Elsevier’s Pure is a comprehensive system-of-record for research information management, improving university performance across the complete research lifecycle. Based on an authoritative data model that includes content types such as Research Output, Activities, Grants, Prizes, Datasets, Equipment, Press/Media coverage and more, Pure is a sophisticated tool that improves research management effectiveness across your institution.

Relational Data Model and Core Data Sets
The power of Pure lies in its structured, relational data model that links together all content types within the system. This allows both for a full view of an institution’s research activity and output, and for detailed reporting across the research lifecycle.

What information can be stored in Pure?
Pure can store over a dozen different data types, including:
- Publications
- Patents
- Grants and Awards
- Projects
- Activities
- Equipment
- Prizes
- Departmental Structures
- Funding opportunities
- Courses taught
- Press clippings
- …and more

Comprehensive Researcher Profiles
Reduce administrative burden up front by integrating a wide range of data into researchers’ profiles

- Pure creates the bulk of researchers’ profiles by integrating institutional systems such as HR, student administration, finance and award management and automatically retrieving publications from a variety of databases
- Researchers can add supplemental data on courses taught, activities, projects, impacts, CV data and many other areas to extend the picture of their expertise. This ensures reporting is based on current and complete information and making them even more discoverable by potential collaborators, both internally and externally
- Pure minimizes manual entry by linking data from one section to another section of the system — i.e. an awarded grant can be later linked with a project without the need to re-enter the details of the grant
- Pure helps researchers stay organized by providing lists of recent actions and alerts for tasks requiring additional action
- Institutional repositories are automatically populated with content researchers enter into Pure

Advanced Reporting Functionality to Enable Data-driven Decisions
Leveraging Pure’s authoritative data model, Research Managers and Administrators can build tailored reports to analyze the achievements of researchers, teams, departments, or custom-defined groups.

- Create and distribute reports on any content type in Pure using real-time validated data
- Generate reports for a wide range of purposes, such as promotion and tenure evaluations, departmental and institutional assessments and other requirements
- Produce reports that meet your specific needs by incorporating table, graph, matrix and list views and exporting the reports in multiple formats
- Save time by scheduling recurring reports to run at specific time intervals and Pure will automatically email them to your predefined distribution lists

The Pure Portal: Showcase Your Institution’s Research Expertise on the Open Web

The Pure Portal supports academic showcasing, discovery and networking via a public-facing portal populated by the data within Pure. The Portal features collaboration maps, profiles for academics and research organizational units, and the ability to search for individuals by specific areas of expertise — tools that help institutions understand their strengths and where they have valuable collaborations, both on and off-campus. All Portals are optimized to allow for indexing by Google and other popular search engines, enabling even greater discovery of your researchers on the open web.

For more information about Pure, or to request a consultation, please contact your Elsevier representative or visit: www.elsevier.com/solutions/pure