



3rd FOOD STRUCTURE AND FUNCTIONALITY FORUM SYMPOSIUM
AND 3rd IDF SYMPOSIUM ON MICROSTRUCTURE OF DAIRY PRODUCTS

**FROM MOLECULES
TO FUNCTIONALITY**

3-6 JUNE 2018
MONTREAL, CANADA



Sponsorship and Exhibition Opportunities

THE CONFERENCE

The Food Structure and Functionality Forum (FSFF) and the International Dairy Federation (IDF) are pleased to announce the 3rd Food Structure and Functionality Forum Symposium and the 3rd IDF Symposium on Microstructure of Dairy Products: from Molecules to Functionality, to be held in Montréal, Canada from 3-6 June 2018.

The symposium will highlight the latest research efforts in food structuring and de-structuring.

The FSTR is primarily focused on the structuring of food tailored towards end-user functionality (e.g., improved texture, taste perception, health, shelf stability). The symposium will bring together experts in food engineering, food science, food technology and nutrition, and aims to build on the success of the first Symposium held in Amsterdam in 2014 and the second Symposium in Singapore in 2016.

This is a significant opportunity for you to join leaders from industry and academia to ensure you keep abreast of recent developments in this fast developing field and for you to network with your international colleagues.

TOPICS INCLUDE

- Session 1: Linking structure and functionality in foods using novel experimental and modelling approaches
- Session 2: The role of structuring and de-structuring in food product design and functionality
- Session 3: Food structure design across the lifespan
- Session 4: Food structure design for healthcare and medical applications
- Session 5: Constructing dairy matrices for oral and gut functionality
- Session 6: Deconstructing dairy matrices for release of nutrient and flavor components

For complete meeting details please visit: www.elsevier.com/food-structure-symposium

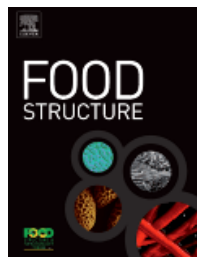
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Supporting Organisation



Supporting Publication



www.elsevier.com/food-structure-symposium



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INFORMATION

RAISE YOUR PROFILE

Elsevier's extensive global network of physical scientists in academia, business and government is being targeted to generate a highly qualified audience from the food structure community.

The **Food Structure and Functionality Forum Symposium 2018 Conference** will bring together leaders from industry and academia to exchange and share their experiences, present research results, explore collaborations and to spark new ideas, with the aim of developing new projects and exploiting new technology.

USE YOUR PRESENCE AT FOOD STRUCTURE AND FUNCTIONALITY FORUM SYMPOSIUM 2018

- launch new products and highlight existing ones
- spotlight key executives
- elevate your company profile in the food structure community
- network with specialists, seek international partners and form new alliances
- increase visibility in focused markets
- give maximum exposure for your company and increase brand awareness
- position your organization
- communicate your message to a highly qualified scientific community
- build relationships for the future
- attract new talent and strengthen partnerships
- generate sales leads and educate the market
- sell direct to international buyers.

For further information on sponsorship and exhibition opportunities please contact:

Daphne Llewellyn Davies

Commercial Sales Manager

Email: daphne.davies@outlook.com

EXHIBITION INFORMATION

The exhibition will be located in the Grand Salon Opera Foyer which is where the refreshment breaks and lunches will also take place, so there will be plenty of opportunity for you to interact with the delegates.

Each stand will have access to power if required, however you should provide your own PAT tested extension cables. The Exhibition and Sponsorship packages for the 3rd Food Structure and Functionality Forum Symposium have been designed to encourage industrial and association support for the symposium.

All exhibitors and sponsors will receive the following with additional advantages dependant on the level of sponsorship:

- Web and programme listing – Exhibitors and sponsors will be listed in advance on the symposium website www.elsevier.com/food-structure-symposium and in the program booklet provided to all attendees.
- Your Company profile within the exhibition and sponsors section of the www.elsevier.com/food-structure-symposium website and the program booklet (150-300 words).

Please provide by email a short company profile, web address, logo and contact details as soon as possible.

IMPORTANT NOTICE

- For the safety of all attending the event, all equipment and displays **MUST** be confined within the exhibit area booked. Additional exhibit space may be available if reserved in advance.
- Leaflets, promotional items or display equipment are not allowed to be placed in the refreshment areas unless authorised in advance of the event.
- **Deadline for logo and company profile: Within 1 month of booking**
- **Please send to Lizzy Birnie: e.birnie@elsevier.com**

(*) Based on first come first served receipt of commitments

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EXHIBITOR OPPORTUNITIES

TABLE TOP EXHIBIT SPACE

\$1950

Includes 1 free delegate registration, any further delegates should be registered online at the full registration rate.

