Sponsorship and Exhibition Opportunities

As with previous events in the series, this high-level conference will address a range of broad topics highlighting the role of chemistry in contributing to achieving the Sustainable Development Goals, including in developing countries.

Other conferences in this field are focused mainly on the synthesis and technical aspects of green chemistry. To contribute in a long-term, viable and globally applicable manner to the Sustainable Development Goals, a much broader approach and knowledge exchange is necessary. The goal of the conference is therefore to bring together international researchers from academia and industry, from authorities and other institutions, from all parts of the worlds, to communicate and share the latest developments across the broad and diverse fields of green and sustainable chemistry.

**Interact with high-level speakers:** including government representatives and leading researchers from industry and academia.

**Gain a global perspective:** coverage includes experience from the developed world and insight from developing countries.

**Understand industry viewpoints:** experts and thought-leaders from top chemical companies and organisations explore how industry can better demonstrate the value of ‘green’ and ‘sustainable’ across its value chains and to end consumers.

**Present your latest research:** the programme includes more than 80 high-quality contributed oral presentations and a large poster session.

**Grow your professional network:** meet old colleagues and make new ones.

**Find out about the most environmentally sustainable innovations:** meet with the winners of the Elsevier Foundation Green & Sustainable Challenge.

**Spreading sustainable chemistry worldwide:** Share your experiences in research, teaching and good practice.

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**TOPICS INCLUDE**

- Energy conversion and storage
- Inorganic resources and materials
- Recent developments in green synthesis
- Bioresources
- Photochemistry and photocatalysis
- Start-ups and sustainable chemistry
- Synthesis and catalysis
- Sustainable chemistry in environmental science
- Sustainable pharmacy
- Sustainable chemistry in developing countries
- Sustainable chemistry in economy
- Green and sustainable chemistry education

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Organised by

Elsevier

Supporting Publications

www.elsevier.com/greensuschemconf
RAISE YOUR PROFILE
Elsevier’s extensive global network of physical scientists in academia, business and government is being targeted to generate a highly qualified audience from the Green and Sustainable Chemistry community.

The Green and Sustainable Chemistry Conference will bring together leaders from industry and academia to exchange and share their experiences, present research results, explore collaborations and to spark new ideas, with the aim of developing new projects and exploiting new technology.

USE YOUR PRESENCE AT 4TH GREEN AND SUSTAINABLE CHEMISTRY CONFERENCE TO:
- launch new products and highlight existing ones
- spotlight key executives
- elevate your company profile in the Green and Sustainable Chemistry community
- network with specialists, seek international partners and form new alliances
- increase visibility in focused markets
- give maximum exposure for your company and increase brand awareness
- position your organization
- communicate your message to a highly qualified scientific community
- build relationships for the future
- attract new talent and strengthen partnerships
- generate sales leads and educate the market

INFORMATION
For further information on sponsorship and exhibition opportunities please contact:

Tom Faulkner
Head of Conference Sales
Elsevier, Amsterdam, The Netherlands
Tel: +31 20 485 2175 | E-mail: t.faulkner@elsevier.com

SILVER SPONSOR
- Company acknowledgement on all official conference support signs, program and on all marketing collateral
- Complimentary registration for 3 delegates
- Complimentary 3x2m shell scheme booth
- One set of promotional materials included in the registration material
- A complimentary meeting room
- Your logo on all delegate badges
- A complimentary full page advertisement in the program
- After the event “Thank you email” to all attendees with company logo
- Option to brand specific portions of the meeting, including 1 of the following*:
  - Welcome reception • Refreshment break • Lunch break • Congress bags • Satellite symposia
  - Poster award • Lanyards • Conference App

EXCLUSIVE PLATINUM SPONSOR
- Company acknowledgement on all official conference support signs, program and on all marketing collateral
- Special recognition on the conference website
- Complimentary registration for 5 delegates
- Complimentary 6x2m shell scheme booth
- One set of promotional materials included in the registration material
- A complimentary meeting room
- Your logo on all delegate badges
- A complimentary full page advertisement in the program
- Option to brand specific portions of the meeting, including 3 of the following*:
  - Welcome reception • Refreshment break • Lunch break • Congress bags • Satellite symposia • Poster award
  - Conference App • Lanyards

