DESCRIPTION

BRQ Business Research Quarterly is the official journal of ACEDE (Spanish Academy of Management). Born in 1998 as Cuadernos de Economía y Dirección de la Empresa (CEDE), it soon became the leading management publication in Spanish thanks to its strong academic reputation. The journal was indexed in the SCCI in 2008, and it is published in English under the new title (BRQ) since 2014.

From its very beginnings, BRQ provides widespread coverage of high quality research in a broad range of topics such as human resource management, organization theory, strategic management, corporate governance, managerial economics, marketing, finance, accounting and operations management. It is therefore a multidisciplinary journal inspired by diversity and open to methodological plurality. Our main concern is that articles have strong theoretical foundations, meet the highest analytical standards, and provide new insights that contribute to the better understanding of managerial phenomena.

BRQ Business Research Quarterly is indexed in Scopus and JCR/Social Science Citation Index.

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INTRODUCTION

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