Investigating researchers’ top questions

With a range of tools and metrics within Scopus

Researchers come to you with questions ... a lot of questions. Some you can answer immediately, while others take careful consideration and exploration together with a best-in-class tool.

The following pages include select highlights of how Scopus can help you and your researchers investigate some of their top questions:

• Where should I publish?
• Is my research novel?
• How do I stand out?
Where should I publish?
Publishing in the right journal can launch a researcher’s career. The answer to “Where should I publish?” is critical career guidance. With 22,800 journals selected by an independent Content Selection and Advisory Board, Scopus is an excellent place to:
- Analyze search results by source, recency, author and many other filters
- Discover where authors publish and the journals they cite
- Compare journals on 7 different metrics
- Link to journal information for the aims and scope of the journal

Is my research novel?
With competition for funding and academic appointments increasing, many funders and institutions are looking for novel research or approaches to societal problems. With its powerful integration of article, author and affiliation data, Scopus allows you to:
- Examine publication trends for your searches
- Find who sponsored the research
- Uncover most relevant authors
- Learn about Topic Prominence as you explore other authors’ work
- Understand whether these topics are growing in volume and impact

How do I stand out?
A researcher’s online profile is a window into their expertise and a source that populates many systems. Citations and other metrics on publications are included in applications for grant funding, and promotion and tenure files. With Scopus:
- Link to other tools such as ORCID, Mendeley and SciENcv
- Update the preferred author and affiliation name
- Merge profiles to ensure a comprehensive publication record
- Add and remove documents
- Set citation and document alerts
Compare up to 10 sources in one view on 7 different indicators

Where should I publish?

Evaluate with 3 different journal metrics:

1. **CiteScore** — comprehensive, current and free metric for journal citation impact
   - citations in a year to documents published in previous 3 years
   - # of documents in previous 3 years

2. **SCImago Journal Rank (SJR)** — citations weighted depending on the source
   - average # of weighted citations received in a year
   - # of documents published in previous 3 years

3. **Source Normalized Impact per Paper (SNIP)** — citation will have a higher value in subject areas where citations are less likely, and vice versa
   - journal’s citation count per paper
   - citation potential in its subject field

Determine whether:

4. The number of documents being published in this area is growing

5. A low percentage of articles are cited

6. Citations are growing

7. A journal prefers a certain type of article

TIP: Generate quick visualizations for use in presentations or applications by exporting charts
Examine publication trends for your searches

Where should I publish?
Is my research novel?

Determine whether publishing is growing or diminishing for the research

Scopus

Analyze search results

Get a list of journals that are publishing papers in that topic
Locate top authors and review their bibliographies
Discover what institutions are leading in certain areas
Find out if there are global hotspots for this type of research
See whether certain types of articles are more popular in a field
View documents in terms of the size of the subject area they fall into
Discover where funding in this field is coming from
Learn about Topic Prominence while exploring other authors’ work

Is my research novel?

1. **Topic Field-Weighted Citation Impact** shows how well the documents in the topic are cited compared with similar documents. A value greater than 1.00 means the documents are more cited than expected.

2. **Prominence** shows the current momentum of a topic. It is calculated by weighing 3 metrics for papers clustered in a Topic: citation count, Scopus views and average CiteScore. The closer to 100%, the greater the momentum.

Dive deeper into a topic to see representative documents, top authors and a keyword analysis.
How do I stand out?

1. Set the preferred name
2. Merge profiles
3. Authors can connect their Scopus Author Profile to their ORCID
4. Add and remove documents
5. Update affiliation
6. Set citation and document alerts by author
Share indicators and information about reach and impact

How do I stand out?

1. **Total citations**

2. **Field-Weighted Citation Impact** — This document is 51.08 times more cited than expected according to the average.
Start exploring Scopus.com with our free layer:
• Search for authors
• Use the author feedback wizard
• Find journal-level metrics including CiteScore, SNIP and SJR

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