GOLD SPONSOR
- Company acknowledgement on all official conference support signs, program and on all marketing collateral
- Special recognition on the conference website
- Complimentary registration for 4 delegates
- Complimentary 3x2m shell scheme booth
- One set of promotional materials included in the registration material
- A complimentary full page advertisement in the program
- Option to brand specific portions of the meeting, including 2 of the following*:
  - Welcome reception • Refreshment break • Lunch break • Congress bags • Satellite symposia • Poster award
  - Conference App • Lanyards

EXHIBITION
An exhibition will run alongside the conference providing you with the opportunity to network with the delegates, demonstrate your products, generate new sales leads and raise your profile within the scientific community.

The exhibition package includes the listing of your logo and company name, short description and link on the conference website and program booklet.

The following options are available:
- Table top (2m table top exhibition stand including one exhibition ticket) • € 1,200
- Shell scheme (3x2m including one complimentary delegate place) • € 2,500

(*) Based on first come first served receipt of commitments

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**BRANDING AND VISIBILITY**

**Exclusive**

See below for additional specific benefits and exposure

**ADDITIONAL SPONSORSHIP OPPORTUNITIES**

Promotion exposure for our sponsors includes:
- Listing of your company name and logo in the program booklet
- Listing of your logo and company name, short description and link through to your company website on the conference website

DELEGATE BAG

**Two places available**

Have your company logo on the highly valued delegate bag. Used long after the event this will ensure long lasting visibility for your company.

**DELEGATE BAG INSERT**

Your promotional material can be inserted into each delegate bag given to participants on site.

**LANYARDS**

**Three places available**

Your company logo on the woven conference lanyard given to each delegate and worn throughout the conference.

**SPONSOR SESSION**

**One place per session**

- Your company logo at the opening and closing of the sponsored session and on on-site signage
- Your company name and logo in the program booklet, next to the session listing
- 1 complimentary delegate place

**REGISTRATION DESK**

**Exclusive**

- Your company logo on poster and signage at the registration desk
- Your company logo on pens distributed at the conference
- 1 complimentary delegate place

**CHARGING STATION**

**Exclusive**

Located in a booth within the exhibit hall, the popular table top Charging Station will provide attendees with the facility to charge their cell phones, tablets or lap tops during the day. This packages offers sponsors signage above and on two sides of the table, plus the opportunity to add your own ‘pull up’ banners to the space provided. (attendees use the facility at their own risk).

- Your company logo at the opening and closing of the sponsored session and on on-site signage
- Your company name and logo in the program booklet, next to the session listing
- 1 complimentary delegate place

**WELCOME DRINKS RECEPTION**

**Exclusive**

- Opportunity to give a short address at the beginning of the reception
- Your company logo on available paraphernalia (eg napkins, doilies etc)
- Your company logo on A1 sized foam-backed posters positioned around the reception area
- Delegate bag insert
- 2 complimentary delegate places

**COFFEE BREAK**

**One place per break**

- Sponsorship of one of the Conference refreshment breaks
- Your company logo on available paraphernalia (eg. napkins, doilies etc.)
- Your company logo on A1 sized foam-backed posters where the breaks will be taking place
- Delegate bag insert

**POSTER AWARD**

**Exclusive**

An opportunity to have the poster award awarded in the closing session named after your company.

**LUNCH SESSION**

**One place per lunch**

- Sponsorship of one of the Conference Lunches
- Your company logo on available paraphernalia (eg napkins, doilies etc)
- Your company logo on A1 sized foam-backed posters where the lunch will be taking place
- Opportunity to give a short address at the beginning of the lunch
- Delegate bag insert
- 2 complimentary delegate places

**SATELLITE SYMPOSIAS**

**CONTACT US**

Sponsor Elsevier’s conference App, available on all Android and iOS devices. Your company logo will be displayed prominently on the app.
- Details of the program and speakers
- Abstracts of all the talks and posters
- Presentation and Poster files
- Information on exhibitors and sponsors
- Conference floor plans
- Allows participants to plan what presentations to attend, add notes to the program, make lists via the To Do feature and add custom tags to presentations and exhibitors.

