JOURNAL OF AYURVEDA AND INTEGRATIVE MEDICINE
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DESCRIPTION

The Journal of Ayurveda and Integrative Medicine (J-AIM) is internationally circulated open access official publication of World Ayurveda Foundation and Trans-Disciplinary University, Bengaluru. As a trans-disciplinary platform for integrative health sciences, J-AIM aims to explore the relationships between Ayurveda, traditional medicine, biomedicine and other contemporary health sciences, encouraging meaningful collaboration to promote effective, safe and affordable global health.

J-AIM encourages collaboration and communications between professional, academic and scientific communities. It publishes critical aspects of intellectual and scientific communication focused on Ayurveda, traditional medicine and biomedicine to facilitate integrative approaches to global healthcare.

Articles explaining and exploring principles of Ayurveda and traditional medicine; theoretical, experimental, and clinical research; evidence based clinical practice promoting trans-disciplinary research culture and mainstreaming traditional medicine using advances in biomedicine, basic sciences and technology as well as articles envisioning future scope, research areas and priorities will be considered.

J-AIM also encourages articles investigating biological effects of traditional medicines, pharmacological and physiological interventions. It welcomes research that endeavors to design and development of new protocols, reporting standards, processes, methods, pharmaceutics, quality control, instruments, clinical practice and translation into healthcare systems.

J-AIM Editorial Board and reviewers comprise expert academicians, researchers and clinicians who help for capacity and competency building in scientific writing. Effective and user friendly manuscript processing system of the journal facilitate review process for timely decisions and publications. The journal is a member of reputed international bodies like World Association of Medical Editors, Indian Association of Medical Journal Editors, and Committee of Publication Ethics (COPE). J-AIM is indexed in PubMed and Scopus among many other.

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3. Book reviews
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**Editorials:** Editorials are written by the Editorial Board member or by Guest Editorials special invited by the Editor-in-chief. Restrict manuscript to about 1500 words and about 15 references.

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**Thought Leadership Article:** Please restrict non-structured abstract to 250 words and manuscript to about 2000 words (excluding about 20 references)

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**Case Series:** Case Series are collection of cases with similar exposure and / or outcomes. The case series about application of Ayurveda or Integrative Medicine to a specific pathology and illustrate efficacy of an unusual application of a traditional treatment, hopefully indicating a solution to some contemporary medical problem will be considered for publication. Restrict non-structured abstract to 250 words, manuscript about 3000 words (excluding about 40 references) and 4 non-text items.
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A short review is expected up to 2000 words with 20 references and non-structured abstract up to 200 words.

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Commentary: Commentary is generally solicited from reviewers on very important papers. The limit is 500 words with no abstract.

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Letter to the editor: Letters are welcome from all readers on topics, issues, and constructive comments pertaining to articles in recent editions of J-AIM, or to the works mainly of Ayurveda, other AYUSH systems and traditional medicine or Integrative Medicine. They must give a brief message with clear objective. Restrict the manuscript to 1000 words (excluding about 10 references) and 1 non-text item.

Product review: Product review includes brief and evidence based information about any product, devise, instrument or tool useful in clinical practice, research or translation. Restrict the manuscript up to 500 words with maximum two non-text items.

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Abstract is not required and restrict the manuscript to about 2000 words and a jpeg image of the cover page of the book reviewed should be uploaded separately.

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**Natural product-based interventions**

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Future events: These are generally written by J-AIM editorial board members. Please submit requests for particular events to be covered. In this case, suggestions for the person to write the report will also be welcome. Please contact editor.jaim@gmail.com

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