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**DESCRIPTION**

*Journal of Family Business Strategy* publishes research that contributes new knowledge and understanding to the field of family business. The Journal is international in scope and welcomes *submissions* that address all aspects of how family influences business and business influences family. Topics include, but are not limited to, the following:

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- Long term strategies, growth vs. survival strategy
- Processes and outcomes of **corporate entrepreneurship**
- Role of family on **new venture strategies**
- Impact of family and ownership on **strategic processes**
- Efficacy of strategic plan vs. strategic planning process
- The role of financial and non-financial goals in strategy and **resource allocation**
- Impact of family on **network relations** and consequent impact on centrality and performance
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- The role of **top management teams**, and executive compensation, professional non-family management
- Development of family groups in **developing economies**
- Strategy- as- practice, and strategizing activities in family businesses

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*Journal of Family Business Strategy* seeks to be the primary publication outlet for the best theoretical and empirical papers on a wide range of strategy topics. *Journal of Family Business Strategy* is the Journal for new work from young family business oriented scholars, addressing new areas of inquiry, and from more experienced scholars extending earlier work or engaging new paradigms.

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INTRODUCTION

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