Content that supports your needs

Elsevier uses data and user insights to develop reference content on critical and emerging topics

A user-focused, data-driven approach

To identify new content needs, Elsevier’s teams use data from:

- Scopus, the world’s largest indexed repository of peer-reviewed literature
- SciVal, a powerful tool that visualizes and benchmarks the research performance of over 10,000 institutions globally
- Customer and user insights from a global network of interactions, events, surveys and relationships
- Usage metrics, analyzing how our customers use our content

Harnessing and analyzing this robust data, our dedicated team of publishing professionals:

- Assess reader priorities
- Identify trending topics
- Spot content gaps
- Discover funding trends

Our Acquisitions Editors recruit the best authors and most influential experts by:

- Identifying leading experts on any given topic, worldwide
- Partnering with existing and successful authors, educators, communicators and influencers
- Nurturing new talent by identifying exciting and influential early career researchers, communicators and influencers
- Working with established, trusted advisors and organizations

Delivering the right content and value

Our books offer:

- Dependable, authoritative, high-quality content
- Coverage of both critical and emerging subject areas and topics
- Innovative content supported by features that help discoverability
- Alignment with the Elsevier journals program, which enhances journal content

Results of Elsevier’s strategy

ScienceDirect

Our ebooks are backed by technology on ScienceDirect to support an uninterrupted research flow:

- The number of times customers co-used books and journals in 2018
- Our reference content is accessible through ScienceDirect Topics, our fastest growing resource:

- The average number of citations per book — the highest in the industry

“I find Elsevier ScienceDirect Books to be informative in a wide range of subjects but more importantly, reliable in the information provided.”

A ScienceDirect user

To learn more, visit elsevier.com/sciencedirect/books or contact your sales representative today.