate how innovation occurs from business and technical standpoints are also included, together with reviews and analyses of governmental and industrial policy which inhibit or stimulate technological innovation.

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