Accurate and timely drug price information is the cornerstone of your business. That’s why Elsevier created ProspectoRx.

This web-based tool makes it easy to find and use the information you need to make pricing and marketing decisions every day.

Key Product Features

QUICK SEARCH
- One-step lookup for individual products
- Search by industry standard identifiers, including UPC and NHRIC, in 10- or 11-digit format
- Search by label name, generic name, company name or labeler code to view drugs that are on formulary only

PRODUCT SEARCH
- Search by product, ingredients, package identifier or company
- Find a specific product by name, find all pharmaceutical equivalents for a product, or search a product name to locate all products in a class or find all the products that are the same as your product line with one click
- Returns specific or broad results depending on the extent of your search criteria

HIERARCHY SEARCH
- Organizes products as drug and nondrug items
- Incorporates product’s therapeutic intent
- Print hard copies of formulary data for patients
- Create and save queries based on six hierarchy levels, from broad to granular

DATE-ORIENTED SEARCH
- Specify a date range to see unlimited price histories/price changes
- View all off-market changes over a specified time period (current or historical)
- Create Watch Lists to monitor price changes and new additions

MARKET CLASS SEARCH
- Create and save queries based on the market class that groups products together in competing market baskets
- Easily find the right market-class for each product through a simple search box

CUSTOMIZABLE USER PREFERENCES
- Display only the results you need
- Predefine a minimum default date for historical price searches
- Customize the data fields and their order of appearance in your search results
- Turn on/off price change percentage from the previous price update
- Apply filters to pinpoint results — by market, brand/generic, private label or repackaged status
How It Helps

ProspectoRx is the industry’s most powerful, real-time drug pricing and analysis tool. It helps drive business processes and decisions, including:

- Drug price verification and reference
- Formulary development and management
- Pricing drugs to market
- Competitive intelligence
- Purchasing and contracting
- Product pricing trends
- Pharmacoeconomics/outcome studies
- Marketing research and strategy

Why It’s Better

You need a pricing resource you can trust to be impartial, accurate and current. You need ProspectoRx.

**CONSISTENT PRICE REPORTING** AWP and Calculated AWP pricing have always been and will continue to be reported clearly and separately.

**IMMEDIATE UPDATES** Updates are made in real time, including weekends and holidays, making pricing information available as soon as it is effective.

**RELIABLE AND ACCURATE** Drug and pricing data you can trust powered by Gold Standard Drug Database.

**PEACE OF MIND** All available prices are included and current.

Supported Price Types

- Average Wholesale Price
- Calculated Average Wholesale price, 20% and 25%
- Wholesale Acquisition Cost
- Federal Upper Limit
- National Average Drug Acquisition Cost
- Calculated Federal Upper Limit
- Direct Price
- Federal Supply Schedule (including Big 4)
- Predictive Acquisition Cost*
  * Price type available with upgrade
- None (e.g. pharmacy samples or government supported products)

For more information, please:
Call: 866 416 6697
Visit: goldstandard.com