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DESCRIPTION

Journal of Family Business Strategy publishes research that contributes new knowledge and understanding to the field of family business. The Journal is international in scope and welcomes [submissions](#) that address all aspects of how family influences business and business influences family. Topics include, but are not limited to, the following:

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- Impact of family and business on **strategy** and performance
- **Branding strategies** (when to be family and when not)
- Long term strategies, growth vs. survival strategy
- Processes and outcomes of **corporate entrepreneurship**
- Role of family on **new venture strategies**
- Impact of family and ownership on **strategic processes**
- Efficacy of strategic plan vs. strategic planning process
- The role of financial and non-financial goals in strategy and **resource allocation**
- Impact of family on **network relations** and consequent impact on centrality and performance
- **Corporate governance**; role of boards of directors in family business, beyond board interlocks, and the role of non board relations,
- The role of **top management teams**, and executive compensation, professional non-family management
- Development of family groups in **developing economies**
- Strategy- as- practice, and strategizing activities in family businesses

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