Visual Abstract Submission for EJSO - Instructions for Authors

Your paper may be selected for the journal’s social media activities. Authors of accepted manuscripts may be asked to submit a visual abstract to accompany their work to aide dissemination on social media and via the EJSO website. Visual abstracts might be edited by the Assistant Editor in collaboration with the Editorial team and Editor in Chief.

Aims of Visual Abstracts

The goal of the visual abstract is to provide a concise summary of the study question, the key findings and conclusion in an easier accessible and eye-catching manner to engage readers. Over 50 journals now use visual abstracts [1].

Use of Visual Abstracts

Selected visual abstracts will be tweeted via @EJSOtweets and @OncologyAdvance - authors are encouraged to aide dissemination of their article on twitter by providing their twitter handle and by retweeting and engaging in discussion of their article. Selected visual abstracts might also be published online in the online version of the final article.

Visual abstracts will not be published in the paper version of the journal routinely, although selected visual abstracts may be used on the cover page.

Format of Visual Abstracts:

Title: The title of the article should be displayed and of a readable size

Authors: The lead author should be displayed and their twitter handle
Overall format: There should be three panels as in the accompanying template for visual abstract submission [2]

The abstract must contain:

1. The key Research Question

2. Key results: The top results from the paper should be displayed concisely and using text and graphics. There should be at least one but no more than 3 key results displayed.

3. Take home message- the authors’ conclusion including any important caveat to the conclusion should be displayed.

A combination of text and graphics must be used to display the above, with at least some graphics. Authors must ensure they have copyright for any graphics they use.

A useful guide to producing a visual abstract is provided in the freely available visual abstract primer by Andrew Ibrahim [1].

Elsevier currently has guidelines on graphical abstracts, which differ from the visual abstracts described here. A graphical abstract is a single, concise, pictorial and visual summary of the main findings of the article. This could either be the concluding figure from the article or a figure that is specially designed for the purpose, which captures the content of the article for readers at a single glance. A graphical abstract may be submitted as an alternative to a visual abstract [3]. See guidelines for submission of a graphical abstract here: https://www.elsevier.com/authors/journal-authors/graphical-abstract

If you have a novel idea for your visual abstract or if you wish to use video or gifs etc, these are also welcome but please contact the assistant editor to discuss in advance.
References

1) Ibrahim A. The use of a visual abstract to disseminate scientific research. Version 4. January 2018

https://static1.squarespace.com/static/5854aaa044024321a353bb0d/t/5a527aa89140b76bbfb2028a/1515354827682/VisualAbstract_Primer_v4_1.pdf

2) Template for visual abstract for EJSO

3) Elsevier graphical abstract author guidelines

https://www.elsevier.com/authors/journal-authors/graphical-abstract