Pure

Making Faculty and Academic Activity Reporting Easier

Conducting faculty reviews can be a difficult and time-consuming process, yet it is a critical aspect to the operations of a research intensive institution. These regular activity and performance reviews have typically been time-consuming, involving the manual entry of data, working with multiple systems that use different data formats, and in some cases, relying on paper documents. Pure provides a comprehensive solution that automates and simplifies this process to help institutions get a better understanding of academic activity on campus including courses taught, research output and grant milestones.

Understanding the academic beyond citation data

Pure has always served as a data warehouse, where universities can store and link information about researchers, their publications and the grants used to fund those publications and projects. However, Pure contains much more than just citation data. Below is an overview of the types of data which can be linked to specific academics, thus allowing universities to report on clean and trusted data:

Research Output
Activities
Datasets

Applications
Grants
Projects

Organizational units
External persons
External organizations

Press clippings
Equipment
Impact

Journals
Courses Taught
Prizes

CVs
Persons

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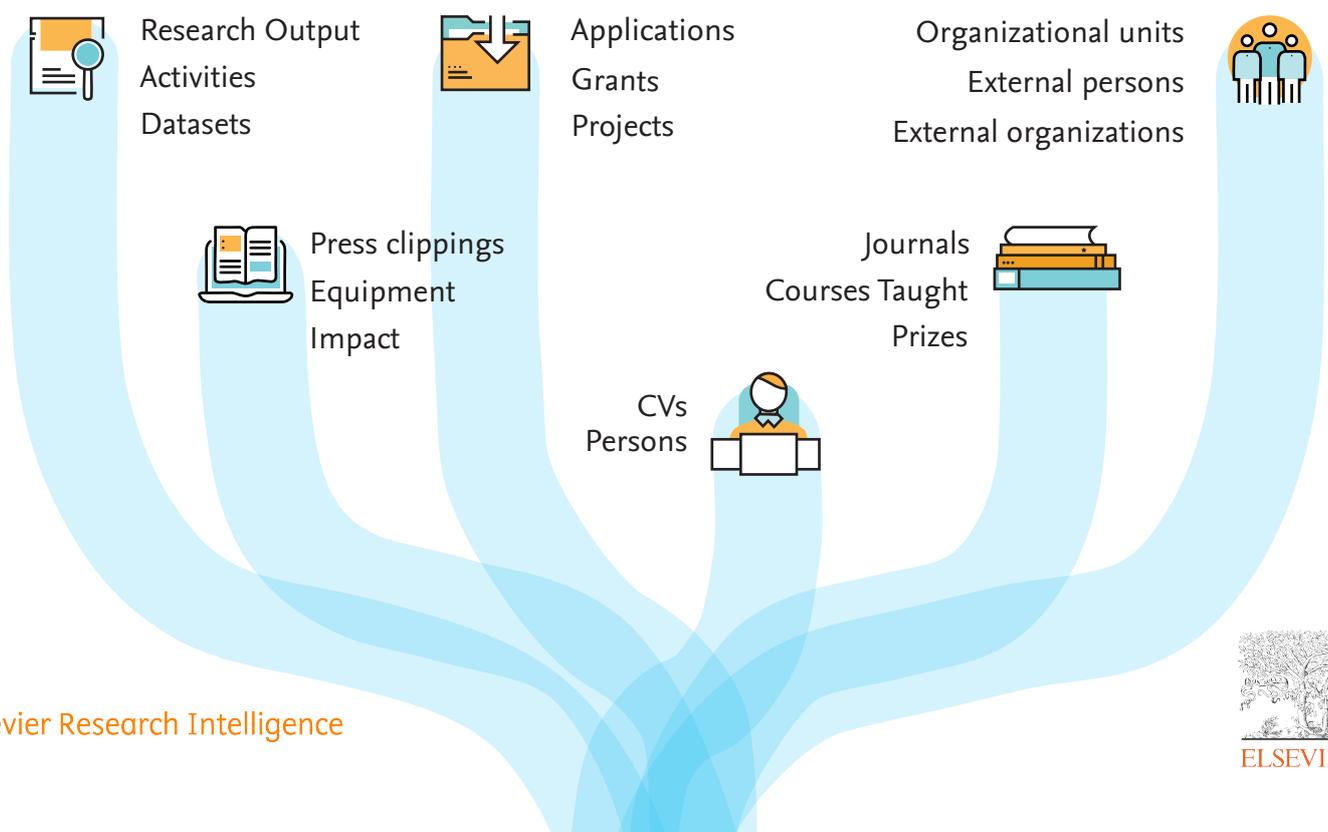
Academic Activity Reporting: One more way for universities to use their trusted Pure data

Pure is the trusted source of researcher-related data on campus. Historically, Pure has helped research institutions meet funder requirements, inform strategic decisions and showcase university research strengths. Now, Pure can also standardize annual reviews and the promotion and tenure process, as well as generate more comprehensive academic profiles.

No tedious data entry

One of the key data elements of academic activity is courses taught, which can be easily entered into Pure via synchronization from an existing campus system. Similarly, publication data and organizational units may be automatically uploaded or imported in batch, making it simple to get researcher data in Pure.

Comprehensive Faculty and Academic Activity Reporting benefits the whole campus

Capturing teaching data allows universities to see the full picture of academic activity, expanding the market for Pure to education-focused institutions. Arts and Humanities (non-paper) disciplines are also better served.

University administration can get a comprehensive view of what activities are happening on campus and run more advanced analytics and decision support models.

The library can now support the whole campus with a singling profiling system, which allows all the departments to focus on the activities they find most important (teaching or research output).

Researchers can easily understand which types of activities the administration is focusing on and quickly pull together reports to support promotion and tenure review.

For more information visit:
http://www.elsevier.com/solutions/pure

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