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### DESCRIPTION

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Journal of Business Venturing Insights (JBV Insights) aims to enhance the conversation among scholars and practitioners by offering a forum for rapid dissemination of new research related to entrepreneurial phenomena. Like its sister journal (JBV), JBV Insights is open to different disciplines, perspectives, and methods.

JBV Insights is supercharged in terms of speed and accessibility and aims to have manuscripts with the journal for no longer than three months (from submission to online publication [or rejection]). Manuscripts will be concise and widely available online via ScienceDirect.

The research featured in JBV Insights will highlight important ideas that cannot yet meet the threshold for completeness, robustness or theoretical explication required of JBV, but will otherwise stimulate further research. Empirical submissions could include unusual findings, atheoretical descriptions, non-findings or replication of established relationships, or single experiments. Theoretical submissions could include thought-provoking examples or juxtapositions. Other submissions include simulations and scale and other methodological developments.

The editorial policy of the JBV Insights requires that submitted articles highlight and stimulate conversation about entrepreneurial phenomena. Articles can be based on empirical findings or descriptions, theoretical arguments, simulations, or methodological developments.

JBV Insights represents a multi-discipline voice on entrepreneurship including, in the fields of management, strategy, sociology, psychology, economics, international business, finance/accounting, sustainable and social entrepreneurship, and marketing.

#### Types of Paper

Papers that successfully survive the review process share several attributes:

- A precise description of the research problem, issue, or question
- Use of appropriate methods or, in the case of theory pieces, persuasive argumentation
- A clear summary of results
- Concise but clear implications for theory and/or practice

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**To find out more, please visit the Preparation section below.**

### *INTRODUCTION*

The editorial policy of the JBV Insights requires that submitted articles highlight and stimulate conversation about entrepreneurial phenomena. Articles can be based on empirical findings or descriptions, theoretical arguments, simulations, or methodological developments.

JBV Insights represents a multi-discipline voice on entrepreneurship including, in the fields of management, strategy, sociology, psychology, economics, international business, finance/accounting, sustainable and social entrepreneurship, and marketing.

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### *Types of paper*

Papers that successfully survive the review process share several attributes:

- A precise description of the research problem, issue, or question
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- A clear summary of results
- Concise but clear implications for theory and/or practice

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### *Reference style*

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Reference to a journal publication:

Van der Geer, J., Hanraads, J.A.J., Lupton, R.A., 2000. The art of writing a scientific article. *Journal of Scientific Communication*, 163, 51–59.

[dataset] Oguro, M., Imahiro, S., Saito, S., Nakashizuka, T., 2015. Mortality data for Japanese oak wilt disease and surrounding forest compositions. *Mendeley Data*, v1. <http://dx.doi.org/10.17632/xwj98nb39r.1>.

Reference to a book:

Strunk Jr., W., White, E.B., 1979. *The Elements of Style*, third ed. Macmillan, New York.

Reference to a chapter in an edited book:

Mettam, G.R., Adams, L.B., 1999. How to prepare an electronic version of your article, in: Jones, B.S., Smith, R.Z. (Eds.), *Introduction to the Electronic Age*. E-Publishing Inc., New York, pp. 281–304.

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