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She Ji is a peer-reviewed, trans-disciplinary design journal with a focus on economics and innovation, design process and design thinking. She Ji is fully open access. Our mission is to enable design innovation in industry, business, non-profit services, and government through economic and social value creation. Innovation requires integrating ideas, economics, and technology to create new knowledge at the intersection of different fields. She Ji provides a unique forum for such inquiry.

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• Philosophy of design
• Philosophy of science for design research

In particular, She Ji encourages three new dimensions in the literature of design and innovation: (1) serious economic inquiry and management inquiry; (2) rigorous research in design using the methods of the natural sciences, social sciences, and economics; (3) methodological contributions that deploy innovative research methods and processes.

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INTRODUCTION

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2. Patricia Burns, e-mail message to author, December 15, 2008.

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