

# MENDELEY EDITOR PROGRAM



FOR EDITORS-IN-CHIEF OF ELSEVIER JOURNALS

At Elsevier we understand that, as an editor of one of our journals, you are very busy. In addition to your own research and reputation management, you're also tasked with keeping up with the latest research in your field, identifying potential collaborators, mentoring new Post-Docs and Ph.D's, teaching, and let's not forget, promoting your journals and finding new contributors and reviewers!



That's why we're introducing a new value-added offering for you called **Mendeley Editor Program**. We're hoping this program and Mendeley might just help to simplify your life a bit and also enrich your research ambitions. It's based on Mendeley, a commonly used and favored reference management tool built on top of one of the world's largest academic collaboration networks. A special package called "**Mendeley Researcher Edition**" has been created for the **Mendeley Editor Program** and is available to all active Elsevier Editors.

## **Mendeley Researcher Edition (MRE) allows you to do the following:**

- As a seasoned, high impact researcher, create and keep your '**online profile**' on Mendeley, help you be more discoverable, connect you with others, and make it easy for others to follow you.
- As an aware researcher who wants to keep on top of the changes in your field, you can utilize the various search and **proactive recommendation features** such as Mendeley Suggest to alert you on the latest articles, people, and groups you'll want to know about.
- You can **connect with other researchers** around the world and share full-text documents (manuscript, readings, etc.) via private groups. You can form public-Invite only groups to bring together small research groups to further promote and expose what you are working on. You can set up topical public groups with other researchers to generate interest about your discipline.
- As an educator, you can use Mendeley to **teach your students** the good basics of **scholarly research** from searching for information, connecting with relevant experts, creating proper citations, and promoting their work.
- As an editor, you can **showcase your journal** by forming a public group and inviting authors, reviewers, other editors, and interested researchers to join. This enables you to form an ongoing community in order to further promote your work as well as identify additional contributors.

## **Mendeley Editor Program includes the following benefits for active Elsevier Editors:**

- Free **Mendeley Researcher Edition (MRE)** subscription after Editor signs
- up Access to on-line resources and tutorials
- Special email hotline for **Mendeley Editor Program** participants
- Optional 30 minute 1:1 tutorial / demonstration based on request

For more information please go to our website at  
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