DESCRIPTION

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The editorial policy of the JBV Insights requires that submitted articles highlight and stimulate conversation about entrepreneurial phenomena. Articles can be based on empirical findings or descriptions, theoretical arguments, simulations, or methodological developments.

JBV Insights represents a multi-discipline voice on entrepreneurship including, in the fields of management, strategy, sociology, psychology, economics, international business, finance/accounting, sustainable and social entrepreneurship, and marketing.

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INTRODUCTION
The editorial policy of the JBV Insights requires that submitted articles highlight and stimulate conversation about entrepreneurial phenomena. Articles can be based on empirical findings or descriptions, theoretical arguments, simulations, or methodological developments.

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