



# JOURNAL OF RETAILING AND CONSUMER SERVICES

Forging the Link between Research and Practice

## AUTHOR INFORMATION PACK

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### DESCRIPTION

The journal is an international and interdisciplinary forum for research and debate in the rapidly developing - and converging - fields of **retailing** and **services studies**. It focuses particularly on **consumer behaviour** and on **policy** and **managerial decisions**, encouraging contributions both from practitioners in the forefront of new developments in retailing and services, and from academics across a wide range of relevant disciplines. *The Journal of Retailing and Consumer Services* covers:

- The distribution and selling of goods
- The retailing of professional services such as health and law
- The retailing of consumer services such as transportation, tourism, leisure, and personal financial services.

For employers and course providers, it also addresses issues of education and training.

In addition to the main refereed articles and detailed case studies, the journal features short viewpoint pieces and state-of-the-art surveys, book and software reviews, and a calendar of events.

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## ABSTRACTING AND INDEXING

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Van der Geer, J., Hanraads, J.A.J., Lupton, R.A., 2010. The art of writing a scientific article. *J. Sci. Commun.* 163, 51–59. <https://doi.org/10.1016/j.Sc.2010.00372>.

Reference to a journal publication with an article number:

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