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*Preventive Medicine* is the sister journal to *Preventive Medicine Reports*, the new open access journal that provides a home for articles that form the building blocks of research in disease prevention and health promotion.

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Founded in 1972 by Ernst Wynder, *Preventive Medicine* is an international scholarly journal that provides prompt publication of original articles on the science and practice of disease prevention, health promotion, and public health policymaking. *Preventive Medicine* aims to reward innovation. It will favor insightful observational studies, thoughtful explorations of health data, unsuspected new angles for existing hypotheses, robust randomized controlled trials, and impartial systematic reviews. The ultimate goal of *Preventive Medicine* is to publish research that will have an impact on the work of practitioners of disease prevention and health promotion, as well as of related disciplines.

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