**CONFERENCE APP**

**CONTACT US**

This applies to lightweight materials only – books etc. will not be inserted into delegate bags, but are more appropriate for literature displays. Materials should be sent to the Project Lead in time for insertion - specific dates and quantities will be provided on application.

**GALA DINNER**

**Exclusive**

An unrivalled opportunity to have high profile branding at the main social event of the conference.

- Your company logo on available paraphernalia (eg napkins, doilies etc.)
- A tabletop exhibition display
- Your company logo on A1 sized foam-backed posters where the dinner will be taking place.
- Opportunity to give a short address at the beginning of the dinner
- Delegate bag insert
- 2 complimentary delegate places

**WORKSHOP**

**CONTACT US**

Showcase your products to the conference delegates at a dedicated workshop session. Includes 1 complimentary delegate place and company acknowledgement by level on all official conference support signs, program and on all marketing collateral

**SATELLITE SYMPOSIAS**

Include of a scheduled 60 minutes client-based case study (normally planned around the lunch break) to conference delegates. Includes 1 complimentary delegate place and company acknowledgement by level on all official conference support signs, program and on all marketing collateral

**DELEGATE BAG INSERT**

Your promotional material can be inserted into each delegate bag given to participants on site.

**WORKSHOP**

**CONTACT US**

Include of a scheduled 60 minutes client-based case study (normally planned around the lunch break) to conference delegates. Includes 1 complimentary delegate place and company acknowledgement by level on all official conference support signs, program and on all marketing collateral

**SATELLITE SYMPOSIAS**

Include of a scheduled 60 minutes client-based case study (normally planned around the lunch break) to conference delegates. Includes 1 complimentary delegate place and company acknowledgement by level on all official conference support signs, program and on all marketing collateral

**SPONSORED WEBINAR**

Elsevier webinars are live multimedia presentations that allow a presenter to truly engage and interact with a large scientific audience online. This an excellent opportunity to sponsor free access to a live or recorded webinar on a topic directly related to the meeting and benefit from marketing exposure before and during the event. This sponsorship will give you the possibility to:
- Create your own custom environment and exclusive audience participation
- Target registered delegates and many other professionals aligned with your business
- Create complimentary coverage of a key topic that fits with your product or market objectives
- Create maximum impact and increase your profile immediately before or after the event.

The webinar would be hosted on the conference website and would remain there until the end of meeting for anyone to download. The package includes marketing, traffic and campaign management as well as 1 complimentary delegate place.

**SPONSORED ONLINE CONFERENCE**

Elsevier has developed an online conference offering, allowing delegates from all over the world to access free of charge presentations online. The online conference allows an extended audience to hear the latest research developments from top international speakers, extending your marketing reach beyond the physical delegate base.

Sponsor an online counterpart to the physical event and enjoy unique benefits:
- Achieve significant brand exposure. Your logo is included in all event promotions.
- Extend your audience reach and broadcast your message to an unprecedented number of researchers worldwide.
- Capture qualified leads and gain important insights about the targeted audience.
- Demonstrate thought leadership and expertise.
- Archive conference material and make your conference stand out for months after the physical event.
- Online conference will also be communicated to the participants of the physical conference, increasing your exposure and branding.

The package includes marketing, traffic and campaign management as well as 1 complimentary delegate place.

