Sponsorship and Exhibition Opportunities

THE CONFERENCE

The International Conference on Energy Research and Social Science is the premier global forum for exploring the nexus of energy and society.

The 2019 conference will highlight the intersection of on-going and future changes in the energy sector and global society. Because energy is intimately woven into every society, alterations in energy systems reverberate throughout economies, cultures, landscapes, and politics. These changes transform human futures, even as social, policy, and market innovation create new pathways for energy technologies and industries. The opportunity to remake energy systems into more environmentally sustainable forms is thus also an opportunity to improve societal wellbeing and justice.

TOPICS INCLUDE

We invite abstracts that explore the intersection of energy and social change. Illustrative examples of appropriate topics include, but are not limited to:

- Societal drivers, dynamics, and outcomes of energy systems change (including social, economic, cultural, or political aspects)
- Public perspectives on and responses to new energy technologies
- Innovations in energy and electricity markets and policy
- Changing landscapes and geographies of energy production, transport, and consumption
- The social practices of energy use, demand, and behavior
- Historical and social analyses of transitions
- Cities, urban energy systems, and urban form and function
- New models of governance and democracy
- Geopolitics of energy transformations
- The energy-poverty nexus, including questions of ethics, justice, and inequality in energy systems change
- Energy innovation and sustainable development
- Enduring and changing relationships of energy, gender, and race

For complete meeting details, please visit: www.elsevier.com/erss-conference
RAISE YOUR PROFILE
Elsevier’s extensive global network of physical and social scientists in academia, business and government is being targeted to generate a highly qualified audience from the scientific community.

The 2nd International Conference on Energy Research & Social Science will bring together leaders from industry and academia to exchange and share their experiences, present research results, explore collaborations and to spark new ideas, with the aim of developing new projects and exploiting new technology.

USE YOUR PRESENCE AT THE 2ND INTERNATIONAL CONFERENCE ON ENERGY RESEARCH & SOCIAL SCIENCE TO:
- launch new products and highlight existing ones
- spotlight key executives
- elevate your company profile in the scientific community
- network with specialists, seek international partners and form new alliances
- increase visibility in focused markets
- give maximum exposure for your company and increase brand awareness
- position your organization
- communicate your message to a highly qualified scientific community
- build relationships for the future
- attract new talent and strengthen partnerships
- generate sales leads and educate the market

For further information on sponsorship and exhibition opportunities please contact:

Tom Faulkner
Head of Sales - Conferences
Elsevier | Radarweg 29 | 1043NX Amsterdam | The Netherlands
Tel: +31 (0)20 485 2175
Email: t.faulkner@elsevier.com

<table>
<thead>
<tr>
<th>EXCLUSIVE PLATINUM SPONSOR</th>
<th>GOLD SPONSOR</th>
<th>SILVER SPONSOR</th>
</tr>
</thead>
<tbody>
<tr>
<td>Company acknowledgement on all official conference support signs, program, conference website and on all marketing collateral</td>
<td>Company acknowledgement on all official conference support signs, program and on all marketing collateral &amp; Special recognition on the conference website</td>
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</tr>
<tr>
<td>Complimentary registration for 4 delegates</td>
<td>Complimentary registration for 3 delegates</td>
<td>Complimentary registration for 2 delegates</td>
</tr>
<tr>
<td>Complimentary 18x6ft shell scheme booth</td>
<td>Complimentary 9x6ft shell scheme booth</td>
<td>Complimentary 9x6ft shell scheme booth</td>
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<tr>
<td>One set of promotional materials to be handed out during reception</td>
<td>One set of promotional materials to be handed out during reception</td>
<td>One set of promotional materials to be handed out during reception</td>
</tr>
<tr>
<td>A complimentary meeting room</td>
<td>A complimentary full page advertisement on the Conference App</td>
<td>A complimentary full page advertisement on the Conference App</td>
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</tbody>
</table>
| Your logo on all delegate badges | After the event “Thank you email” to all attendees with company logo | Option to brand specific portions of the meeting, including 3 of the following*:
  - Welcome reception
  - Refreshment break
  - Lunch break
  - Satellite symposia

