

10th International
COLLOIDS CONFERENCE

Melia Palma Bay and Palau de Congressos de Palma,
Mallorca, Spain

14–17 June
2020

Sponsorship and Exhibition Opportunities

THE CONFERENCE

Colloid and Interface Science is the foundation for today's advanced material science and engineering, nano-science, soft matter science and catalysis. As such, Colloid and Interface Sciences underpin new advances in energy efficiency, generation and storage, nano-medicine and drug delivery, sensing and diagnostics, amongst other applications.

This meeting aims to attract international researchers to communicate and share the latest developments in these dynamic and ever-expanding fields.

TOPICS INCLUDE

- Advanced functional polymers, surfactants, gels, biocolloids and soft matter systems
- Engineered functional interfaces, surfaces, films, membranes and composites
- Materials for catalysis, separations, energy generation and storage
- Bio materials, nano-medicines and diagnostics
- New theory, novel phenomena and advanced experimental technique

Organised by



Supporting Publication



For complete meeting details, please visit:

www.elsevier.com/international-colloids-conference

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INFORMATION

RAISE YOUR PROFILE

Elsevier's extensive global network of physical scientists in academia, business and government is being targeted to generate a highly qualified audience from the colloids community.

The **International Colloids Conference** will bring together leaders from industry and academia to exchange and share their experiences, present research results, explore collaborations and to spark new ideas, with the aim of developing new projects and exploiting new technology.

USE YOUR PRESENCE AT THE INTERNATIONAL COLLOIDS CONFERENCE TO:

- launch new products and highlight existing ones
- increase brand awareness and elevate your company profile in the colloids community
- network with specialists, seek international partners and form new alliances
- increase visibility in focused markets
- communicate your message to a highly qualified scientific and expert community
- build relationships for the future
- attract new talent and strengthen partnerships
- generate sales leads and educate the market

For further information on sponsorship and exhibition opportunities please contact:

Carolina Ulloa Parra

Conference Sponsorship Sales Executive | STM Journals | Elsevier
Radarweg 29 | 1043NX Amsterdam | The Netherlands
T: +31 20 485 2125 | E-mail: c.ulloaparra@elsevier.com

SILVER SPONSOR	€ 7,500	EXHIBITION	<p>An exhibition will run alongside the conference providing you with the opportunity to network with the delegates, demonstrate your products, generate new sales leads and raise your profile within the scientific community.</p> <p>The exhibition package includes the listing of your logo and company name, short description and link on the conference website and program booklet.</p> <p>The following options are available:</p> <p>Table top (2m table top exhibition stand, including complimentary exhibition pass for 2 persons) € 2,100</p> <p>Shell scheme booth (3x2m, including complimentary registration for 1 delegate and 1 exhibitor pass) € 3,050</p>
	<ul style="list-style-type: none"> ▪ Company acknowledgement on all official conference support signs, program and on all marketing collateral ▪ Special recognition on the conference website ▪ Complimentary registration for 3 delegates ▪ Complimentary 3x2m shell scheme booth ▪ One set of promotional materials to be handed out at registration ▪ Option to brand specific portions of the meeting, including 1 of the following*: <ul style="list-style-type: none"> • Coffee break • Lunch break • Workshop • Poster award • Conference app 		
PLATINUM SPONSOR	€ 20,850	GOLD SPONSOR	<ul style="list-style-type: none"> ▪ Company acknowledgement on all official conference support signs, program and on all marketing collateral ▪ Special recognition on the conference website ▪ Complimentary registration for 5 delegates ▪ Complimentary 6x2m shell scheme booth ▪ One set of promotional materials to be handed out at registration ▪ A complimentary meeting room ▪ Your logo on all delegate badges ▪ Option to brand specific portions of the meeting, including 3 of the following*: <ul style="list-style-type: none"> • Welcome reception • Coffee break • Lunch break • Workshop • Poster award • Lanyards • Conference app
	<ul style="list-style-type: none"> ▪ Company acknowledgement on all official conference support signs, program and on all marketing collateral ▪ Special recognition on the conference website ▪ Complimentary registration for 4 delegates ▪ Complimentary 3x2m shell scheme booth ▪ One set of promotional materials to be handed out at registration ▪ Option to brand specific portions of the meeting, including 2 of the following*: <ul style="list-style-type: none"> • Welcome reception • Coffee break • Lunch break • Workshop • Poster award • Conference app 		

