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Appendix: Promoting Research Transparency and Reproducibility

The Journal of Consumer Psychology and its parent organization, the Society for Consumer Psychology, are committed to supporting and promoting the quality, transparency, and reproducibility of the research conducted in the field of consumer psychology and published in the Journal. The following are the Journals scientific reporting guidelines for authors of JCP manuscripts and recommendations for scientific reviewers of these manuscripts. These guidelines are in large part a codification of established practices in APA Journals, and reflect a concerted attempt to optimize the transparency and replicability of the research without imposing an excessive documentation burden on the authors.

The guidelines can be found at http://www.elsevier.com/journals/journal-of-consumer-psychology/1057-7408/research-transparency.

The guidelines are adapted from a February 2013 report prepared by the Super Committee on Scientific Practices in Consumer Psychology, appointed by Michel Tuan Pham as the 2012-2013 SCP President. The committees report drew heavily from an article by Kashy, Donnellan, Ackerman, & Russell (2009), among other sources. The committee consisted of nine respected scholars in consumer psychology, representing a variety of perspectives on the research process: Daniel Bartels, Katherine Burson, Amitava Chattopadhyay, Carolyn Costley, Gerald Gorn, J. Wesley Hutchinson, Chris Janiszewski, Ashesh Mukherjee, and L. J. Shrum (committee Chair). Their service on this committee is gratefully acknowledged. Inputs from the Journals Editorial Review Board were also incorporated into the final set of guidelines.

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