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DESCRIPTION

The *Journal of Choice Modelling* publishes theoretical and applied papers in the field of choice modelling. Papers are expected to either make a methodological contribution to the field, or to present an innovative application. The journal is not limited to one area of study, such as transport or marketing, but invites contributions from across a range of disciplines where the analysis of choice behaviour is a topic of interest. While the majority of papers focus on the use of discrete choice models, contributions looking at other methods are also welcome. Similarly, the *Journal of Choice Modelling* also welcomes contributions looking at survey design.

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