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DESCRIPTION

The Journal of Ayurveda and Integrative Medicine (J-AIM) is internationally circulated open access official publication of World Ayurveda Foundation and Trans-Disciplinary University, Bengaluru. As a trans-disciplinary platform for integrative health sciences, J-AIM aims to explore the relationships between Ayurveda, traditional medicine, biomedicine and other contemporary health sciences, encouraging meaningful collaboration to promote effective, safe and affordable global health.

J-AIM encourages collaboration and communications between professional, academic and scientific communities. It publishes critical aspects of intellectual and scientific communication focused on Ayurveda, traditional medicine and biomedicine to facilitate integrative approaches to global healthcare.

Articles explaining and exploring principles of Ayurveda and traditional medicine; theoretical, experimental, and clinical research; evidence based clinical practice promoting trans-disciplinary research culture and mainstreaming traditional medicine using advances in biomedicine, basic sciences and technology as well as articles envisioning future scope, research areas and priorities will be considered.

J-AIM also encourages articles investigating biological effects of traditional medicines, pharmacological and physiological interventions. It welcomes research that endeavors to design and development of new protocols, reporting standards, processes, methods, pharmaceutics, quality control, instruments, clinical practice and translation into healthcare systems.

J-AIM Editorial Board and reviewers comprise expert academicians, researchers and clinicians who help for capacity and competency building in scientific writing. Effective and user friendly manuscript processing system of the journal facilitate review process for timely decisions and publications. The journal is a member of reputed international bodies like World Association of Medical Editors, Indian Association of Medical Journal Editors, and Committee of Publication Ethics (COPE). J-AIM is indexed in PubMed and Scopus among many other. J-AIM does not charge manuscript processing fees from authors.
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Editorials: Editorials are written by the Editorial Board member or by Guest Editorials special invited by the Editor-in-chief. Restrict manuscript to about 1500 words and about 15 references.

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Thought Leadership Article: Please restrict non-structured abstract to 250 words and manuscript to about 2000 words (excluding about 20 references)

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about authentication of raw drugs and finished formulations used, ethics committee clearance, informed consents from patients and guidelines followed for the study. Provide name and address of the manufacturer for trade names or commercial products.

**General Article:** General articles report authors’ original work of a non-clinical nature, concerning topics, either within the scope of J-AIM and experimental areas, or otherwise relevant to contemporary issues in Ayurveda, and Integrative Medicine. Please restrict non-structured abstract to 250 words and the manuscript to about 3000 words (excluding about 50 references) and 5 non-text items.

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Review of Landmark Article: Review of Landmark Articles gives deep insights into a scientific paper representing a turning point in the history of any aspect of Ayurveda or Integrative Medicine. Articles will be solicited or commissioned. Please restrict non-structured abstract to 250 words and manuscript up to 3000 words (excluding about 50 references) with 5 non-text items.

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Abstract is not required and restrict the manuscript to about 2000 words and a jpeg image of the cover page of the book reviewed should be uploaded separately.

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Future events: These are generally written by J-AIM editorial board members. Please submit requests for particular events to be covered. In this case, suggestions for the person to write the report will also be welcome. Please contact editor.jaim@gmail.com

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**PREPARATION**

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Divide your article into clearly defined and numbered sections. Subsections should be numbered 1.1 (then 1.1.1, 1.1.2, ...), 1.2, etc. (the abstract is not included in section numbering). Use this numbering also for internal cross-referencing: do not just refer to 'the text'. Any subsection may be given a brief heading. Each heading should appear on its own separate line.

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State the objectives of the work and provide an adequate background, avoiding a detailed literature survey or a summary of the results.

**Material and methods**

Provide sufficient details to allow the work to be reproduced by an independent researcher. Methods that are already published should be summarized, and indicated by a reference. If quoting directly from a previously published method, use quotation marks and also cite the source. Any modifications to existing methods should also be described.

**Theory/calculation**

A Theory section should extend, not repeat, the background to the article already dealt with in the Introduction and lay the foundation for further work. In contrast, a Calculation section represents a practical development from a theoretical basis.

**Results**

Results should be clear and concise.

**Discussion**

This should explore the significance of the results of the work, not repeat them. A combined Results and Discussion section is often appropriate. Avoid extensive citations and discussion of published literature.

**Conclusions**

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