Sponsorship and Exhibition Opportunities

Colloid and Interface Science is the foundation for today’s advanced material science and engineering, nano-science, soft matter science and catalysis. As such, Colloid and Interface Sciences underpin new advances in energy efficiency, generation and storage, nano-medicine and drug delivery, sensing and diagnostics, amongst other applications.

This meeting aims to attract international researchers to communicate and share the latest developments in these dynamic and ever-expanding fields.

TOPICS INCLUDE

- Advanced functional polymers, surfactants, gels, biocolloids and soft matter systems
- Engineered functional interfaces, surfaces, films, membranes and composites
- Materials for catalysis, separations, energy generation and storage
- Bio materials, nano-medicines and diagnostics
- New theory, novel phenomena and advanced experimental technique

For complete meeting details, please visit: www.elsevier.com/international-colloids-conference
RAISE YOUR PROFILE
Elsevier’s extensive global network of physical scientists in academia, business and government is being targeted to generate a highly qualified audience from the colloids community.

The International Colloids Conference will bring together leaders from industry and academia to exchange and share their experiences, present research results, explore collaborations and to spark new ideas, with the aim of developing new projects and exploiting new technology.

USE YOUR PRESENCE AT THE INTERNATIONAL COLLOIDS CONFERENCE TO:
- launch new products and highlight existing ones
- increase brand awareness and elevate your company profile in the colloids community
- network with specialists, seek international partners and form new alliances
- increase visibility in focused markets
- communicate your message to a highly qualified scientific and expert community
- build relationships for the future
- attract new talent and strengthen partnerships
- generate sales leads and educate the market

For further information on sponsorship and exhibition opportunities please contact:

**Carolina Ulloa Parra**
Conference Sponsorship Sales Executive | STM Journals | Elsevier
Radarweg 29 | 1043NX Amsterdam | The Netherlands
T: +31 20 485 2125 | E-mail: culloaparra@elsevier.com

### EXHIBITION
An exhibition will run alongside the conference providing you with the opportunity to network with the delegates, demonstrate your products, generate new sales leads and raise your profile within the scientific community.

The exhibition package includes the listing of your logo and company name, short description and link on the conference website and program booklet.

The following options are available:
- **Table top** (2m table top exhibition stand, including € 2,100 complimentary exhibition pass for 2 persons)
- **Shell scheme booth** (3x2m, including complimentary complimentary registration for 1 delegate and 1 exhibitor pass)

(*) Based on first come first served receipt of commitments

---

### SPONSORSHIP

<table>
<thead>
<tr>
<th><strong>SILVER SPONSOR</strong></th>
<th><strong>GOLD SPONSOR</strong></th>
<th><strong>PLATINUM SPONSOR</strong></th>
</tr>
</thead>
<tbody>
<tr>
<td>€ 7,500</td>
<td>€ 12,500</td>
<td>€ 20,850</td>
</tr>
<tr>
<td>Company acknowledgement on all official conference support signs, program and on all marketing collateral</td>
<td>Company acknowledgement on all official conference support signs, program and on all marketing collateral</td>
<td>Company acknowledgement on all official conference support signs, program and on all marketing collateral</td>
</tr>
<tr>
<td>Special recognition on the conference website</td>
<td>Special recognition on the conference website</td>
<td>Special recognition on the conference website</td>
</tr>
<tr>
<td>Complimentary registration for 3 delegates</td>
<td>Complimentary registration for 4 delegates</td>
<td>Complimentary registration for 4 delegates</td>
</tr>
<tr>
<td>Complimentary 3x2m shell scheme booth</td>
<td>Complimentary 3x2m shell scheme booth</td>
<td>Complimentary 3x2m shell scheme booth</td>
</tr>
<tr>
<td>One set of promotional materials to be handed out at registration</td>
<td>One set of promotional materials to be handed out at registration</td>
<td>One set of promotional materials to be handed out at registration</td>
</tr>
<tr>
<td>Your logo on all delegate badges</td>
<td>Your logo on all delegate badges</td>
<td>Your logo on all delegate badges</td>
</tr>
<tr>
<td>Option to brand specific portions of the meeting, including 1 of the following*: Welcome reception, Coffee break, Lunch break, Workshop, Poster award, Conference app</td>
<td>Option to brand specific portions of the meeting, including 2 of the following*: Welcome reception, Coffee break, Lunch break, Workshop, Poster award, Conference app</td>
<td>Option to brand specific portions of the meeting, including 1 of the following*: Welcome reception, Coffee break, Lunch break, Workshop, Poster award, Conference app</td>
</tr>
</tbody>
</table>

