Sponsorship and Exhibition Opportunities

The World Congress on Biosensors is the premier event for the biosensors community and the largest in the field.

Biosensors 2020 will consist of daily plenary presentations followed by parallel sessions comprising a rigorously refereed selection of submitted papers. In addition to invited lectures, selected oral contributions will be included as extended keynote presentations.

TOPICS INCLUDE

1. Bioelectronics (including biocomputing, biofuel cells and electronic noses)
2. Commercial biosensors, manufacturing and markets
3. DNA chips, nucleic acid sensors and aptasensors
4. Enzyme-based biosensors
5. Immunosensors
6. Lab-on-a-chip
7. Microfluidics and immobilisation technology
8. Mobile diagnostics and personal health
9. Nanobiosensors, nanomaterials & nanoanalytical systems
10. Natural & synthetic receptors (including MIPs)
11. Organism- and whole cell-based biosensors
12. Printed biosensors and microfabrication
13. Proteomics, single-cell analysis and cancer-cell detection
14. Signal transduction technology (including magneto, piezo, optical and direct electrochemical techniques)
15. Theranostics & implantable sensors

For complete meeting details, please visit: www.elsevier.com/biosensors-congress

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RAISE YOUR PROFILE
Elsevier’s extensive global network of physical scientists in academia, business and government is being targeted to generate a highly qualified audience from the Biosensors Community.

The World Congress on Biosensors will bring together leaders from industry and academia to exchange and share their experiences, present research results, explore collaborations and to spark new ideas, with the aim of developing new projects and exploiting new technology.

USE YOUR PRESENCE AT THE WORLD CONGRESS ON BIOSENSORS CONFERENCE TO:
- launch new products and highlight existing ones
- increase brand awareness and elevate your company profile in the biosensor community
- network with specialists, seek international partners and form new alliances
- increase visibility in focused markets
- communicate your message to a highly qualified scientific and expert community
- build relationships for the future
- attract new talent and strengthen partnerships
- generate sales leads and educate the market

For further information on sponsorship and exhibition opportunities please contact:

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Conference Sponsorship Sales Executive | STM Journals | Elsevier
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2 spots available

**PLATINUM SPONSOR**
- $30,000
- Company acknowledgement on all official conference support signs, program, conference website and on all marketing collateral
- Special recognition on the conference website
- Complimentary registration for 5 delegates
- Complimentary 6x2m shell scheme booth
- One set of promotional materials to be handed out at registration
- A complimentary meeting room
- Your logo on all delegate badges
- A complimentary full page advertisement in the program
- After the event “Thank you email” to all attendees with company logo
- Option to brand specific portions of the meeting, including 3 of the following*: Welcome reception, Coffee break, Lunch break, Congress bags, Satellite symposia, Poster award, Lanyards, Conference app

**GOLD SPONSOR**
- $18,800
- Company acknowledgement on all official conference support signs, program and on all marketing collateral
- Special recognition on the conference website
- Complimentary registration for 4 delegates
- Complimentary 3x2m shell scheme booth
- One set of promotional materials to be handed out at registration
- A complimentary full page advertisement in the program
- Option to brand specific portions of the meeting, including 2 of the following*:
  - Welcome reception
  - Coffee break
  - Lunch break
  - Congress bags
  - Satellite symposia
  - Poster award
  - Conference app

**SILVER SPONSOR**
- $10,800
- Company acknowledgement on all official conference support signs, program and on all marketing collateral
- Special recognition on the conference website
- Complimentary registration for 3 delegates
- Complimentary 3x2m shell scheme booth
- One set of promotional materials to be handed out at registration
- Option to brand specific portions of the meeting, including 1 of the following*:
  - Coffee break
  - Lunch break
  - Satellite symposia
  - Poster award
  - Conference app

**EXHIBITION**
- An exhibition will run alongside the conference providing you with the opportunity to network with the delegates, demonstrate your products, generate new sales leads and raise your profile within the scientific community.
- The exhibition package includes the listing of your logo and company name, short description and link on the conference website and program booklet.
- The following options are available:
  - Table top (2m table top exhibition stand, including complimentary exhibition pass for 1 person) $2,400
  - Shell scheme (3x2m, including complimentary registration for 1 delegate) $4,200

(**) Based on first come first served receipt of commitments

www.elsevier.com/biosensors-congress
ADDITIONAL SPONSORSHIP OPPORTUNITIES

Promotion exposure for our sponsorship includes:

- Listing of your company name and logo in the program booklet
- Listing of your logo and company name, short description and link through to your company website on the conference website.

