Visibility, reach and impact

Publish a Supplement with Elsevier
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What are Elsevier journal Supplements?

Many of Elsevier’s peer-reviewed journals offer the possibility to publish a collection of articles on a common theme in the form of a Supplement.

Supplements are collections of papers that deal with related issues or topics. They are published as a separate issue of the journal or as part of a regular issue, and they are usually funded by sources other than the journal’s publisher. Supplements can serve useful purposes: education, exchange of research information, ease of access to focused content and improved cooperation between academic and corporate entities.

According to Elsevier’s publication guidelines on Supplements, they should primarily comprise of at least three articles emphasizing balanced topics, which must be treated in an impartial, unbiased manner.

All Elsevier Supplements are peer-reviewed and match the scope of the journal, ensuring high-quality content aimed at a specific target audience. They are published under the name of the journal, listed on ScienceDirect and disseminated to an established global healthcare audience, giving the content maximum impact.

Find out here how you can make an impact by sponsoring a Supplement, please contact Evelina Euren (e.euren@elsevier.com).

Why Publish a Supplement with Elsevier?

If you have content that is topical and of interest to healthcare professionals and researchers, an Elsevier Supplement can help you reach a wide audience and maximize your impact.

By publishing focused, high-quality content in association with the well-known brand of an international peer-reviewed journal, you can benefit from its impact and reputation. And with Elsevier’s wide reach, you can disseminate the content to a targeted list of specialists.

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Connect with trust and authority: publishing a Supplement with a reputable, peer-reviewed journal lets you associate your brand and the research you fund with a well-known and trusted journal – with the endorsement of key opinion leaders.

Publish high quality content: with Elsevier’s rigorous peer review process and publishing expertise, the quality of the content will be maximized, just like with an original research paper. Publishing in a society journal or a high-impact publication further strengthens the perceived quality.

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Publish content: Supplements are a vehicle for education, giving you the chance to share information under an established journal brand, in association with your own brand.

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Track your impact: Elsevier provides metrics at the article level, so you can see how your Supplement is being used.
Impacting healthcare professionals

Peer-reviewed journals are the best way to reach researchers and healthcare professionals with medical content.

In Elsevier’s 2017 Panel Research, more than 1600 physicians from around the world shared their views, revealing that medical journals are vital for their decision-making processes and knowledge development.

Medical journals or articles were the top source of information for doctors when deciding whether to prescribe a drug, with 76% of Spanish physicians and 68% of French physicians turning to these sources.

Almost 90% of physicians around the world read reprints, and if the topic is relevant, over 80% will read the full article.

Elsevier’s 2018 panel research with 1045 physicians showed an increase in the use of online journals among physicians, with online journals becoming the most important online resource for physicians.

Finding and accessing articles is therefore important for doctors. A 2016 Panel Survey of 487 physicians found that more than one-third spend the equivalent of one day a week searching for relevant clinical content, and almost half look for new data online several times a day.

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This behaviour is reflected in the numbers: Elsevier Supplements are downloaded thousands of times, disseminating information to healthcare professionals around the world.

Here are just a few examples of the audience you can reach directly with a Supplement. ( Figures show the number of full text supplement article downloads for Jan 2016–Sept 2017)

### The top 3 information sources for EMEA physicians when deciding whether to prescribe a drug:

1. **Medical journals/articles**
2. **Guidelines**
3. **Clinical trials**

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Elsevier Supplements Portfolio

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Get more visibility, reach healthcare professionals and make an impact: publish an Elsevier Supplement.

Contact the Elsevier Supplements team for more information, please contact Evelina Euren (e.euren@elsevier.com).