16 June 2021
9:00 - 11:30 Mexico
11:00 - 13:30 Brazil

**9:00-9:05**  
**Welcome Introductions**  
Moisés Moreno Albarrán, Sales Support Manager, Research Intelligence, Elsevier

**9:05-9:30**  
**Welcome Address**  
Carlos Henrique de Brito Cruz, Senior Vice-President, Research Networks, Elsevier

**9:30-9:50**  
**Research data management at Universidad del Rosario: A route towards frontier science**  
Sergio Andres Pulgarin Molina, Vice Rector, University of Rosario

**9:50 -10:10**  
**Strategies to Accelerate and Power Up the Ecosystem of Research, Innovation and Entrepreneurship of the Universidad Politécnica Salesiana**  
Dr. Juan Pablo Salgado Guerrero y Daniel Javier Pulla Sánchez, Universidad Politécnica Salesiana

**10:10-10:30**  
**Managing Institutional Projects in Pure**  
Juan Fernando Bossio Montes de Oca, Universidad de Lima

**10:30-10:35**  
**Break**

**10:35-10:50**  
**Increasing Institutional Efficiencies with a CRIS: Lessons Learned**  
Helen Kardinaal-deMooij, Solutions Sales Manager, Research Intelligence, Elsevier

**10:50-11:10**  
**Learnings and initiatives in research management at UNAB: Incentive bonus payments and projects management**  
Víctor Hugo Rocco Toloza, Universidad Andrés Bello

**11:10-11:30**  
**Questions & Answers**

Fernanda Gusmao, Solution Sales Manager for Latin South, Research Intelligence, Elsevier; Diana Valbuena, Solution Sales Manager for Latin North, Research Intelligence, Elsevier; and Germán Martínez Silva, Software Specialist, Research Intelligence, Elsevier
Increasing Institutional Success with a Current Research Information System (CRIS)

A Virtual Forum for Latin America

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www.elsevier.com/events/conferences/increasing_research_success_with_CRIS_LatAm

9:00-9:05
Welcome
Victor Rocco, Andrés Bello National University; Josmel Pacheco Mendoza, Ministry of Education in Peru; and Moisés Moreno Albarrán, Elsevier

9:05-9:30
Latin American Pure User Group official launch
Tina Moir, Senior Director, Market Development, Institutional Products, Elsevier
• The Pure User group: the power and how to use it...
• Channels, way to be close

9:30-10:00
Roadmap and future of Pure (with Latin America in mind)
Davina Erasmus, Director, Pure Product Management, Elsevier

10:00 -10:20
Pure in the region
Víctor Rocco, Research Information Manager, Andrés Bello National University and Pure admins attending
• Overview of universities and staff
• Main regional initiatives

10:20-10:50
Reporting Workshop
Nicolaj Lock, Pure Senior Product Manager, Elsevier

10:50-11:20
AMM Workshop
James Toon, Pure Senior Product Manager, Elsevier

11:20-11:30
Closure to the session
Victor Rocco, Andrés Bello National University; Josmel Pacheco Mendoza, Ministry of Education in Peru; and Moisés Moreno Albarrán, Elsevier