



Accurate and timely drug price information is the cornerstone of your business. That's why Elsevier created ProspectoRx.

This web-based tool makes it easy to find and use the information you need to make pricing and marketing decisions every day.

ProspectoRx

REAL-TIME DRUG
PRICING TOOL

Key Product Features

QUICK SEARCH

- One-step lookup for individual products
- Search by industry standard identifiers, including UPC and NHRIC, in 10- or 11-digit format
- Search by label name, generic name, company name or labeler code to view drugs that are on formulary only

PRODUCT SEARCH

- Search by product, ingredients, package identifier or company
- Find a specific product by name, find all pharmaceutical equivalents for a product, or search a product name to locate all products in a class or find all the products that are the same as your product line with one click
- Returns specific or broad results depending on the extent of your search criteria

HIERARCHY SEARCH

- Organizes products as drug and nondrug items
- Incorporates product's therapeutic intent
- Print hard copies of formulary data for patients
- Create and save queries based on six hierarchy levels, from broad to granular

DATE-ORIENTED SEARCH

- Specify a date range to see unlimited price histories/price changes
- View all off-market changes over a specified time period (current or historical)
- Create Watch Lists to monitor price changes and new additions

MARKET CLASS SEARCH

- Create and save queries based on the market class that groups products together in competing market baskets
- Easily find the right market-class for each product through a simple search box

CUSTOMIZABLE USER PREFERENCES

- Display only the results you need
- Predefine a minimum default date for historical price searches
- Customize the data fields and their order of appearance in your search results
- Turn on/off price change percentage from the previous price update
- Apply filters to pinpoint results — by market, brand/generic, private label or repackaged status





How It Helps

ProspectoRx is the industry's most powerful, real-time drug pricing and analysis tool. It helps drive business processes and decisions, including:

- Drug price verification and reference
- Formulary development and management
- Pricing drugs to market
- Competitive intelligence
- Purchasing and contracting
- Product pricing trends
- Pharmacoeconomics/outcome studies
- Marketing research and strategy

Why It's Better

You need a pricing resource you can trust to be impartial, accurate and current. You need ProspectoRx.

CONSISTENT PRICE REPORTING AWP and Calculated AWP pricing have always been and will continue to be reported clearly and separately.

IMMEDIATE UPDATES Updates are made in real time, including weekends and holidays, making pricing information available as soon as it is effective.

RELIABLE AND ACCURATE Drug and pricing data you can trust powered by Gold Standard Drug Database.

PEACE OF MIND All available prices are included and current.

Supported Price Types

- Average Wholesale Price
- Calculated Average Wholesale price, 20% and 25%
- Wholesale Acquisition Cost
- Federal Upper Limit
- National Average Drug Acquisition Cost
- Calculated Federal Upper Limit
- Direct Price
- Federal Supply Schedule (including Big 4)
- Predictive Acquisition Cost*
** Price type available with upgrade*
- None (e.g. pharmacy samples or government supported products)

For more information, please:

Call: 866 416 6697

Visit: goldstandard.com