DESCRIPTION

The mission of Journal of Operations Management (JOM) is to publish original, empirical operations management research that demonstrates both academic and practical relevance.

Academic relevance means the research contributes to on-going academic discussions and debates on relevant topics in operations management. All manuscripts published in JOM must, in one way or another, also transcend the immediate empirical context in which the research is embedded. An ideal manuscript is one that simultaneously takes the context seriously (is empirically disciplined) and seeks some sense of generality.

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Audience

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operations management, and they have to link to authentic practical operational questions and challenges. This does not mean all work must be motivated by practical considerations, it means the link to practice must be credible, and something that is considered at the outset of the research endeavor, not merely as an implication. Authors cannot simply assume or declare that knowledge produced strictly for academic purposes can be "translated" or "implemented" to make it practically relevant.

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