



INTERNATIONAL JOURNAL OF INFORMATION MANAGEMENT DATA INSIGHTS

AUTHOR INFORMATION PACK

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DESCRIPTION

A companion title to the [International Journal of Information Management](#), *IJIM Data Insights* is a peer reviewed gold open access journal focusing on information management using data science methods.

Data science is an emerging research area in information management that is enriched through the influence of methods from computer science, operations research and statistics. It attempts to extract knowledge and inferences by using a variety of methods, processes, algorithms and perspectives to provide actionable insights into a context or problem. The source of data could be structured, semi-structured or unstructured (or a mix of these). The applications of such algorithms and methods could be undertaken in firms, government, education and societal contexts. The units of analysis could be individual, society, firms or even a context in such studies.

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