Sponsorship and Exhibition Opportunities

Following the success of the first 5 conferences, the 6th International Conference on Bio-Sensing Technology will continue to bring together leaders from industry and academia to exchange and share their experiences, present research results, explore collaborations and to spark new ideas, with the aim of developing new projects and exploiting new technology for bio-sensing applications.

Bio-sensing technologies are of growing importance in healthcare, agri-food, environmental and security sectors, and this is reflected in the continued growth of global markets for such technologies. Connectivity with the wider-world through the internet and the demand for data to drive big-data applications are other important drivers of bio-sensing technology development. This conference will provide a forum for accessing the most up-to-date and authoritative knowledge from both commercial and academic worlds, sharing best practice in the field as well as learning about case studies of successfully integrated bio-sensing technologies.

This year the conference will have one theme dedicated to bio-sensing technology for the internet-of-things and a post conference meeting with a particular focus on applications addressing challenges in telehealth and diagnostics.

Topics Include:

- Biomarkers for novel biosensing applications
- The biosensor surface Novel detection technologies
- Novel detection technologies
- Bio-sensing technology for the internet of things
- Impact of bio-sensing technology

For complete meeting details, please visit: elsevier.com/bio-sensing-conference
Elsevier’s extensive global network of physical scientists in academia, business and government is being targeted to generate a highly qualified audience from the bio-sensing technology community. The Bio-Sensing Technology Conference will bring together leaders from industry and academia to exchange and share their experiences, present research results, explore collaborations and to spark new ideas, with the aim of developing new projects and exploiting new technology.

RAISE YOUR PROFILE

USE YOUR PRESENCE AT THE INTERNATIONAL BIO-SENSING TECHNOLOGY CONFERENCE TO:

- launch new products and highlight existing ones
- Increase brand awareness and elevate your company profile in the bio-sensing community
- network with specialists, seek international partners and form new alliances
- increase visibility in focused markets
- communicate your message to a highly qualified scientific and expert community
- build relationships for the future
- attract new talent and strengthen partnerships
- generate sales leads and educate the market

INFORMATION

For further information on sponsorship and exhibition opportunities please contact:

Carolina Ulloa Parra
Conference Sponsorship Sales Executive | STM Journals | Elsevier
Radarweg 29 | 1043NX Amsterdam | The Netherlands
Tel: +31 204852125 | E-mail: culloaparra@elsevier.com

<table>
<thead>
<tr>
<th>PLAINTINUM SPONSOR</th>
<th>GOLD SPONSOR</th>
</tr>
</thead>
<tbody>
<tr>
<td>$ 24,500</td>
<td>$ 14,500</td>
</tr>
<tr>
<td>▪ Company acknowledgement on all official conference support signs, program, conference website and on all marketing collateral</td>
<td></td>
</tr>
<tr>
<td>▪ Special recognition on the conference website</td>
<td></td>
</tr>
<tr>
<td>▪ Complimentary registration for 5 delegates</td>
<td></td>
</tr>
<tr>
<td>▪ Complimentary 6x2m shell scheme booth</td>
<td></td>
</tr>
<tr>
<td>▪ One set of promotional materials to be handed out at registration</td>
<td></td>
</tr>
<tr>
<td>▪ A complimentary meeting room</td>
<td></td>
</tr>
<tr>
<td>▪ Your logo on all delegate badges</td>
<td></td>
</tr>
<tr>
<td>▪ A complimentary full page advertisement in the program</td>
<td></td>
</tr>
<tr>
<td>▪ After the event “Thank you email” to all attendees with company logo</td>
<td></td>
</tr>
</tbody>
</table>
| ▪ Option to brand specific portions of the meeting, including 3 of the following*:
  ▪ Welcome reception • Coffee break • Lunch break • Congress bags • Satellite symposia • Poster award • Conference app |

<table>
<thead>
<tr>
<th>SILVER SPONSOR</th>
<th>EXHIBITION</th>
</tr>
</thead>
<tbody>
<tr>
<td>$ 8,800</td>
<td>$ 8,800</td>
</tr>
<tr>
<td>▪ Company acknowledgement on all official conference support signs, program and on all marketing collateral</td>
<td></td>
</tr>
<tr>
<td>▪ Special recognition on the conference website</td>
<td></td>
</tr>
<tr>
<td>▪ Complimentary registration for 3 delegates</td>
<td></td>
</tr>
<tr>
<td>▪ Complimentary 3x2m shell scheme booth</td>
<td></td>
</tr>
<tr>
<td>▪ One set of promotional materials to be handed out at registration</td>
<td></td>
</tr>
</tbody>
</table>
| ▪ Option to brand specific portions of the meeting, including 1 of the following*:
  ▪ Coffee break • Lunch break • Satellite symposia • Poster award • Conference app |

EXHIBITION

An exhibition will run alongside the conference providing you with the opportunity to network with the delegates, demonstrate your products, generate new sales leads and raise your profile within the scientific community. The exhibition package includes the listing of your logo and company name, short description and link on the conference website and program booklet.

