



# INTERNATIONAL JOURNAL OF HOSPITALITY MANAGEMENT

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### DESCRIPTION

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The *International Journal of Hospitality Management* discusses major trends and developments in a variety of disciplines as they apply to the **hospitality** industry. The range of topics covered by the journal includes:

- Human resources **management**;
- Consumer behaviour and marketing;
- Business forecasting and applied economics;
- Operational management;
- Strategic management;
- Financial management;
- Planning and design;
- Information technology and e-commerce;
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## ABSTRACTING AND INDEXING

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Documentation Touristique  
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Slater, S.F., 1997. Developing a customer value-based theory of the firm. *Journal of the Academy of Marketing Science* 25(2), 162-167.

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