- A booking includes:
- 1 table and 2 chairs
 - Company name board for your table (A3 size)

PACKAGES INCLUDE THE FOLLOWING:

- 1 free full delegate registration at the symposium
- Extra places: Symposium attendance at a special exhibitor rate: **900USD** Limited to 2 places. Additional places would then be purchased at the Industry rate: **Early Industry up until the 16 March 2018 – 1,035 USD, then Late Industry – 1,170 USD**

ROOM LAYOUT:

- Table top exhibit space (not shell scheme) with placement on a 'first come first served' basis on site

COLLECTIONS:

- Please ensure that you have made your courier pick up arrangement in advance and that your property is well wrapped for shipment, with the appropriate address labels in place before you leave the site. Ensure that you leave the name of the courier you have appointed and the location of the shipment with the ground staff before you leave.

ELECTRICAL CONNECTIONS:

- Please bring your own PAT tested extension leads and adaptors if required

SHIPMENT DETAILS:

- All details with regard to the shipment will be sent to exhibitors closer to the time of the symposium

INSURANCE:

- Your booking does not cover insurance which should be arranged separately. Please be aware that you will be required to send a copy of your public liability insurance certificate to the event organisers closer to the time of the symposium.

HEALTH & SAFETY:

- You will be required to complete a Risk Assessment Document in advance of the event

SPONSORSHIP OPPORTUNITIES

Please use the packages below as a guide, if you would like an amended package to suit your business needs please contact daphne.davies@outlook.com

WELCOME DRINKS RECEPTION

\$ 4500

Sunday 03 June

The symposium reception will take place in Terrasse Six. Drinks will be served to all delegates. This booking entitles you to:

- On site 'sponsor' signage during the evening to include a variety of branded signs
- Display area and table for you to promote your company during the course of the welcome reception
- One free full delegate place at the symposium

SYMPOSIUM GALA DINNER

\$ 5500

The symposium gala dinner will take place at a wonderful local venue

This booking entitles you to:

- On site 'sponsor' signage during the evening to include a variety of branded signs
- Display area and table for you to promote your company during the course of the dinner
- One free full delegate & gala dinner place at the symposium

SYMPOSIUM BAGS

\$ 5500

This booking entitles you to:

- Your company logo together with the symposium logo on the symposium bag given to each delegate
- Opportunity to include one item of promotional material within the bag
- One free full delegate place at the symposium

POSTER SESSIONS

\$ 4500

This booking entitles you to:

- Your logo on each of the poster board numbers close to the posters
- Signage featuring your logo promoting your sponsorship close to the posters
- One free full delegate place at the symposium
- Space for your pull up banner close to the posters during the course of the symposium
- One free full delegate place at the symposium



