

## Pure

# The world's leading research information management system

Pure facilitates an evidence-based execution of strategy to unlock your full research potential, leading to increased funding, improved international collaboration and greater visibility.

Pure is the world's leading Research Information Management System, helping universities and research institutions improve their performance with up-to-date data and analytics.

As a versatile, interoperable software solution, Pure can be configured to the growing requirements of your institution. Pure's industry-proven data model unearths multifaceted insights about the overall research lifecycle, supporting both fact-based decision making and industrial-strength expertise discovery.



## Reporting and Evaluation

With information consolidated on one platform, Pure simplifies reporting across all types of data. Once all your data is in one place, it can be easily linked for running advanced reports that uncover insights, trends and strengths that support decision making across campus. Compare departments or people by publication output and impact, analyze how research equipment relates to grant data, understand which collaborations are the most valuable in terms of grant money or citations, and much more.

“Developing an in-house solution is not cheaper than having a system like Pure, which is designed to support and manage many different aspects of research. You can't develop this in-house with normal IT services – this is an expert system.”

— MICHAEL GREIL  
Head of Research Information System  
University of Vienna

## Networking and Collaboration

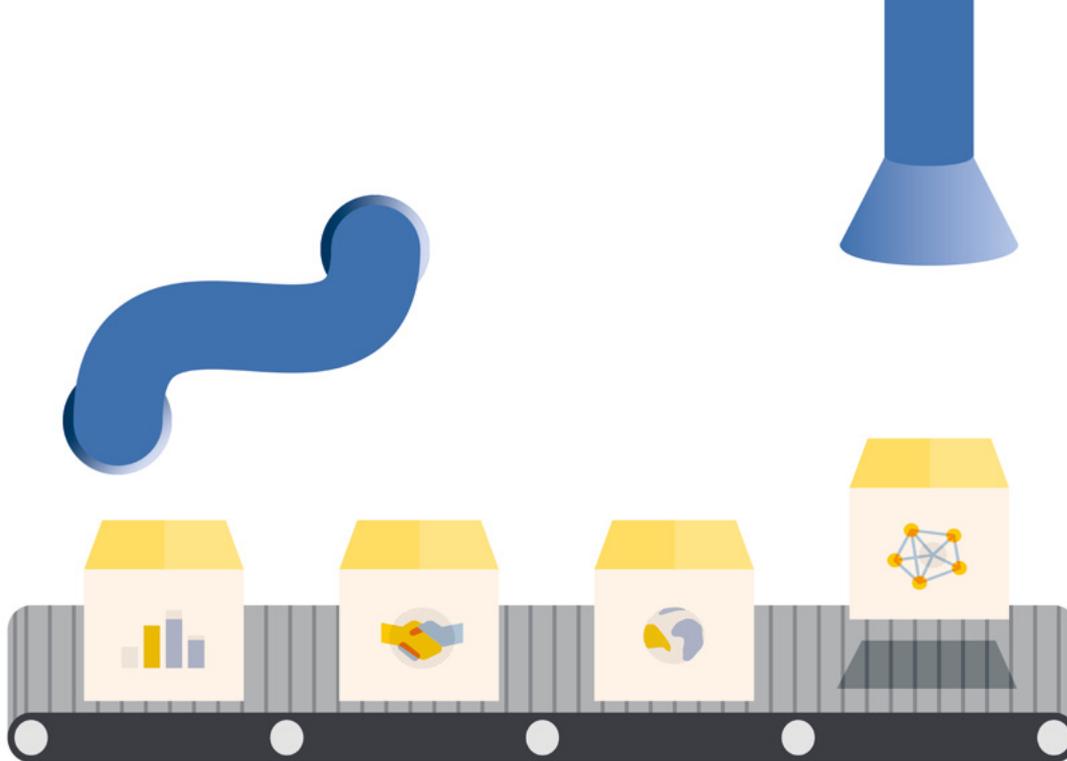
With Pure, you make your researchers, their expertise and their specialized equipment discoverable both internally and externally. By opening up researcher and departmental profiles to make them searchable, you are helping to build the foundation for strong collaboration networks both on campus and with other institutions. Strong networks and high visibility can make it easier for your researchers to secure grant money and can help attract high-caliber research partners – which can lead to higher citation rates.

“We have departments and colleges and also a lot of research centers – some have official webpages but many don't. The portal gives us a platform on which to highlight the work each unit is doing. We've had a number of requests since launching the site from units that want to feature their work.”

— JAN FRANSEN  
Service Lead for Researcher and Discovery Systems  
University of Minnesota



ELSEVIER



## National Assessments

Pure has custom modules that support National Assessments, including the Research Excellence Framework (REF) in the UK, the Standard Evaluation Protocol (SEP) in the Netherlands, and the Higher Education Research Data Collection (HERDC) and Excellence in Research for Australia (ERA) in Australia. Pure modules are updated as new guidance becomes available from the governing bodies. Using these modules, our customers have streamlined the reporting process, allowing them to concentrate on presenting the best possible face of the university. Pure can readily support National Assessments or similar exercises that do not require a nation-specific module – Pure’s built-in export and reporting capabilities allow you to create custom templates that support local needs.

“Pure played a vital role in our preparations for the UK Research Excellence Framework (REF), through the visibility of information and a straightforward management of the returns process.”

— DR. CRAIG YOUNG  
Head of Researcher Enhancement  
University of Strathclyde, UK



## System of Record

Storing research output is becoming a key need for many universities as the push for free access to scholarly output and a single content management system on campus grows. With Pure, you can store your institution’s manuscripts, data sets and other research artifacts in a single place where they are linked to your researchers’ profiles and other research data. Pure doesn’t limit the type of research output you can hold. In addition to traditional peer-reviewed content, Pure can hold data sets, grant related information, awards and ethical approvals, press clippings and narrative data around projects. Pure is supported by a dedicated development team that ensures repository updates are timely and regular.

“Centralizing all of the university’s research on Elsevier’s Pure not only helps facilitate our ability to make better strategic decisions as an organization, it has propelled the institution to new heights of visibility that was previously not possible without this tool.”

— DR. YUN YEN  
President (August 2011 – July 2017)  
Taipei Medical University

# Pure

For more information visit:

[www.elsevier.com/solutions/pure](http://www.elsevier.com/solutions/pure)

Follow us:

Twitter [@elsevierpure](https://twitter.com/elsevierpure)

LinkedIn [www.linkedin.com/company/elsevier-research-intelligence](http://www.linkedin.com/company/elsevier-research-intelligence)

## Elsevier offices

ASIA AND AUSTRALIA

Tel: + 65 6349 0222

JAPAN

Tel: + 81 3 5561 5034

KOREA AND TAIWAN

Tel: +82 2 6714 3000

EUROPE, MIDDLE EAST AND AFRICA

Tel: +31 20 485 3767

NORTH AMERICA, CENTRAL AMERICA AND CANADA

Tel: +1 888 615 4500

SOUTH AMERICA

Tel: +55 21 3970 9300