# SPORT MANAGEMENT REVIEW

*Published on behalf of the [Sport Management Association of Australia and New Zealand](http://www.sma-anz.org)*

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*Sport Management Review* is published as a service to sport industries worldwide. It is a multidisciplinary journal concerned with the *management*, *marketing*, and *governance* of *sport* at all levels and in all its manifestations -- whether as an entertainment, a recreation, or an occupation. The journal encourages collaboration between scholars and practitioners. It welcomes submissions reporting new research, new applications and advances in theory. The language of publication is English. Submissions are peer reviewed.

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