(*) Based on first come first served receipt of commitments

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ADDITIONAL SPONSORSHIP OPPORTUNITIES

- Promotion exposure for our sponsors includes:
- Listing of your company name and logo in the program booklet
 - Listing of your logo and company name, short description and link through to your company website on the conference website
- See below for additional specific benefits and exposure

BRANDING AND VISIBILITY	<p>LANYARDS Exclusive € 4,500</p> <p>Your company logo on the woven conference lanyard given to each delegate and worn throughout the conference.</p> <ul style="list-style-type: none"> ■ Complimentary registration for 1 delegate <p>REGISTRATION DESK Exclusive € 3,000</p> <ul style="list-style-type: none"> ■ Your company logo on poster and signage at the registration desk ■ Your company logo on pens distributed at the conference ■ Complimentary registration for 1 delegate 	<p>CHARGING STATION Exclusive € 3,000</p> <p>Located in a booth within the exhibit hall, the popular table top Charging Station will provide attendees with the facility to charge their cell phones, tablets or lap tops during the day. This packages offers sponsors signage on three sides of the table, plus the opportunity to add your own 'pull up banners to the space provided. (attendees use the facility at their own risk).</p> <ul style="list-style-type: none"> ■ Complimentary registration for 1 delegate <p>PROMOTIONAL MATERIAL € 800</p> <p>Your promotional material can be distributed on attendees seats at a designated time during the conference or handed out at registration. Materials should be sent to the Project Lead in time for preparation.</p> <p>Specific dates and quantities will be provided on application.</p>	<p>CONFERENCE APP Exclusive CONTACT US</p> <p>Sponsor Elsevier's conference App, available on all Android and iOS devices. Your company logo will be displayed prominently on the app.</p> <ul style="list-style-type: none"> ■ Details of the program and speakers ■ Abstracts of all the talks and posters ■ Presentation and Poster files ■ Information on exhibitors and sponsors ■ Conference floor plans ■ Allows participants to plan what presentations to attend, add notes to the program, make lists via the To Do feature and add custom tags to presentations and exhibitors. <p>APP ADVERT € 750</p> <p>This action is exclusive for sponsors/exhibitors, allowing you to place a full color advert on the conference app.</p> <ul style="list-style-type: none"> ■ Image should be text lite PNG or JPG and have a size of 1500x2000px.
	NETWORKING OPPORTUNITIES	<p>WELCOME DRINKS RECEPTION Exclusive € 7,500</p> <ul style="list-style-type: none"> ■ Opportunity to give a short address at the beginning of the reception ■ Your company logo on available paraphernalia (eg napkins, doilies etc) ■ Your company logo on A1 sized foam-backed posters positioned around the reception area ■ One set of promotional materials to be handed out at registration ■ Complimentary registration for 2 delegates <p>COFFEE BREAK Exclusive € 3,000</p> <ul style="list-style-type: none"> ■ Sponsorship of one of the Conference Coffee ■ Your company logo on available paraphernalia (eg. napkins, doilies etc) ■ Your company logo on A1 sized foam-backed posters where the breaks will be taking place ■ Complimentary registration for 1 delegate 	<p>POSTER AWARD Exclusive \$ 3,500</p> <p>An opportunity to brand the award for best poster</p> <ul style="list-style-type: none"> ■ Complimentary registration for 1 delegate <p>LUNCH SESSION Exclusive € 6,500</p> <ul style="list-style-type: none"> ■ Sponsorship of one of the Conference Lunches ■ Opportunity to give a short address at the beginning of the lunch ■ Your company logo on available paraphernalia (eg. napkins, doilies etc) ■ Your company logo on A1 sized foam-backed posters where the lunch will be taking place ■ One set of promotional materials to be handed out at registration ■ Complimentary registration for 2 delegates

