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The *Journal of Financial Markets* publishes high quality original research on applied and theoretical issues related to **securities trading** and **pricing**. Area of coverage includes the analysis and design of **trading mechanisms**, optimal **order placement** strategies, the role of information in **securities markets**, **financial intermediation** as it relates to securities **investments** - for example, the structure of brokerage and mutual fund industries, and analyses of short and long run horizon price behaviour. The journal strives to maintain a balance between theoretical and empirical work, and aims to provide prompt and constructive reviews to paper submitters.

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### AUDIENCE

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For finance scholars in the market-micro structure field.

### IMPACT FACTOR

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Van der Geer, J., Hanraads, J.A.J., Lupton, R.A., 2018. The art of writing a scientific article. *Heliyon.* 19, e00205. <https://doi.org/10.1016/j.heliyon.2018.e00205>.

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