

Empowering Knowledge™



Pure

Comprehensive research information management, networking and expertise discovery system to enable evidence-based decisions, promote collaboration, simplify administration and optimize impact.



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Research Intelligence

Pure is an enterprise research management solution that aggregates an organization's research information from numerous internal and external sources onto a single platform and ensures the data that drives your strategic decisions is trusted, comprehensive and accessible in real time.

Pure can connect and group multiple forms of data.



Reporting and Evaluation

With information consolidated on one platform, Pure simplifies reporting across all types of information. Once all your data is in one place, it can be easily linked for running advanced reports that uncover insights, trends and strengths that support decision making across campus. Compare departments or people by publication output and impact, analyze how research equipment relates to grant data, understand which collaborations are the most valuable in terms of grant money or citations, and much more.

“Pulling together university-wide data into a comprehensive report is not an easy task. To accomplish this, the university introduced Elsevier’s Pure as the research information system to manage and assess institutional activities.”

*Dr. Adam Tickell,
Provost and Vice Principal,
University of Birmingham*

Showcasing

With Pure, you make your researchers, their expertise and their specialized equipment discoverable both internally and externally. By opening up researcher and departmental profiles to make them searchable, you are helping to build the foundation for strong collaboration networks both on campus and with other institutions. Strong networks and high visibility can make it easier for your researchers to secure grant money and can help attract high-caliber research partners – which can lead to higher citation rates.

“We have departments and colleges and also a lot of research centers – some have official webpages but many don’t. The portal gives us a platform on which to highlight the work each unit is doing. We’ve had a number of requests since launching the site from units that want to feature their work.”

*Jan Fransen,
Service Lead for Researcher
and Discovery Systems,
University of Minnesota*

National Assessments

Pure has custom modules that support National Assessments, including the Research Excellence Framework (REF) in the UK, the Standard Evaluation Protocol (SEP) in the Netherlands, and the Higher Education Research Data Collection (HERDC) and Excellence in Research for Australia (ERA) in Australia. Pure modules are updated as new guidance becomes available from the governing bodies. Using these modules, our customers have streamlined the reporting process, allowing them to concentrate on presenting the best possible face of the university. Pure can support National Assessments or similar exercises without a nation-specific module. Pure’s evaluation capabilities allow you to create custom templates that support local needs.

“Pure played a vital role in our preparations for the UK Research Excellence Framework (REF), through the visibility of information and a straightforward management of the returns process.”

*Dr. Craig Young,
Head of Researcher Enhancement
University of Strathclyde, UK*

Faculty and Academic Activity Reporting

Understanding the complete picture of academic activity on campus can be a difficult and time-consuming process, yet it is a critical aspect to the operations of a research intensive institution. These regular activity and performance reports have typically been tedious, involving the manual entry of data and working with multiple systems that use different data formats.

Pure provides a comprehensive solution that automates and simplifies this process to help institutions get a better understanding of academic activity on campus including courses taught, research output, prizes won and grant milestones.

“Annual reviews, CVs for grant applications, end of year project reports and personal web pages, Pure makes it easy for our researchers to do all of these things more efficiently.”

*Dr. Emer McDougall,
Research & Knowledge
Exchange Operations Manager,
University of Strathclyde*