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DESCRIPTION

The Future Business Journal is a blind peer-reviewed journal that will be published bi-annually by Future University in Egypt. It is dedicated to increasing the depth of the subject across disciplines with the ultimate aim of expanding knowledge of the subject. The Future Business Journal (FBJ) publishes conceptual and empirical research papers spanning all the major research fields in Management, Marketing, Accounting, Micro Economics, Management Information Systems, and Finance. The Journal's emphasis is on theoretical developments and their implementation, empirical, applied, and policy-oriented research in Management, Marketing, Accounting, Micro-Economics Management Information System and Finance. The Journal's purpose is to improve communications between, and within, the academic and other research communities and policymakers and operational decision makers. Future Business Journal fills a unique niche among business publications of its type by publishing articles that strike a balance between the practical and the academic fields, recognizing the intricate relationships between many areas of business activities.

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