E-PACKAGE	<p style="text-align: right;">\$ 5750</p> <p>This booking entitles you to:</p> <ul style="list-style-type: none"> WiFi Sponsor: Your logo on the WiFi signage Abstract System Sponsor: Your logo on the online abstract system emailed to all delegates in advance of the symposium. Your logo on the email sent to the delegates with system instructions Symposium App Sponsor: Your logo on the welcome screen of the app on opening One free full delegate place at the symposium 	ORGANISERS' & USHERS SHIRTS	<p style="text-align: right;">\$ 5750</p> <p>Worn by the symposium administration personnel and their team of volunteer student helpers. Your company logo is constantly visible</p> <ul style="list-style-type: none"> Your company logo on the front of the shirt along with the FSTR logo Your company name/ logo on the back of the shirt One free full delegate place at the symposium
CHARGING STATION	<p style="text-align: right;">\$ 5500</p> <p>Located within the exhibit hall, the popular table top Charging Station will provide attendees with the facility to charge their cell phones, tablets or lap tops during the day. This packages offers sponsors the opportunity to add your own 'pull up banners to the space provided. (attendees use the facility at their own risk)</p> <ul style="list-style-type: none"> Your company logo on the charging station signage One free conference registration places 	STUDENTSHIP(S)	<p style="text-align: right;">\$ 1500</p> <p>This booking entitles you to:</p> <ul style="list-style-type: none"> Choose a student from the list of registered students and their fee will be refunded to them An email will be sent on your behalf to the student to say that your company has sponsored their attendance A list of studentships will be present in the program booklet along with your company logo <p>NB. This package does not give free entry to the symposium, you should register as a delegate if you would like to attend</p>
LUNCH BREAKS	<p style="text-align: right;">\$ 1500</p> <p>This booking entitles you to:</p> <ul style="list-style-type: none"> On site 'sponsor' signage in the symposium catering areas Display area and table for you to promote your company during the course of the lunch break (Please bring along the items to the display area 30 minutes before your sponsored break) <p>NB. This package does not give free entry to the symposium, you should register as a delegate if you would like to attend</p>	REFRESHMENT BREAKS	<p style="text-align: right;">\$ 1000</p> <p>This booking entitles you to:</p> <ul style="list-style-type: none"> On site 'sponsor' signage in the symposium catering areas Display area and table for you to promote your company during the course of the refreshment break (Please bring along the items to the display area 30 minutes before your sponsored break) <p>NB. This package does not give free entry to the symposium, you should register as a delegate if you would like to attend</p>
INSERTS IN SYMPOSIUM BAGS	<p style="text-align: right;">\$ 1000</p> <p>This booking entitles you to:</p> <ul style="list-style-type: none"> Include one piece of promotional material within each delegate bag; this must be 1 A5 (148mm x 210mm)/A4 (210mm x 297mm) page document, any other item will be priced on an individual basis 	LITERATURE DISPLAY	<p style="text-align: right;">\$ 850</p> <p>This booking entitles you to:</p> <ul style="list-style-type: none"> Include one piece of promotional material displayed on the symposium literature display table for each delegate. <p>NB. This package does not give free entry to the symposium, you should register as a delegate if you would like to attend</p>
LANYARDS	<p style="text-align: right;">\$ 4500</p> <p>This booking entitles you to:</p> <ul style="list-style-type: none"> Your logo on the lanyard to which delegates clip their badges. One free full delegate place at the symposium 		



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SPONSORSHIP AND EXHIBITION ORDER FORM

1. YOUR DETAILS

Company contact name for correspondence

Title (Prof. Dr. Mr. Ms.) First Name

Surname

Job Title

Organization

Address

State/Country

Post/Zip Code

Tel Fax

Email

2. ORDER DETAILS

EXHIBITOR OPPORTUNITIES

Table top (6ft table top exhibition stand) \$ 1,950

SPONSORSHIP OPPORTUNITIES

Welcome Drinks Reception \$ 4,500

Symposium Gala Dinner \$ 5,500

Symposium Bags \$ 5,500

Poster Sessions \$ 4,500

E-Package \$ 5,750

Organisers' & Ushers Shirts \$ 5,750

Lanyards \$ 4,500

Studentship(s) \$ 1,500

Lunch break \$ 1,500

Refreshment Breaks \$ 1,000

Inserts in Symposium Bags \$ 1,000

Literature Display \$ 8,50

Charging Station \$ 5,500

3. HOW TO PAY

Please note that all figures are subject to VAT at the prevailing rate

Total amount payable \$

I will arrange a bank transfer to Elsevier Ltd, please send me the payment details

4. SIGN AND DATE THE FORM

I have read and agree to abide by the payment and cancellation terms as outlined below, and I understand that this form confirms my booking. I accept that from now on charges will be imposed for cancelled bookings, and that up to the full fee will be payable:

Signature Today's Date

5. RETURN TO

Daphne Llewellyn Davies
Commercial Sales Manager

FSTR 2018 – Montréal, Canada

Tel: +44(0) 7905 762721

Email: daphne.davies@outlook.com

TERMS AND CONDITIONS OF BOOKING:

- Acceptance of applications for exhibits or sponsorship is at the discretion of the organizers. Payment must be made in advance of the symposium and is non-refundable according to the cancellation terms. Invoice terms are 30 days net. You will be provided with confirmation of your booking, and details of shipping co ordinates and relevant shipping deadlines will be sent to exhibitors and relevant sponsors closer to the time of the symposium.

CANCELLATIONS:

- If you find it necessary to cancel your exhibition or sponsorship package, please email the Symposium Project Lead, Lizzy Birnie: e.birnie@elsevier.com
- Cancellation more than 91 days prior to the first open day of the symposium – 50% of the total charge as a cancellation penalty.
- Cancellation 91 days or less prior to the first open day of the symposium – 100% of the total charge as a cancellation penalty.

THE SPONSORSHIP PACKAGES ARE ONLY A GUIDE AND WE WILL ENDEAVOUR TO TAILOR THEM TO SUIT YOUR OBJECTIVES IF REQUIRED