See below for additional specific benefits and exposure

DELEGATE BAG
- Last spot available
- $7,000
- Have your company logo on the highly valued delegate bag. Used long after the event this will ensure long lasting visibility for your company.
- Complimentary registration for 1 delegate

LANYARDS
- 2 spots available
- $6,800
- Your company logo on the woven conference lanyard given to each delegate and worn throughout the conference.
- Complimentary registration for 1 delegate

REFILL BOTTLES
- Exclusive
- $5,500
- Your company logo on every refill bottle available at the conference.
- Complimentary registration for 1 delegate

REGISTRATION DESK
- Exclusive
- $3,000
- Your company logo on posts and signage at the registration desk
- Your company logo on pens distributed at registration desk
- Complimentary registration for 1 delegate

WELCOME DRINKS RECEPTION
- $12,000
- 2 spots available
- Opportunity to give a short address at the beginning of the reception
- Your company logo on every paraphernalia (eg napkins, doilies etc)
- Your company logo on A1 sized foam-backed posters positioned around the reception area
- One set of promotional materials to be handed out at registration
- Complimentary registration for 2 delegates

COFFEE BREAK
- Exclusive per break
- $3,800
- Sponsorship of one of the Conference Coffee
- Your company logo on available paraphernalia (eg. napkins, doilies etc)
- Your company logo on A1 sized foam-backed posters where the breaks will be taking place
- Complimentary registration for 1 delegate

CHARGING STATION
- Exclusive
- $3,000
- Located in a booth within the exhibit hall, the popular table top Charging Station will provide attendees with the facility to charge their cell phones, tablets or lap tops during the day. This packages offers sponsors signage on three sides of the table, plus the opportunity to print own ‘pull up banners to the space provided (attendees use the facility at their own risk).
- Complimentary registration for 1 delegate

DELEGATE BAG INSERT
- $1,100
- 7 spots available
- Your promotional material can be inserted into each delegate bag given to participants on site. This applies to light weight materials only -- books etc. will not be inserted into delegate bags, but are more appropriate for literature displays. Materials should be sent to the Project Lead in time for insertion - specific dates and quantities will be provided on application.

CONFERencing APP
- Exclusive
- CONTACT US
- Sponsor Elsevier’s conference App, available on all Android and IOS devices. Your company logo will be displayed prominently on the app.
- Details of the programme and speakers
- Abstracts of all the talks and posters
- Presentation and Poster files
- Information on exhibitors and sponsors
- Conference floor plans
- Allows participants to plan what presentations to attend, add notes to the programme, make lists via the To Do feature and add custom tags to presentations and exhibitors.

APP ADVERT
- $800
- This action is exclusive for sponsors/exhibitors, allowing you to place a full color advert on the conference app.
- Image should be text lite PNG or JPG and have a size of 1500x2000px.

CONFERENCE FLOOR PLANS
- $2,800
- Exclusive
- CONTACT US
- Allowing you to create your own graphical floor plans which are linked to the conference app.
- Image should be a high resolution PDF or Jpeg of 2000x2000px or larger.

SATELLITE SYMPOSIAS
- $1,500
- Exclusive
- CONTACT US
- Your company logo on available paraphernalia (eg. napkins, doilies etc)
- Your company logo on A1 sized foam-backed posters positioned around the reception area
- One set of promotional materials to be handed out at registration
- Complimentary registration for 2 delegates

WORKSHOP
- CONTACT US
- Showcase your products to the conference delegates at a dedicated workshop session.
- Complimentary registration for 1 delegate

POSTER AWARD
- Exclusive
- $3,500
- An opportunity to brand the award for best poster
- Complimentary registration for 1 delegate

LUNCH SESSION
- Exclusive per break
- $10,000
- Sponsorship of one of the Conference Lunches
- Opportunity to give a short address at the beginning of the lunch
- Your company logo on available paraphernalia (eg. napkins, doilies etc)
- Your company logo on A1 sized foam-backed posters where the lunch will be taking place
- One set of promotional materials to be handed out at registration
- Complimentary registration for 2 delegates

SATELLITE SYMPOSIAS
- CONTACT US
- Opportunity to organise a symposium
- Complimentary registration for 1 delegate

