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DESCRIPTION

Sport Management Review is published as a service to sport industries worldwide. It is a multidisciplinary journal concerned with the management, marketing, and governance of sport at all levels and in all its manifestations -- whether as an entertainment, a recreation, or an occupation. The journal encourages collaboration between scholars and practitioners. It welcomes submissions reporting new research, new applications and advances in theory. The language of publication is English. Submissions are peer reviewed.

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INTRODUCTION
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