---

[www.elsevier.com/international-colloids-conference](http://www.elsevier.com/international-colloids-conference)
## Additional Sponsorship Opportunities

Promotion exposure for our sponsors includes:
- Listing of your company name and logo in the program booklet
- Listing of your logo and company name, short description and link through to your company website on the conference website

See below for additional specific benefits and exposure.

### Listing of your company name and logo in the program booklet

### Listing of your logo and company name, short description and link through to your company website on the conference website

### Coffee Break
- Sponsorship of one of the Conference Coffee
- Your company logo on available paraphernalia (e.g. napkins, doilies etc)
- Your company logo on A1 sized foam-backed posters where the breaks will be taking place
- Complimentary registration for 1 delegate

### Welcome Drinks Reception
- Opportunity to give a short address at the beginning of the reception
- Your company logo on available paraphernalia (e.g. napkins, doilies etc)
- Your company logo on A1 sized foam-backed posters positioned around the reception area
- One set of promotional materials to be handed out at registration
- Complimentary registration for 2 delegates

### Poster Award
- An opportunity to brand the award for best poster
- Complimentary registration for 1 delegate

### Lunch Session
- Sponsorship of one of the Conference Lunches
- Opportunity to give a short address at the beginning of the lunch
- Your company logo on available paraphernalia (e.g. napkins, doilies etc)
- Your company logo on A1 sized foam-backed posters where the lunch will be taking place
- One set of promotional materials to be handed out at registration
- Complimentary registration for 2 delegates

### Promotional Material
- Your promotional material can be distributed on attendees seats at a designated time during the conference or handed out at registration. Materials should be sent to the Project Lead in time for preparation.
- Specific dates and quantities will be provided on application.

### Charging Station
- Located in a booth within the exhibit hall, the popular tabletop Charging Station will provide attendees with the facility to charge their cell phones, tablets or laptops during the day. This packages offers sponsors signage on three sides of the table, plus the opportunity to add your own “pull up” banners to the space provided. Attendees use the facility at their own risk.
- Complimentary registration for 1 delegate

### Exclusive
- Complimentary registration for 1 delegate

### Conference App
- Sponsor Elsevier’s conference App, available on all Android and iOS devices. Your company logo will be displayed prominently on the app.
- Details of the program and speakers
- Abstracts of all the talks and posters
- Presentation and Poster files
- Information on exhibitors and sponsors
- Conference floor plans
- Allows participants to plan what presentations to attend, add notes to the program, make lists via the To Do feature and add custom tags to presentations and exhibitors.

### App Advert
- This action is exclusive for sponsors/exhibitors, allowing you to place a full color advert on the conference app.
- Image should be text lite PNG or JPG and have a size of 1500x2000px.

### Exclusive
- Complimentary registration for 1 delegate

### Gala Dinner
- An unrivalled opportunity to have high profile branding at the main social event of the conference.
- Your company logo on available paraphernalia (e.g. napkins, doilies etc)
- A tabletop exhibition display
- Your company logo on A1 sized foam-backed posters where the dinner will be taking place
- One set of promotional materials to be handed out at registration
- Opportunity to give a short address at the beginning of the dinner
- Complimentary registration for 2 delegates

### Workshop
- Showcase your products to the conference delegates at a dedicated workshop session during one of the lunch time (45 minutes).
- Complimentary registration for 1 delegate

---

**www.elsevier.com/international-colloids-conference**
### SPONSORSHIP AND EXHIBITION ORDER FORM

#### 1. YOUR DETAILS
Company contact name for correspondence  
Title (Prof. Dr. Mr. Ms.) First Name  
Surname  
Job Title  
Organization  
Address  
State/Country  
Post/Zip Code  
Tel  
Fax  
Email

