INTERNATIONAL BUSINESS REVIEW
Affiliated with EIBA

AUTHOR INFORMATION PACK

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DESCRIPTION

The *International Business Review* (IBR) is a premier international journal in the discipline of *international business*, and the official journal of the *European International Business Academy* (EIBA). The journal publishes original and insightful papers on the theory and practice of *international business*, broadly defined to embrace firms' internationalization strategies, the cross-border management of firms' operations, and comparative studies of the business environments in different countries. Put simply, the journal is interested in publishing papers that inform the international operations of firms (whether SMEs or large MNEs), or guide the actions of policymakers in home or host countries. The journal welcomes conceptual papers, empirical papers and review articles, and is open to contributions from strategy, finance, management, marketing, economics, HRM and organizational scholars. IBR embraces methodological plurality, and papers using quantitative and/or qualitative approaches are equally welcome.

AUDIENCE

Academics and Professionals working in international business, with particular reference to marketing and management issues.

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Additional questions can be addressed to the editor:
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