

*This document refers to functionality that may not be available within your institution's installation of Pure. We encourage you to customize the below as necessary.*

## Pure: On-Campus Poster Template

**Audience:** Faculty and Researchers

**Design:** We suggest that you use your institution's branding, or the same colors and images used on your PurePortal (where applicable), accompanied by a screenshot of a sample faculty profile.

### [Title]

[Pure]: Search, Discover, and Connect with [institution name] Faculty and Researchers

### [Body]

[Pure] provides a single search across the research expertise of [number] [institution's name] faculty and researchers, and helps you:

- **Discover Research Partners:** identify potential collaborators based on areas of expertise
- **Showcase your Expertise:** publications, projects, awards, teaching, service, and more
- **Create Multiple CVs:** use [Pure] to generate up-to-date CVs with just a click
- **Track Applications, Awards and Projects:** organize pre- and post-award activity, including budget and timelines
- **Locate Resources:** search for laboratories, equipment, and other [institution name] facilities

Visit [URL of local Pure site] Today to Access Your Profile

Questions about getting started or managing your [Pure] profile?

Email us at [local contact for questions about Pure]

### [Footer]

[Pure] is brought to you by [Department/Office]

[URL of local Pure site] | [Your Twitter hashtag (if applicable)] | @elsevierPure