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<tr>
<th>EXHIBITION</th>
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<tbody>
<tr>
<td>An exhibition will run alongside the conference providing you with the opportunity to network with the delegates, demonstrate your products, generate new sales leads and raise your profile within the scientific community. The exhibition package includes the listing of your logo and company name, short description and link on the conference website and program guide. The following options are available:</td>
</tr>
<tr>
<td>Table top (6ft table top exhibition stand including an exhibition ticket)</td>
</tr>
<tr>
<td>Shell scheme (9x6ft booth including one complimentary delegate place)</td>
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</tbody>
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(*) Based on first come first served receipt of commitments
# ADDITIONAL SPONSORSHIP OPPORTUNITIES

Promotion exposure for our sponsors includes:

- Listing of your company name and logo in the program booklet
- Listing of your logo and company name, short description and link through to your company website on the conference website

See below for additional specific benefits and exposure.

## LANYARDS

<table>
<thead>
<tr>
<th>Description</th>
<th>Cost</th>
</tr>
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<tbody>
<tr>
<td>Your company logo on the woven conference lanyard given to each delegate and worn throughout the conference</td>
<td>$3,000</td>
</tr>
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</table>

## REGISTRATION DESK

- Your company logo on poster and signage at the registration desk
- Your company logo on pens distributed at the conference
- 1 complimentary delegate place

## COFFEE BREAK

- Sponsorship of one of the Conference refreshment breaks
- Your company logo on available paraphernalia (eg. napkins, doilies etc)
- Your company logo on A1 sized foam-backed posters where the breaks will be taking place
- 1 complimentary delegate place

## WELCOME DRINKS RECEPTION

- Opportunity to give a short address at the beginning of the reception
- Your company logo on available paraphernalia (eg. napkins, doilies etc)
- Your company logo on A1 sized foam-backed posters where the drinks will be taking place
- 2 complimentary delegate places

## LUNCH SESSION

- Sponsorship of one of the Conference Lunches
- Your company logo on available paraphernalia (eg. napkins, doilies etc)
- Your company logo on A1 sized foam-backed posters where the lunch will be taking place
- Opportunity to give a short address at the beginning of the lunch
- 2 complimentary delegate places

## SATTELITE SYMPOSIA

- Give a scheduled 60 minutes client-based case study normally planned around the lunch break to conference delegates.
- Includes 1 free delegate place and company acknowledgement by level on all official conference support signs, program and on all marketing collateral.

## CONFERENCE APP

- Sponsor Elsevier’s conference App, available on all Android and iOS devices.
- Your company logo will be displayed prominently on the app.
- Details of the program and speakers
- Abstracts of all the talks and posters
- Presentation and Poster files
- Information on exhibitors and sponsors
- Conference floor plans

## WORKSHOP

- Showcase your products to the conference delegates at a dedicated workshop session.
- Includes 1 free delegate place and company acknowledgement by level on all official conference support signs, program and on all marketing collateral.

## GALA DINNER

- An unrivalled opportunity to have high profile branding at the main social event of the conference.
- Your company logo on available paraphernalia (eg. napkins, doilies etc.)
- A tabletop exhibition display
- Your company logo on A1 sized foam-backed posters where the dinner will be taking place
- Opportunity to give a short address at the beginning of the dinner

## SPONSORED ONLINE CONFERENCE

- Elsevier webinars are live multimedia presentations that allow a presenter to truly engage and interact with a large scientific audience online. This is an excellent opportunity to sponsor free access to a live or recorded webinar on a topic directly related to the meeting and benefit from marketing exposure before and during the event. This sponsorship will give you the possibility to:
  - Create your own custom environment and exclusive audience participation
  - Target registered delegates and many other professionals aligned with your business
  - Create complimentary coverage of a key topic that fits with your product or market objectives
  - Create maximum impact and increase your profile immediately before or after the event.

The webinar would be hosted on the conference website and would remain there until the end of the meeting for anyone to download. The package includes marketing, traffic and campaign management as well as 1 free delegate place.

