



Listening to the Voices: Building Campus Buy-in

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About us

Established
in 1957

City of
Waterloo

Canada's
Technology Triangle



Our Goal



Early Steps

- » Steering Committee established to set roadmap and strategic direction
- » RFI to understand available technologies
- » Campus survey to faculty and administrative support to identify values for a new system
- » Extensive business analysis to develop requirements

RFP Process

- » Cross-departmental representation on the RFP team
- » Vendor demonstrations advertised/open to campus
- » Personally invited anyone who had given their name on survey
- » Analysis and final decision based on input from all attendees and other clients

Post Selection

- » Established Pure Advisory Committee
- » Assembled a large, multi-faceted project team
- » Recognized need for a distinct project stream, solely for engagement/buy-in

Findings Along the Way

- ✓ Attended Pure conference in Berlin, 2016
- ✓ Importance of involving the library early
- ✓ Cloud hosting/data concerns
- ✓ Communication
- ✓ New Vice-President Research mid-implementation
- ✓ Compiling profiles: pilot study
- ✓ Pure analysis/testing
- ✓ Listen, re-think, re-plan

Soft Costs of Engagement



Time



Resources



Communication



Credibility



Marketing



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