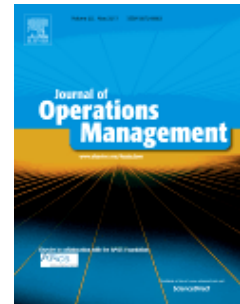




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The mission of *Journal of Operations Management (JOM)* is to publish original, empirical operations management research that demonstrates both academic and practical relevance.

Academic relevance means the research contributes to on-going academic discussions and debates on relevant topics in operations management. All manuscripts published in *JOM* must, in one way or another, also transcend the immediate empirical context in which the research is embedded. An ideal manuscript is one that simultaneously takes the context seriously (is empirically disciplined) and seeks some sense of generality.

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