The following options are available:

- Table top (2m table top exhibition stand including complimentary exhibition pass for 1 person) $2,100
- Shell scheme booth (3x2m, including complimentary registration for 1 delegate) $3,750

(*) Based on first come first served receipt of commitments
Additional Sponsorship Opportunities
Promotion exposure for our sponsors includes:
- Listing of your company name and logo in the program booklet
- Listing of your logo and company name, short description and link through to your company website on the conference website

See below for additional specific benefits and exposure.

Delegates Bag
Exclusive
$6,000
Have your company logo on the highly-valued delegate bag. Used long after the event this will ensure long lasting visibility for your company.
- Complimentary registration for 1 delegate

Lanyards
Exclusive
$5,300
Your company logo on the woven conference lanyard given to each delegate and worn throughout the conference.
- Complimentary registration for 1 delegate
- One space per session

SPONSOR SESSION
$3,300
- Your company logo at the opening and closing of the sponsored session and on-site signage
- Your company name and logo in the program booklet, next to the session listing
- Complimentary registration for 1 delegate

Registration Desk
Exclusive
$3,000
- Your company logo on poster and signage at the registration desk
- Complimentary registration for 1 delegate
- Your company logo on pens distributed at the conference

Welcome Drinks Reception
Exclusive
$8,200
- Opportunity to give a short address at the beginning of the reception
- Your company logo on available paraphernalia (eg napkins, doilies etc)
- Your company logo on A1 sized foam-backed posters positioned around the reception area
- One set of promotional material to be handed out at registration
- Complimentary registration for 2 delegates

Coffee Break
Exclusive
$3,000
- Sponsorship of one of the Coffee Breaks
- Your company logo on available paraphernalia (eg. napkins, doilies etc)
- Your company logo on A1 sized foam-backed posters where the breaks will be taking place
- Complimentary registration for 1 delegate

Poster Award
Exclusive
$3,500
An opportunity to brand the award for the best poster
- Complimentary registration for 1 delegate

Lunch Session
Exclusive
$7,000
- Sponsorship of one of the Conference Lunches
- Opportunity to give a short address at the beginning of the lunch
- Your company logo on available paraphernalia (eg. napkins, doilies etc)
- Your company logo on A1 sized foam-backed posters where the lunch will be taking place
- One set of promotional material to be handed out at registration
- Complimentary registration for 2 delegates

Satellite Symposia
Contact Us
- Opportunity to give a short address at the beginning of the satellite symposia
- Your company logo on available paraphernalia (eg napkins, doilies etc.)
- A tabletop exhibition display
- Your company logo on A1 sized foam-backed posters where the dinner will be taking place
- One set of promotional material to be handed out at registration
- Complimentary registration for 2 delegates

Gala Dinner
Exclusive
$9,500
- An unrivalled opportunity to have high profile branding at the main social event of the conference.
- Opportunity to give a short address at the beginning of the dinner
- Your company logo on available paraphernalia (eg napkins, doilies etc.)
- A table top charging station will provide attendees with the facility to charge their cell phones, tablets or lap tops during the day. This packages offers sponsors signage on three sides of the table, plus the opportunity to add your own 'pull up' banners to the space provided. (attendees use the facility at their own risk).
- Complimentary registration for 1 delegate

Conference App
- Sponsor Elsevier's new conference App, available on all Android and iOS devices. Your company logo will be displayed prominently on the app.
- Details of the program and speakers
- Abstracts of all the talks and posters
- Presentation and Poster files
- Information on exhibitors and sponsors
- Conference floor plans
- Allows participants to plan what presentations to attend, add notes to the program, make lists via the To Do feature and add custom tags to presentations and exhibitors.

