SHE JI: THE JOURNAL OF DESIGN, ECONOMICS, AND INNOVATION

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She Ji is a peer-reviewed, trans-disciplinary design journal with a focus on economics and innovation, design process and design thinking. She Ji is fully open access. Our mission is to enable design innovation in industry, business, non-profit services, and government through economic and social value creation. Innovation requires integrating ideas, economics, and technology to create new knowledge at the intersection of different fields. She Ji provides a unique forum for such inquiry.

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- Philosophy of design
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Liu, Guanzhong, and Lingtao Tang. “创创创创创——’创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创创創創創創創創創創創創創創創創创創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創创創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創創業


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  2. Patricia Burns, e-mail message to author, December 15, 2008.

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