JOURNAL OF RETAILING AND CONSUMER SERVICES
Forging the Link between Research and Practice

AUTHOR INFORMATION PACK

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DESCRIPTION

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List: References should be arranged first alphabetically and then further sorted chronologically if necessary. More than one reference from the same author(s) in the same year must be identified by the letters 'a', 'b', 'c', etc., placed after the year of publication.

Examples:
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