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Divide your article into clearly defined and numbered sections. Subsections should be numbered 1.1 (then 1.1.1, 1.1.2, ...), 1.2, etc. (the abstract is not included in section numbering). Use this numbering also for internal cross-referencing: do not just refer to 'the text'. Any subsection may be given a brief heading. Each heading should appear on its own separate line.

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Example:

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Subheading in Italics (this is a Level 2 heading)

Next Subheading in Italics (another Level 2 heading)

Et cetera (but no Level 3 headings can be accommodated in INTRODUCTION)

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- This is the main body of the paper, headed with a section heading capturing the theme/scope/nature of the paper, ALL IN UPPER CASE. Often this heading is somewhat similar to the article title itself.
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