**DESCRIPTION**

*Journal of Family Business Strategy* publishes research that contributes new knowledge and understanding to the field of family business. The Journal is international in scope and welcomes submissions that address all aspects of how family influences business and business influences family. Topics include, but are not limited to, the following:

- Reasons for **family business performance**
- Impact of family and business on **strategy** and performance
- **Branding strategies** (when to be family and when not)
- Long term strategies, growth vs. survival strategy
- Processes and outcomes of **corporate entrepreneurship**
- Role of family on **new venture strategies**
- Impact of family and ownership on **strategic processes**
- Efficacy of strategic plan vs. strategic planning process
- The role of financial and non-financial goals in strategy and **resource allocation**
- Impact of family on **network relations** and consequent impact on centrality and performance
- **Corporate governance**, role of boards of directors in family business, beyond board interlocks, and the role of non board relations,
- The role of **top management teams**, and executive compensation, professional non-family management
- Development of family groups in **developing economies**
- **Strategy- as- practice**, and strategizing activities in family businesses

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