AUTHOR INFORMATION PACK

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DESCRIPTION

The journal is an international and interdisciplinary forum for research and debate in the rapidly developing - and converging - fields of retailing and services studies. It focuses particularly on consumer behaviour and on policy and managerial decisions, encouraging contributions from academics across a wide range of relevant disciplines. The Journal of Retailing and Consumer Services covers:

- The retailing and selling of goods
- The selling of consumer services such as transportation, tourism and leisure.

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ABSTRACTING AND INDEXING

Academic Journal Guide (Chartered Association of Business Schools)
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