DESCRIPTION

*Annals of Tourism Research* is a social sciences journal focusing upon academic perspectives on tourism. For the purposes of determining areas of interest, tourism is defined as a global economic activity comprising travel behaviour, the management and marketing activities of service industries that arise to meet consumer demand, the effects of tourism activities on communities and policy and governance at local, national and international levels. While striving for a balance of theory and application, Annals is ultimately dedicated to developing theoretical constructs that span business and the social and behavioural sciences. Disciplinary areas include, but are not limited to: service industries management, marketing science, consumer marketing, decision-making and behaviour, business ethics, economics and forecasting, environment, geography and development, education and knowledge development, political science and administration, consumer-focused psychology, and anthropology and sociology. Its strategies are to invite and encourage offerings from various disciplines; to serve as a forum through which these may interact; and thus to expand frontiers of knowledge in and contribute to the literature on tourism social science from a multidisciplinary perspective.

*Annals of Tourism Research* is the companion journal to *Annals of Tourism Research Empirical Insights*

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INTRODUCTION
Annals of Tourism Research is a social sciences journal focusing on academic perspectives on tourism. While striving for a balance of theory and application, Annals ultimately aims to develop theoretical constructs and new approaches, which advance our understanding of tourism as a field and practice. Submissions must fall within the aims and scope of the journal.

Annals invites and encourages research from various disciplines, to provide a forum through which these different disciplinary perspectives interact, and thus to expand the frontiers of knowledge by contributing to the literature on tourism social science. Papers on anthropological, business, economic, educational, environmental, geographic, historical, political, psychological, philosophical, religious, sociological, inter alia aspects of tourism (including conceptual essays, case studies, as well as empirical studies) may be submitted.

Papers that take a social science perspective on matters related to tourism from the other branches of science (cross-disciplinary approaches) are welcome. Purely descriptive research, which does not contribute to the development of knowledge is not considered suitable.

Annals attracts a broad-based, diverse social science readership. Therefore, manuscripts should be written clearly and communicate specialist technical ideas and material in a way that is intelligible to a broad social science audience. Annals is one of the leading journals in the field and receives over 700 submissions per year. We can typically publish between 80 and 100 and so there is inevitably a high rejection rate. Annals operates on a highly devolved structure of editorial work: around 100 Associate Editors represent the diversity of the social sciences approach to tourism studies. All manuscripts received by the journal are initially evaluated by the Editors-in-Chief to decide whether they have the potential to meet the high standards required to be published.

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At this stage, about 60% of submissions are rejected. Once through this initial process, manuscripts are allocated to an Associate Editor who is an expert on the topic, field or methodology of the piece. Associate Editors evaluate the paper themselves, and either ‘desk reject’ (accounting for a further 20% rejections) or decide to handle the review process until a final decision is made. Peer review operates on a double blind process, whereby at least three expert reviewers are typically assigned to evaluate the work.

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Annals is the social science journal in tourism. The quality standards of the journal are that papers must be of publishable standard or exceptional merit. These are defined as follows: Of exceptional merit: Demonstrates a level of significance, rigor and originality that positions it amongst leading works in tourism and the social sciences. Makes a significant or substantial contribution to theory, knowledge, policy or practice in tourism and is likely to become a primary point of reference in tourism research. Of publishable standard: Demonstrates a level of significance, rigor and originality that meets international standards of excellence. Enhances theory, knowledge, policy or practice of the social science of tourism and is likely to become an important point of reference in tourism research. Annals seeks to publish papers that can demonstrate:

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A commentary is a comment on a newly published article (a max of 3000 words, inc references and figures etc). A commentary might be solicited by the Editors in Chief or submitted by an author(s) who has a strong opinion about a recently published article in the journal. However, the author ought to have deep expertise and knowledge of the topic. A commentary article does not involve original research, but should be grounded in social science theory.

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