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SPONSORSHIP AND EXHIBITION ORDER FORM

1. YOUR DETAILS

Company contact name for correspondence

Title (Prof. Dr. Mr. Ms.) First Name

Surname

Job Title

Organization

Address

State/Country

Post/Zip Code

Tel Fax

Email

2. ORDER DETAILS

PLATINUM SPONSOR € 20,850

GOLD SPONSOR € 12,500

SILVER SPONSOR € 7,500

EXHIBITOR OPPORTUNITIES

Table top € 2,100

Shell scheme booth € 3,050

ADDITIONAL SPONSORSHIP OPPORTUNITIES

BRANDING AND VISIBILITY

Lanyards € 4,500

Registration desk € 3,000

Charging station € 3,000

Promotional material € 800

App advert € 750

Conference app Contact Us

NETWORKING OPPORTUNITIES

Welcome drinks reception € 7,500

Coffee break € 3,000

Poster Award € 3,500

Lunch session € 6,500

Gala dinner € 9,000

Workshop € 3,600

3. HOW TO PAY

Please note that all figures are subject to VAT at the prevailing rate

Total amount payable €

I will arrange a bank transfer to Elsevier Ltd, please send me the payment details

4. SIGN AND DATE THE FORM

I have read and agree to abide by the payment and cancellation terms as outlined below, and I understand that this form confirms my booking. I accept that from now on charges will be imposed for cancelled bookings, and that up to the full fee will be payable:

Signature Today's Date

5. RETURN TO

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E-mail: c.ulloaparra@elsevier.com

TERMS AND CONDITIONS OF BOOKING:

- Acceptance of applications for table-top exhibits or sponsorship is at the discretion of the organisers.
- Cancellations: If you find it necessary to cancel your exhibition or sponsorship package, contact the conference department immediately using the contact details given during your communication to confirm your booking. Cancellation more than 91 days prior to the first open day of the conference – 50% of the total charge as a cancellation penalty provided that written notice is received. Cancellation 91 days or less prior to the first open day of the conference – 100% of the total charge as a cancellation penalty.
- Payment must be made in advance of the conference and is non-refundable according to the above cancellation terms.
- You will be provided with confirmation of your booking, along with full details of shipping co-ordinates and relevant shipping deadlines.
- A reduction in Stand space shall be treated as a pro rata cancellation. A signed order of a Stand implies participation by the Exhibitor for the whole of the time when the hall is open to the Visitors. In the event of cancellation by the Exhibitor or failure to exhibit the Stand charges shall be paid in full to the Organiser. Cancellation charges will be applied as indicated above and the parties hereby agree that these constitute a genuine and reasonable estimate of the loss which the Organiser would incur on cancellation of the order by the Exhibitor.
- The exhibition stand contract constitutes a license to exhibit and not a tenancy. The Organiser reserves the right at any time and from time to time to make such alterations in the ground plan of the Exhibition as may in their opinion be necessary in the best interests of the Exhibition and to alter the shape, size or position allocated to the Exhibitor. No alternations to the space allotted will be made in such a way as to impose on the Exhibitor any greater liability for rental than that undertaken in the exhibition stand contract. The Exhibitor or Sponsor shall not be entitled to withhold payment of any amounts payable to the Organiser in relation to the exhibition or sponsorship package by reason of any dispute or claim by the Exhibitor or Sponsor in connection with the exhibition/sponsorship package or otherwise nor shall the Exhibitor or Sponsor be entitled to set off any amount which it is alleged is payable or due from the Organiser against any amount payable to the Organiser in relation to the exhibition or sponsorship package.
- Exhibitors are responsible for their own insurance for the event. A copy of your public liability insurance certificate (providing cover of US\$ 3,000,000) is required prior to the event.