ELECTRONIC COMMERCE RESEARCH AND APPLICATIONS

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DESCRIPTION

Electronic Commerce Research and Applications aims to create and disseminate enduring knowledge for the fast-changing e-commerce environment. A major dilemma in e-commerce research is how to achieve a balance between the currency and the life span of knowledge.

Electronic Commerce Research and Applications will contribute to the establishment of a research community to create the knowledge, technology, theory, and applications for the development of electronic commerce. This is targeted at the intersection of technological potential and business aims.

E-commerce is a multi-disciplinary area, which should be developed in co-operation with existing fields such as Information Systems and Technology; Computing and Informatics; Marketing, Finance and Supply Chain Management; Business Strategy and Management; Artificial Intelligence/Machine Learning; Data Science and Business Data Analytics; Public Policy; and Legal Studies. We will solicit papers on current technologies from these areas, as well as publish papers on completely new topics. We also seek proposals for special issues on new topics in e-commerce that will create new directions for research.

Electronic Commerce Research and Applications is inviting submission of articles, including but not limited to the following topics: Agent-based commerce; electronic auctions; e-business models; B2C and B2B EC; consumer behavior; customer relationship management and data mining; recommender systems; Internet search engines and Web mining; big data analytics; social media and commerce analytics; responsible and trustworthy artificial intelligence; pricing and marketing; digital economy and digital transformation; e-government, public policy and digital divide issues; electronic payment systems; sharing economy; (IT and e-services; exchanges and electronic marketplaces;) e-commerce in supply chain and inventory management; legal issues in e-commerce; (industry studies and case analysis;) economic and management science modeling; organizational and theory-building research; empirical studies of e-commerce problems; behavioral studies of e-commerce issues; protocols, technology and process standards for e-commerce; (transformation of industries;) security and trust; credit card and smart card applications; mobile-commerce and ubiquitous computing; inter-organizational systems in e-commerce; emerging technologies and technological innovation.

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Examples: 'as demonstrated (Allan, 2000a, 2000b, 1999; Allan and Jones, 1999).... Or, as demonstrated (Jones, 1999; Allan, 2000)... Kramer et al. (2010) have recently shown ...'

List: References should be arranged first alphabetically and then further sorted chronologically if necessary. More than one reference from the same author(s) in the same year must be identified by the letters 'a', 'b', 'c', etc., placed after the year of publication.

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