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DESCRIPTION

The *Journal of Herbal Medicine* is a peer reviewed journal which aims to serve its readers as an authoritative resource on the profession and practice of herbal medicine. The content areas of the journal reflect the interests of Medical Herbalists and other health professionals interested in the clinical and professional application of botanical medicines. The objective is to strengthen the research and educational base of herbal medicine with research papers in the form of case studies, original research articles and reviews, monographs, clinical trials and relevant in vitro studies. It also publishes policy statements, opinion pieces, book reviews, conference proceedings and profession related information such as pharmacovigilance reports providing an information source for not only the Herbal Practitioner but any Health professional with an interest in phytotherapy.

Potentially the premier journal in its field, the journal welcomes papers that stimulate research and interest in herbal medicine education and practice that disseminate information about its clinical tradition, best practices, skills and knowledge, e.g. in the area of

- Traditional medicine, ethnomedicine and western herbal medicine
- Herbal therapeutics, phytomedicine and herbal preparations
- Medicinal plants in healthcare, clinical trials and pilot studies
- Biological and pharmacological effects of plant extracts
- Medicinal plants and their anti-inflammatory, anti-cholesterol, hypotensive, antispasmodic, anti-diabetic, anticancer, antiviral, antibacterial and antifungal activity

We do not publish papers
- whereby the focus and primary experimental method involves the use of animals
- where the evidence base of the research paper focuses primarily on animal models and actual descriptions of animal studies are used as the main evidence. In review papers, citations of animal studies should be limited as far as possible
- that only focus on in vitro studies relating to antioxidant activity

AUDIENCE

medical herbalists, pharmacologists, toxicologists, pharmacists, pharmacognosists, phytotherapists (clinicians), biochemists, botanists, general practitioners, CAM practitioners, allied health professionals
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GUIDE FOR AUTHORS

INTRODUCTION

The Journal of Herbal Medicine is a peer reviewed journal which aims to serve its readers as an authoritative resource on the profession and practice of herbal medicine. The content areas of the journal reflect the interests of Medical Herbalists and other health professionals interested in the clinical and professional application of botanical medicines. The objective is to strengthen the research and educational base of herbal medicine with research papers in the form of case studies, original research articles and reviews, monographs, clinical trials and relevant in vitro studies. It also publishes policy statements, opinion pieces, book reviews, conference proceedings and profession related information such as pharmacovigilance reports providing an information source for not only the Herbal Practitioner but any Health professional with an interest in botanical medicine.

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refer (see Definitions section below). Authors can refer to the Sex and Gender Equity in Research
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For transparency, we encourage authors to submit an author statement file outlining their individual contributions to the paper using the relevant CRediT roles: Conceptualization; Data curation; Formal analysis; Funding acquisition; Investigation; Methodology; Project administration; Resources; Software; Supervision; Validation; Visualization; Roles/Writing - original draft; Writing - review & editing. Authorship statements should be formatted with the names of authors first and CRediT role(s) following. Please do not reveal detailed author information in this statement. More details and an example.

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Randomized controlled trials should be presented according to the CONSORT guidelines. At manuscript submission, authors must provide the CONSORT checklist accompanied by a flow diagram that illustrates the progress of patients through the trial, including recruitment, enrollment, randomization, withdrawal and completion, and a detailed description of the randomization procedure. The CONSORT checklist and template flow diagram are available online.

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The abstract should be structured with four sub-headings: Introduction (which should include the aim of the study), Methods (materials used, methodology), Results, Discussion/Conclusions. The text should not exceed 250 words and has to be presented at the beginning of the paper. Unsubstantiated speculation should not be included. Footnotes may not be used. References must provide complete publication data.

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