DESCRIPTION

Journal of Business Venturing Insights (JBV Insights) aims to enhance the conversation among scholars and practitioners by offering a forum for rapid dissemination of new research related to entrepreneurial phenomena. Like its sister journal (JBV), JBV Insights is open to different disciplines, perspectives, and methods.

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The editorial policy of the JBV Insights requires that submitted articles highlight and stimulate conversation about entrepreneurial phenomena. Articles can be based on empirical findings or descriptions, theoretical arguments, simulations, or methodological developments.

JBV Insights represents a multi-discipline voice on entrepreneurship including, in the fields of management, strategy, sociology, psychology, economics, international business, finance/accounting, sustainable and social entrepreneurship, and marketing.

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- Use of appropriate methods or, in the case of theory pieces, persuasive argumentation
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INTRODUCTION
The editorial policy of the JBV Insights requires that submitted articles highlight and stimulate conversation about entrepreneurial phenomena. Articles can be based on empirical findings or descriptions, theoretical arguments, simulations, or methodological developments.

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Types of paper
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