



FOOD QUALITY AND PREFERENCE

A journal devoted to sensory, consumer and behavioural research in food and non-food products.

AUTHOR INFORMATION PACK

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DESCRIPTION

Food Quality and Preference is a journal devoted to sensory, consumer and behavioural research in food and non-food products. It publishes original research, critical reviews, and short communications in sensory and consumer science, and sensometrics. In addition, the journal publishes special invited issues on important timely topics and from relevant conferences. These are aimed at bridging the gap between research and application, bringing together authors and readers in consumer and market research, sensory science, sensometrics and sensory evaluation, nutrition and food choice, as well as food research, product development and sensory quality assurance. Submissions to *Food Quality and Preference* are limited to papers that include some form of human measurement; papers that are limited to physical/chemical measures or the routine application of sensory, consumer or econometric analysis will not be considered unless they specifically make a novel scientific contribution in line with the journal's coverage as outlined below.

The journal's coverage includes:

- Sensory and motivational studies
- Food choice studies of cultural, sensory and environmental factors
- Innovative consumer and market research
- Geographical, cultural and individual differences in perception and preferences
- Health and wellbeing studies
- Mathematical modelling in relation to acceptability and food quality
- Sensometric analyses and models of sensory and acceptance parameters
- Consumer psychology and behavior, including the study of emotions
- Consumer-driven product development
- Product experience and contextual influences
- Methodological papers on personal care and other consumer products

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AUDIENCE

Professionals employed in the food industry and food research aiming to match consumer preference and food quality e.g. decision makers and specialists in market research, product development, quality assurance, food analysis, microbiology and nutrition.

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Aims and Scope

Food Quality and Preference publishes original research, critical reviews, and short communications in sensory and consumer science, and sensometrics. In addition, the journal publishes special invited issues on important timely topics and from relevant conferences. These are aimed at bridging the gap between research and application, bringing together authors and readers in consumer and market research, sensory science, sensometrics and sensory evaluation, nutrition and food choice, as well as food research, product development and sensory quality assurance. Submissions to *Food Quality and Preference* are limited to papers that include some form of human measurement; papers that are limited to physical/chemical measures or the routine application of sensory, consumer or econometric analysis will not be considered unless they specifically make a novel scientific contribution in line with the journal's coverage as outlined below

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- Innovative consumer and market research
- Geographical, cultural and individual differences in food perception and preferences
- Expert versus nonexpert perception of quality
- Mathematical modelling in relation to food acceptability and food quality
- Sensometric analyses and models of food sensory and acceptance parameters
- Consumer psychology and behavior
- Consumer-driven product development
- Product experience and contextual influences
- Relevant methodological papers on personal care and other consumer products

Submissions to *Food Quality and Preference* are limited to papers that include some form of human measurement; papers that are limited to physical/chemical measures will not be considered.

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