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SPONSORSHIP AND EXHIBITION ORDER FORM

1. YOUR DETAILS
Company contact name for correspondence

Title (Prof. Dr. Mr. Ms.)  First Name
Surname
Job Title
Organization
Address
State/Country
Post/Zip Code
Tel  Fax
Email

2. ORDER DETAILS

☐ EXCLUSIVE PLATINUM SPONSOR  € 15,250
☐ GOLD SPONSOR  € 9,300
☐ SILVER SPONSOR  € 6,500

EXHIBITOR OPPORTUNITIES

☐ Table top  € 1,200
☐ Shell scheme  € 2,500

ADDITIONAL SPONSORSHIP OPPORTUNITIES

BRANDING AND VISIBILITY

☐ Delegate bag  € 4,000
☐ Lanyards  € 3,500
☐ Sponsor session  € 2,000
☐ Registration desk  € 2,000
☐ Delegate bag insert  € 800
☐ Charging station  € 2,000
☐ Conference app  €
Contact Us

NETWORKING OPPORTUNITIES

☐ Welcome drinks reception  € 6,000
☐ Coffee break  € 1,850
☐ Lunch session  € 4,900
☐ Gala dinner  € 7,500
☐ Poster Award  € 2,750
☐ Satellite symposia  € Contact Us
☐ Workshop  € Contact Us
☐ Sponsored webinar  € Contact Us
☐ Sponsored online conference  € Contact Us

3. HOW TO PAY
Please note that all figures are subject to VAT at the prevailing rate

Total amount payable  €

☐ I will arrange a bank transfer to Elsevier Ltd, please send me the payment details

4. SIGN AND DATE THE FORM

I have read and agree to abide by the payment and cancellation terms as outlined below, and I understand that this form confirms my booking. I accept that from now on charges will be imposed for cancelled bookings, and that up to the full fee will be payable:

Signature  Today's Date

5. RETURN TO

Tom Faulkner
Head of Conference Sales
Elsevier
Amsterdam, The Netherlands
Tel: +31 20 485 2175
E-mail: t.faulkner@elsevier.com

TERMS AND CONDITIONS OF BOOKING:

- Acceptance of applications for table-top exhibits or sponsorship is at the discretion of the organisers.
- Cancellations: If you find it necessary to cancel your exhibition or sponsorship package, please fax the conference department immediately on +44 (0) 1865 843958. Cancellation more than 91 days prior to the first open day of the conference – 90% of the total charge as a cancellation penalty provided that written notice is received. Cancellation 91 days or less prior to the first open day of the conference – 100% of the total charge as a cancellation penalty.
- Payment must be made in advance of the conference and is non-refundable according to the above cancellation terms.
- You will be provided with confirmation of your booking, along with full details of shipping co-ordinates and relevant shipping deadlines.
- A reduction in Stand space shall be treated as a pro rata cancellation. A signed order of a Stand implies participation by the Exhibitor for the whole of the time when the hall is open to the Visitors. In the event of cancellation by the Exhibitor or failure to exhibit the Stand charges shall be paid in full to the Organiser.
- Cancellation charges will be applied as indicated above and the parties hereby agree that these constitute a genuine and reasonable estimate of the loss which the Organiser would incur on cancellation of the order by the Exhibitor.
- The exhibition stand contract constitutes a license to exhibit and not a tenancy. The Organiser reserves the right at any time and from time to time to make such alterations in the ground plan of the Exhibition as may in their opinion be necessary in the best interests of the Exhibition and to alter the shape, size or position allocated to the Exhibitor. No alternations to the space allotted will be made in such a way as to impose on the Exhibitor any greater liability for rental than that undertaken in the exhibition stand contract.
- The Exhibitor or Sponsor shall not be entitled to withhold payment of any amounts payable to the Organiser in relation to the exhibition or sponsorship package by reason of any dispute or claim by the Exhibitor or Sponsor in connection with the exhibition/sponsorship package or otherwise nor shall the Exhibitor or Sponsor be entitled to set off any amount which it is alleged is payable or due from the Organiser against any amount payable to the Organiser in relation to the exhibition or sponsorship package.
- Exhibitors are responsible for their own insurance for the event. A copy of your public liability insurance certificate (providing cover of US$3,000,000) is required prior to the event.
- Price for up to 2 colour printing within logos

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