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### DESCRIPTION

*She Ji* is a peer-reviewed, trans-disciplinary design journal. We focus on economics and innovation, design process, and design thinking in today's complex socio-technical environment. We are an open access journal with no fees. Our mission is to further design innovation in industry, business, non-profit services, and government through economic and social value creation. Innovation requires integrating ideas, economics, and technology to create new knowledge at the intersection of different fields. *She Ji* provides a unique forum for this inquiry. Articles in *She Ji* address the creation, development, distribution, and use of goods and services by societies, organizations, and individuals; the creation and control of socio-technical systems; the strategic and managerial issues these entail; the way that organizations use design; and how design thinking informs wider social, managerial, and intellectual discourses. We also publish articles in research methods and methodology, philosophy, and philosophy of science that support our core journal area. *She Ji* welcomes articles on a wide range of topics. These include: Design for complex socio-technical systems, scientific, technical, and philosophical problems in fourth-order design, design driven innovation for social and economic change, design practices in management, consulting, and public service, design for alternative economies and industrial transformation, design for sustainability, design for social innovation, organizational change, and education, design, computation, and algorithms, design and cybernetics, cultural and societal aspects of design and innovation, philosophy of design, philosophy of science for design research, design theory, methods, and methodology, research methods and research skills for the design field.

*She Ji* encourages three new dimensions in the literature of design and innovation: (1) rigorous research in design using the methods of the natural sciences, social sciences, and economics; (2) economic and management inquiry; (3) methodological contributions that deploy innovative research methods and processes.

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2. Patricia Burns, e-mail message to author, December 15, 2008.

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