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J-AIM encourages collaboration and communications between professional, academic and scientific communities. It publishes critical aspects of intellectual and scientific communication focused on Ayurveda, traditional medicine and biomedicine to facilitate integrative approaches to global healthcare.

Articles explaining and exploring principles of Ayurveda and traditional medicine; theoretical, experimental, and clinical research; evidence based clinical practice promoting trans-disciplinary research culture and mainstreaming traditional medicine using advances in biomedicine, basic sciences and technology as well as articles envisioning future scope, research areas and priorities will be considered.

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