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DESCRIPTION

The Journal of International Management is devoted to advancing an understanding of issues in the management of global enterprises, global management theory, and practice; and providing theoretical and managerial implications useful for the further development of research. It is designed to serve an audience of academic researchers and educators, as well as business professionals, by publishing both theoretical and empirical research relating to international management and strategy issues. JIM publishes theoretical and empirical research addressing international business strategy, comparative and cross-cultural management, risk management, organizational behavior, and human resource management, among others. JIM also solicits literature reviews and critiques that include a guide for improved theory and international management research as well as contributions that advances educational methodology in the range of international management fields.

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INTRODUCTION

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