



# SHE JI: THE JOURNAL OF DESIGN, ECONOMICS, AND INNOVATION

## AUTHOR INFORMATION PACK

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### DESCRIPTION

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*She Ji* is a peer-reviewed, trans-disciplinary design journal with a focus on economics and innovation, design process and design thinking. *She Ji* is fully open access. Our mission is to enable design innovation in industry, business, non-profit services, and government through economic and social value creation. Innovation requires integrating ideas, economics, and technology to create new knowledge at the intersection of different fields. *She Ji* provides a unique forum for such inquiry.

*She Ji* addresses how societies, organizations, and individuals create, build, distribute, use, and enjoy goods and services, with added focus on strategy and management. It provides key articles in research methods and methodology, philosophy, and philosophy of science to support the core journal area. The journal also explores the way that organizations increasingly use design thinking to achieve success, and the journal examines how design thinking can inform wider social, managerial, and intellectual discourses.

*She Ji* invites papers on a wide range of topics, including the following:

- Design driven innovation within social and economic change
- Design practices in management, consulting, and public service
- Design for alternative economies and industrial transformation
- Design for smart and sustainable living
- Latest design theories, methods, and methodologies
- Design for social innovation, organizational change, and education
- Design, computation, and algorithms
- Cultural aspects of design and innovation
- Philosophy of design
- Philosophy of science for design research

In particular, *She Ji* encourages three new dimensions in the literature of design and innovation: (1) serious economic inquiry and management inquiry; (2) rigorous research in design using the methods of the natural sciences, social sciences, and economics; (3) methodological contributions that deploy innovative research methods and processes.

*She Ji* publishes seven types of articles:

- Original research articles. *She Ji* welcomes conceptual, theoretical, and empirical articles. All research articles are subject to double-blind, refereed peer review. Following peer review, *She Ji* works with authors on a final round of copy editing to ensure highly readable articles that will reach

and influence a wide audience of scholars, researchers, and professional designers, teachers and students, as well as leaders in business, industry, and government.

- Review articles. *She Ji* encourages literature review and research review. Review articles use double-blind, refereed peer review followed by copy editing.
- Case studies. *She Ji* publishes two kinds of case study articles. The journal welcomes original research articles involving rigorous case studies and reflection. Research case studies use double-blind, refereed peer review followed by copy editing. The journal also welcomes shorter reports in the short communications category.
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## GUIDE FOR AUTHORS

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### INTRODUCTION

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- Book: Authored book

#### **F:**

1. Herbert A. Simon, *The Sciences of the Artificial*, 3rd ed. (Cambridge, Mass.: MIT Press, 1996), 99-100.
2. William McDonough and Michael Braungart, *Cradle to Cradle: Remaking the Way We Make Things* (New York: North Point Press, 2002), 24.

#### **R:**

Simon, Herbert A. *The Sciences of the Artificial*. 3rd ed. Cambridge, Mass.: MIT Press, 1996.

McDonough, William, and Michael Braungart. *Cradle to Cradle: Remaking the Way We Make Things*. New York: North Point Press, 2002.

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