Information overload is here to stay, but it doesn’t have to slow you down

Effectively manage information overload with ScienceDirect.

Keeping up with scientific literature has been described as the single most important skill throughout a researcher’s career.* But it’s no easy task, as there are 28,100 active peer-reviewed journals and 2.5 million new articles published each year, according to The STM Report.**

This information overload can cause researchers to:
- **Lose time** combing through resources
- **Get frustrated** with dead ends
- **Become unsure** of their next steps

Welcome to the evolution:

ScienceDirect incorporates innovative technologies to help researchers meet their information discovery and manage their research.

- **Data analytics**
  Discover the information you need, when you need it with advanced data analytics and machine learning capabilities

- **User experience**
  Experience a more personal, secure, and faster platform with customizable settings and annotation features

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  Retrieve more relevant search results, delivered faster than ever before, with expanded browse and search functionalities

*Source: http://www.sciencemag.org/careers/2016/11/how-keep-scientific-literature

Continuous investment for sustained performances

We focus on 3 key areas to ensure the best possible customer experience:

- **Ease of use**
  The most relevant information is prioritized (latest articles and issues, articles in press, special issues, alerts and journal information)

- **Faster loading**
  Optimized architecture for journal homepages ensures that pages load within 1 second

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  A modern and clean look on any screen size with each journal instantly recognizable to the user thanks to custom colors

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