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ISSN: 0278-4319

### DESCRIPTION

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The *International Journal of Hospitality Management* discusses major trends and developments in a variety of disciplines as they apply to the **hospitality** industry. The range of topics covered by the journal includes:

- Human resources **management**;
- Consumer behaviour and marketing;
- Business forecasting and applied economics;
- Operational management;
- Strategic management;
- Financial management;
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Researchers and Practitioners involved in both the hospitality and tourism industry, including related areas such as education and training, human resources management, financial management, national and international legislation.

## IMPACT FACTOR

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## ABSTRACTING AND INDEXING

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Slater, S.F., 1997. Developing a customer value-based theory of the firm. *Journal of the Academy of Marketing Science* 25(2), 162-167.

[dataset] Oguro, M., Imahiro, S., Saito, S., Nakashizuka, T., 2015. Mortality data for Japanese oak wilt disease and surrounding forest compositions. Mendeley Data, v1. <http://dx.doi.org/10.17632/xwj98nb39r.1>.

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