SOLD OUT

BIOS20 Silver Sponsor + Summer School Sponsor: US$14,800

BIOS20 Gold Sponsor + Summer School Sponsor: US$22,800

BIOS20 Platinum Sponsor + Summer School Sponsor: US$34,000

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SPONSORSHIP AND EXHIBITION ORDER FORM

1. YOUR DETAILS

Company contact name for correspondence

Title (Prof. Dr. Mr. Ms.)  First Name
Surname
Job Title
Organization
Address
State/Country
Post/Zip Code
Tel   Fax
Email

2. ORDER DETAILS

☐ PLATINUM SPONSOR $ 30,000
☐ GOLD SPONSOR $ 18,000
☐ SILVER SPONSOR $ 10,800

EXHIBITOR OPPORTUNITIES

☐ Table top $ 2,400
☐ Shell scheme booth $ 4,200

ADDITIONAL SPONSORSHIP OPPORTUNITIES

☐ Delegate bag $ 7,000
☐ Lanyards $ 6,800
☐ Refill Bottles $ 8,500
☐ Registration desk SOLD OUT
☐ Charging Station SOLD OUT
☐ Delegate bag insert $ 1,100
☐ App Advert $ 800
☐ Conference app Contact Us

NETWORKING OPPORTUNITIES

☐ Welcome drinks reception $ 12,000
☐ Coffee break $ 3,800
☐ Lunch session $ 10,000
☐ Poster award SOLD OUT
☐ Gala dinner $ 14,000
☐ Satellite symposia Contact Us
☐ Summer school sponsor $ 5,000

ENHANCED SPONSOR PACKAGES

☐ BIOS20 Platinum Sponsor + Summer School Sponsor: $ 34,000
☐ BIOS20 Gold Sponsor + Summer School Sponsor: $ 22,800
☐ BIOS20 Silver Sponsor + Summer School Sponsor: $ 14,800

3. HOW TO PAY

Please note that all figures are subject to VAT at the prevailing rate

Total amount payable
☐ I will arrange a bank transfer to Elsevier Ltd, please send me the payment details

4. SIGN AND DATE THE FORM

I have read and agree to abide by the payment and cancellation terms as outlined below, and I understand that this form confirms my booking. I accept that from now on charges will be imposed for cancelled bookings, and that up to the full fee will be payable:

Signature   Today’s Date

5. RETURN TO

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TERMS AND CONDITIONS OF BOOKING:

- Acceptance of applications for table-top exhibits or sponsorship is at the discretion of the organisers.
- Cancellations: If you find it necessary to cancel your exhibition or sponsorship package, please contact the conference department immediately using the contact details given during your communication to confirm your booking. Cancellation more than 91 days prior to the first open day of the conference – 50% of the total charge as a cancellation penalty provided that written notice is received. Cancellation 91 days or less prior to the first open day of the conference – 100% of the total charge as a cancellation penalty.
- Payment must be made in advance of the conference and is non-refundable according to the above cancellation terms.
- You will be provided with confirmation of your booking, along with full details of shipping co-ordinates and relevant shipping deadlines.
- A reduction in Stand space shall be treated as a pro rata cancellation. A signed order of a Stand implies participation by the Exhibitor for the whole of the time when the hall is open to the Visitors. In the event of cancellation by the Exhibitor or failure to exhibit the Stand charges shall be paid in full to the Organiser. Cancellation charges will be applied as indicated above and the parties hereby agree that these constitute a genuine and reasonable estimate of the loss which the Organiser would incur on cancellation of the order by the Exhibitor.
- The exhibition stand contract constitutes a license to exhibit and not a tenancy. The Organiser reserves the right at any time and from time to time to make such alterations in the ground plan of the Exhibition as may in their opinion be necessary in the best interests of the Exhibition and to alter the shape, size or position allocated to the Exhibitor. No alternations to the space allotted will be made in such a way as to impose on the Exhibitors any greater liability for rental than that undertaken in the exhibition stand contract.
- The Exhibitor or Sponsor shall not be entitled to withhold payment of any amounts payable to the Organiser in relation to the exhibition or sponsorship package by reason of any dispute or claim by the Exhibitor or Sponsor in connection with the exhibition/ sponsorship package or otherwise nor shall the Exhibitor or Sponsor be entitled to set off any amount which it is alleged is payable or due from the Organiser against any amount payable to the Organiser in relation to the exhibition or sponsorship package.