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DESCRIPTION

Asia Pacific Management Review (APMR), peer-reviewed and published quarterly, pursues to publish original and high quality research articles and notes that contribute to build empirical and theoretical understanding for concerning strategy and management aspects in business and activities. Meanwhile, we also seek to publish short communications and opinions addressing issues of current concern to managers in regards to within and between the Asia-Pacific region. The covered domains but not limited to, such as accounting, finance, marketing, decision analysis and operation management, human resource management, information management, international business management, logistic and supply chain management, quantitative and research methods, strategic and business management, and tourism management, are suitable for publication in the APMR.

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INTRODUCTION

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- Book

Hall, M., Knapp, J., & Winsten, C. (1961). *Distribution in Great Britain and North America*. England: Oxford University Press.

- An Article in an Edited Book

Friese, C., Hofmann, W., & Wanke, M. (2003). The impulsive consumer: Predicting consumer behavior with implicit reaction time measures. In M. Wanke (Ed.), *Social psychology of consumer behavior* (pp. 335-364). New York, NY: Psychology Press.

- Paper in Conference Proceedings

Cynx, J., Williams, H., & Nottebohm, F. (1992). Hemispheric differences in avian song discrimination. In *Proceedings of the National Academy of Sciences, USA*, 89, 1372-1375.

- Newsletter Article

New drug appears to sharply cut risks of death from heart failure (1993, July 15). *The Washington Post*, p. A12.

- Technical and Research Report

Mazzeo, J., Druesne, B., Raffeld, P. C., Checketts, K. T., & Muhlstein, A. (1991). *Comparability of computer and paper-and-pencil scores for two CLEP general examinations* (College Board Rep. No. 91-95). Princeton, NJ: Educational Testing Service.

U.S. Department of Health and Human Services (1992). *Pressure ulcers in adults: Prediction and prevention* (AHCPR Publication No. 92-0047). Rockville, MD: Author.

- Unpublished Work or Working Paper

Wilfley, D. E. (1989). *Interpersonal analyses of bulimia: Normal weight and obese* (Unpublished doctoral dissertation). University of Missouri, Columbia.

Lanktree, C., & Briere, J. (January 1991). *Early data on the trauma symptom checklist for children (TSC-C)*. Paper presented at the meeting of the American Professional Society on the Abuse of Children, San Diego, CA.

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Electronic reference formats recommended by the American Psychological Association. (2000). <http://www.apa.org/journals/webref.html> Accessed 19.03.15.

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