Workshop
Contact Us
- Showcase your products to the conference delegates at a dedicated workshop session.
- Complimentary registration for 1 delegate

Contact Us
elsevier.com/bio-sensing-conference
**SPONSORSHIP AND EXHIBITION ORDER FORM**

1. **YOUR DETAILS**

Company contact name for correspondence

Title (Prof. Dr. Mr. Ms.)  First Name

Surname

Job Title

Organization

Address

State/Country

Post/Zip Code

Tel   Fax

Email

---

2. **ORDER DETAILS**

- **PLATINUM SPONSOR**  $24,500
- **GOLD SPONSOR**  $14,500
- **SILVER SPONSOR**  $8,800

**EXHIBITOR OPPORTUNITIES**

- Table Top  $2,100
- Shell scheme booth  $3,750

**ADDITIONAL SPONSORSHIP OPPORTUNITIES**

**BRANDING AND VISIBILITY**

- Delegate bag  $6,000
- Lanyards  $5,300
- Sponsor session  $3,300
- Registration desk  $3,000
- Charging station  $3,000
- Delegate bag insert  $1,100
- Conference app  Contact Us

**NETWORKING OPPORTUNITIES**

- Welcome drinks reception  $8,200
- Coffee break  $3,000
- Poster award  $3,500
- Lunch session  $7,000
- Gala dinner  $9,500
- Satellite symposia  Contact Us
- Workshop  Contact Us
- Sponsored webinar  Contact Us
- Sponsored online conference  Contact Us

---

3. **HOW TO PAY**

Please note that all figures are subject to VAT at the prevailing rate

Total amount payable  **US $**

☐ I will arrange a bank transfer to Elsevier Ltd, please send me the payment details

---

4. **SIGN AND DATE THE FORM**

I have read and agree to abide by the payment and cancellation terms as outlined below, and I understand that this form confirms my booking. I accept that from now on charges will be imposed for cancelled bookings, and that up to the full fee will be payable:

Signature   Today's Date

---

5. **RETURN TO**

Carolina Ulloa Parra
Conference Sponsorship Sales Executive
STM Journals | Elsevier Radarweg 29 | 1043NX
Amsterdam | The Netherlands
Tel: +31 204852125 | E-mail: c.ulloaparra@elsevier.com

---

**TERMS AND CONDITIONS OF BOOKING:**

- Acceptance of applications for table-top exhibits or sponsorship is at the discretion of the organiser.
- Cancellations: If you find it necessary to cancel your exhibition or sponsorship package, please fax the conference department immediately on +44 (0) 1865 843958. Cancellation more than 91 days prior to the first open day of the conference – 90% of the total charge as a cancellation penalty provided that written notice is received. Cancellation 91 days or less prior to the first open day of the conference – 100% of the total charge as a cancellation penalty.
- Payment must be made in advance of the conference and is non-refundable according to the above cancellation terms.
- You will be provided with confirmation of your booking, along with full details of shipping co-ordinates and relevant shipping deadlines.
- A reduction in stand space shall be treated as a pro rata cancellation. A signed order of a stand implies participation by the Exhibitor for the whole of the time when the hall is open to the Visitors. In the event of cancellation by the Exhibitor or failure to exhibit the stand charges shall be paid in full to the Organiser. Cancellation charges will be applied as indicated above and the parties hereby agree that these constitute a genuine and reasonable estimate of the loss which the Organiser would incur on cancellation of the order by the Exhibitor.
- The exhibition stand contract constitutes a license to exhibit and not a tenancy. The Organiser reserves the right at any time and from time to time to make such alterations in the present plan of the Exhibition as may in their opinion be necessary in the best interests of the Exhibition and to alter the shape, size or position allocated to the Exhibitor. No alterations to the space allotted will be made in such a way as to impose on the Exhibitor any greater liability for rental than that undertaken in the exhibition stand contract.
- The Exhibitor or Sponsor shall not be entitled to withhold payment of any amounts payable to the Organiser in relation to the exhibition or sponsorship package by reason of any dispute or claim by the Exhibitor or Sponsor in connection with the exhibition sponsorship package or otherwise nor shall the Exhibitor or Sponsor be entitled to set off any amount which it is alleged is payable or due from the Organiser against any amount payable to the Organiser in relation to the exhibition or sponsorship package.
- Exhibitors are responsible for their own insurance for the event. A copy of your public liability insurance certificate (providing cover of US$3,000,000) is required prior to the event.
- Price for up to 2 colour printing within logos

---

elsevier.com/bio-sensing-conference