## SPONSORED WEDDAR

- Elsevier has developed an online conference offering, allowing delegates from all over the world to access free of charge presentations online. The online conference allows an extended audience to hear the latest research developments from top international speakers, extending your marketing reach beyond the physical delegate base.
- Sponsor an online counterpart to the physical event and enjoy unique benefits:
  - Achieve significant brand exposure. Your logo is included in all event promotions.
  - Extend your audience reach and broadcast your message to an unprecedented number of researchers worldwide.
  - Capture qualified leads and gain important insights about the targeted audience.
  - Demonstrate thought leadership and expertise.
  - Archive conference material and make your conference stand out for months after the physical event.

## CONFERANCE APP

- Contact us

## CONTACT US

- www.elsevier.com/erss-conference
SPONSORSHIP AND EXHIBITION ORDER FORM

1. YOUR DETAILS

Company contact name for correspondence

Title (Prof. Dr. Mr. Ms.)  First Name
Surname
Job Title
Organization
Address
State/Country
Post/Zip Code
Tel   Fax
Email

2. ORDER DETAILS

☐ EXCLUSIVE PLATINUM SPONSOR $ 10,000
☐ GOLD SPONSOR $ 6,000
☐ SILVER SPONSOR $ 4,500

EXHIBITOR OPPORTUNITIES

☐ Table top (6ft table top exhibition stand, including an exhibition ticket) $ 1,200
☐ Shell scheme (9x6ft booth, including one complimentary delegate place) $ 2,600

ADDITIONAL SPONSORSHIP OPPORTUNITIES

BRANDING AND VISIBILITY

☐ Lanyards $ 3,000
☐ Registration desk $ 2,500
☐ Registration Handout $ 800
☐ Charging Station $ 2,750
☐ Conference app Contact Us

NETWORKING OPPORTUNITIES

☐ Welcome drinks reception $ 6,500
☐ Coffee break $ 2,500
☐ Lunch session $ 6,000
☐ Gala dinner $ 7,500
☐ Satellite symposia Contact Us
☐ Workshop Contact Us
☐ Sponsored webinar Contact Us
☐ Sponsored online conference Contact Us

3. HOW TO PAY

Please note that all figures are subject to VAT at the prevailing rate

Total amount payable ___________________________

☐ I will arrange a bank transfer to Elsevier Ltd, please send me the payment details

4. SIGN AND DATE THE FORM

I have read and agree to abide by the payment and cancellation terms as outlined below, and I understand that this form confirms my booking. I accept that from now on charges will be imposed for cancelled bookings, and that up to the full fee will be payable:

Signature ___________________________ Today's Date ___________________________

5. RETURN TO

Tom Faulkner
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Email: t.faulkner@elsevier.com

TERMS AND CONDITIONS OF BOOKING:

- Acceptance of applications for table-top exhibits or sponsorship is at the discretion of the organisers.
- Cancellations: If you find it necessary to cancel your exhibition or sponsorship package, please fax the conference department immediately on +44 (0) 1865 843958. Cancellation more than 90 days prior to the first open day of the conference – 90% of the total charge as a cancellation penalty provided that written notice is received. Cancellation 91 days or less prior to the first open day of the conference – 100% of the total charge as a cancellation penalty.
- Payment must be made in advance of the conference and is non-refundable according to the above cancellation terms.
- You will be provided with confirmation of your booking, along with full details of shipping co-ordinates and relevant shipping deadlines.
- A reduction in Stand space shall be treated as a pro rata cancellation. A signed order of a Stand implies participation by the Exhibitor for the whole of the time when the hall is open to the Visitors. In the event of cancellation by the Exhibitor or failure to exhibit the Stand charges shall be paid in full to the Organiser.
- Cancellation charges will be applied as indicated above and the parties hereby agree that these constitute a genuine and reasonable estimate of the loss which the Organiser would incur on cancellation of the order by the Exhibitor.
- The exhibition stand contract constitutes a license to exhibit and not a tenancy. The Organiser reserves the right at any time and from time to time to make such alterations in the ground plan of the Exhibition as may in their opinion be necessary in the best interests of the Exhibition and to alter the shape, size or position allocated to the Exhibitor. No alternations to the space allotted will be made in such a way as to impose on the Exhibitor any greater liability for rental than that undertaking in the exhibition stand contract.
- Exhibitors are responsible for their own insurance for the event. A copy of your public liability insurance certificate (providing cover of US$3,000,000) is required prior to the event.
- Price for up to 2 colour printing within logos