JOURNAL OF AYURVEDA AND INTEGRATIVE MEDICINE
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DESCRIPTION

The Journal of Ayurveda and Integrative Medicine (J-AIM) is internationally circulated open access official publication of World Ayurveda Foundation and Trans-Disciplinary University, Bengaluru. As a trans-disciplinary platform for integrative health sciences, J-AIM aims to explore the relationships between Ayurveda, traditional medicine, biomedicine and other contemporary health sciences, encouraging meaningful collaboration to promote effective, safe and affordable global health.

J-AIM encourages collaboration and communications between professional, academic and scientific communities. It publishes critical aspects of intellectual and scientific communication focused on Ayurveda, traditional medicine and biomedicine to facilitate integrative approaches to global healthcare.

Articles explaining and exploring principles of Ayurveda and traditional medicine; theoretical, experimental, and clinical research; evidence based clinical practice promoting trans-disciplinary research culture and mainstreaming traditional medicine using advances in biomedicine, basic sciences and technology as well as articles envisioning future scope, research areas and priorities will be considered.

J-AIM also encourages articles investigating biological effects of traditional medicines, pharmacological and physiological interventions. It welcomes research that endeavors to design and development of new protocols, reporting standards, processes, methods, pharmaceutics, quality control, instruments, clinical practice and translation into healthcare systems.

J-AIM Editorial Board and reviewers comprise expert academicians, researchers and clinicians who help for capacity and competency building in scientific writing. Effective and user friendly manuscript processing system of the journal facilitate review process for timely decisions and publications. The journal is a member of reputed international bodies like World Association of Medical Editors, Indian Association of Medical Journal Editors, and Committee of Publication Ethics (COPE). J-AIM is indexed in PubMed and Scopus among many other. J-AIM does not charge manuscript processing fees from authors.
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Contributions falling into the following categories will be considered for publication:
Editorial, Opinion Paper (Thought Leadership Article), Full Length Article (Original Research Article (Experimental)), Original Research Article (Clinical), General Article, Pedagogy), Case Report (Case series), Short Communication, Review Article, Short Review, Discussion (Discussion Kernel, Commentary), Feature Article (Life Profiles, Vignette, Initiatives, Review of landmark articles), Correspondence (Letters), Product Review, Book Review, Practice Guidelines, and E-Publication (News and comments, Future events, Conference Report)

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Editorials: Editorials are written by the Editorial Board member or by Guest Editorials special invited by the Editor-in-chief. Restrict manuscript to about 1500 words and about 15 references.

Opinion Paper
Thought Leadership Article: Please restrict non-structured abstract to 250 words and manuscript to about 2000 words (excluding about 20 references)

Full Length Article
Original Research Article (Experimental): Please restrict the structured abstract to 250 words (background, objectives, material and methods, results, conclusions) and the manuscript to about 5000 words (excluding about 70 references) and 8 non-text items. Experimental Research articles report authors' original (other than clinical) research of a more technical and specialized nature. They may include studies meant for standardization of raw drugs and finished formulations, toxicity and efficacy studies, studies exploring significance of Ayurvedic pharmaceutical processes. Studies involving integrative methods/techniques for standardization of drugs and diagnosis of diseases based on Ayurvedic classical guidelines will be appreciated. Authors should mention details of authentication of raw drugs and finished formulations used, animal ethics committee clearance (if applicable) and guidelines followed for the study. For all biochemical/laboratory procedures, either provide sufficient details or a reference for the relevant details. Provide name and address of the manufacturer for trade names or commercial products. Please follow ARRIVE guidelines for reporting in-vivo research (https://www.nc3rs.org.uk/arrive-guidelines).

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about authentication of raw drugs and finished formulations used, ethics committee clearance, informed consents from patients and guidelines followed for the study. Provide name and address of the manufacturer for trade names or commercial products.

**General Article:** General articles report authors' original work of a non-clinical nature, concerning topics, either within the scope of J-AIM and experimental areas, or otherwise relevant to contemporary issues in Ayurveda, and Integrative Medicine. Please restrict non-structured abstract to 250 words and the manuscript to about 3000 words (excluding about 50 references) and 5 non-text items.

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**Case Series:** Case Series are collection of cases with similar exposure and / or outcomes. The case series about application of Ayurveda or Integrative Medicine to a specific pathology and illustrate efficacy of an unusual application of a traditional treatment, hopefully indicating a solution to some contemporary medical problem will be considered for publication. Restrict non-structured abstract to 250 words, manuscript about 3000 words (excluding about 40 references) and 4 non-text items.

**Short Communication**
Short communications may include important preliminary studies and reports. Please provide non-structured abstract to 250 words and restrict the manuscript to about 1,500 words (excluding about 20 references) and 2 non-text items.

**Review Article**
Reviews may cover particular areas of Ayurveda or integrative medicine of relevance to contemporary issues. Review articles written by individuals who have done substantial work on a subject or by experts in the field are appreciated. They should be systematic, state-of-art comprehensive reviews of the subject including author(s) own inputs. A good review article may have author(s) claim / view after going through scientific literature pertaining to a specific area, reasons behind the claim / view, factual evidences discussing the claim / view and finally novel conclusions drawn after interlinking many research findings. The section titles should depend upon the topic reviewed. Authors submitting a review article should include a section describing the methods used for locating, selecting, extracting, and synthesizing data. These methods should also be summarized in the abstract. A review article should not be a mere compilation. The journal expects the contributor to give post-publication updates and advances on the subject of review. The update should be brief and should be sent as a letter to editor, as and when major developments occur in the field. Restrict non-structured abstract to 250 words and manuscript to about 6000 words (excluding about 80 references) and about 8 non-text items.

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**Initiatives:** Initiatives recount the history, philosophy, mission and activities of some important projects, institutions, organizations and associations making contributions to advance Ayurveda or Integrative Medicine healthcare, either locally or globally. Restrict the manuscript to about 3000 words (excluding about 30 references). Abstract is not required. Illustrative pictures and diagrams will be appreciated. Initiatives articles are solicited. The article may include points like focal theme of the initiative, planning and preparations done before implementation, problems faced during establishment of the initiative and how they were solved, current situation, on-going projects / programs, current problems if any, importance of the project / organization to Ayurveda or Integrative Medicine, contribution and response of Ayurveda and Biomedicine fraternities, future plans and directions, expectations from government authorities or stakeholders, appeal for feedback (if any) and important links.

**Review of Landmark Article:** Review of Landmark Articles gives deep insights into a scientific paper representing a turning point in the history of any aspect of Ayurveda or Integrative Medicine. Articles will be solicited or commissioned. Please restrict non-structured abstract to 250 words and manuscript up to 3000 words (excluding about 50 references) with 5 non-text items.

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