

This document refers to functionality that may not be available within your institution's installation of Pure. We encourage you to customize the below as necessary.

Pure: On-Campus Poster Template

Audience: Administration Office (and others who would use reports from Pure)

Design: We suggest that you use your institution's branding, or the same colors and images used on your Pure Portal (where applicable), accompanied by a screenshot of a sample faculty profile.

[Title]

[Pure]: Get a Full Picture of Research Activity at [institution name]

[Body]

[Pure] is a campus-wide research information management system that provides reports on research and teaching activity, allowing you to easily analyze scholarly activity by department, by research group, and at the individual level. [Pure] can help you:

- **Discover research strengths on campus:** Identify departments with high citation rates
- **Run advanced analytics across systems:** Match HR data with facilities data, finance reports, and researcher profiles to support strategic decisions
- **Standardize annual reviews:** Create templates to generate a standardized researcher profile that includes courses taught, esteem measures and publication activity
- **Meet external reporting requirements with less stress:** Get up-to-the-minute documentation to satisfy funders, accreditors and national assessment review boards
- **Track Applications, Awards and Projects:** organize pre- and post-award activity, including budget and timelines
- **Locate resources:** search for laboratories, equipment, and other [institution name] facilities

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