#### 2. ORDER DETAILS
- [ ] PLATINUM SPONSOR  € 20,850  
- [ ] GOLD SPONSOR  € 12,500  
- [ ] SILVER SPONSOR  € 7,500

#### EXHIBITOR OPPORTUNITIES
- [ ] Table top  € 2,100  
- [ ] Shell scheme booth  € 3,050

#### ADDITIONAL SPONSORSHIP OPPORTUNITIES
- [ ] Lanyards  € 4,500  
- [ ] Registration desk  € 3,000  
- [ ] Charging station  € 3,000  
- [ ] Promotional material  € 800  
- [ ] App advert  € 750  
- [ ] Conference app

#### BRANDING AND VISIBILITY
- [ ] Welcome drinks reception  € 7,500  
- [ ] Coffee break  € 3,000  
- [ ] Poster Award  € 3,500  
- [ ] Lunch session  € 6,500  
- [ ] Gala dinner  € 9,000  
- [ ] Workshop  € 3,800

#### TERMS AND CONDITIONS OF BOOKING:
- Acceptance of applications for table-top exhibits or sponsorship is at the discretion of the organisers.  
- Cancellations: If you find it necessary to cancel your exhibition or sponsorship package, contact the conference department immediately using the contact details given during your communication to confirm your booking. Cancellation more than 91 days prior to the first open day of the conference – 50% of the total charge as a cancellation penalty provided that written notice is received. Cancellation 91 days or less prior to the first open day of the conference – 100% of the total charge as a cancellation penalty.  
- Payment must be made in advance of the conference and is non-refundable according to the above cancellation terms.  
- You will be provided with confirmation of your booking, along with full details of shipping co-ordinates and relevant shipping deadlines.  
- A reduction in Stand space shall be treated as a pro rata cancellation. A signed order of a Stand implies participation by the Exhibitor for the whole of the time when the hall is open to the Visitors. In the event of cancellation by the Exhibitor or failure to exhibit the Stand charges shall be paid in full to the Organiser. Cancellation charges will be applied as indicated above and the parties hereby agree that these constitute a genuine and reasonable estimate of the loss which the Organiser would incur on cancellation of the order by the Exhibitor.  
- The exhibition stand contract constitutes a license to exhibit and not a tenancy. The Organiser reserves the right at any time and from time to time to make such alterations in the ground plan of the Exhibition as may in their opinion be necessary in the best interests of the Exhibitor and to alter the shape, size or position allocated to the Exhibitor. No alterations to the space allotted will be made in such a way as to impose on the Exhibitor any greater liability for rental than that undertaken in the exhibition stand contract. The Exhibitor or Sponsor shall not be entitled to withhold payment of any amounts payable to the Organiser in relation to the exhibition or sponsorship package by reason of any dispute or claim by the Exhibitor or Sponsor in connection with the exhibition sponsorship package or otherwise nor shall the Exhibitor or Sponsor be entitled to set off any amount which is alleged to be payable or due from the Organiser against any amount payable to the Organiser in relation to the exhibition or sponsorship package.  
- Exhibitors are responsible for their own insurance for the event. A copy of your public liability insurance certificate (providing cover of US$ 3,000,000) is required prior to the event.

#### 3. HOW TO PAY
Please note that all figures are subject to VAT at the prevailing rate

<table>
<thead>
<tr>
<th>Description</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Total amount payable</td>
<td></td>
</tr>
</tbody>
</table>

- [ ] I will arrange a bank transfer to Elsevier Ltd, please send me the payment details

#### 4. SIGN AND DATE THE FORM
I have read and agree to abide by the payment and cancellation terms as outlined below, and I understand that this form confirms my booking. I accept that from now on charges will be imposed for cancelled bookings, and that up to the full fee will be payable:

Signature  
Today’s Date

#### 5. RETURN TO
Carolina Ulloa Parra  
Conference Sponsorship Sales Executive  
STM Journals Elsevier  
Radarweg 29 | 1043NX Amsterdam | The Netherlands  
T: +31 20 485 2125  
E-mail: c.ulloaparra@elsevier.com